



CANADIAN  
CENTRE FOR  
RURAL CREATIVITY



# Rural Talks to Rural 2022

October 17 to 20, 2022

Four Winds Barn  
Brussels, Ontario

**The Canadian Centre for Rural Creativity along with host Municipality of Huron East would like to invite you to the Rural Talks to Rural 2022 (R2R22) being held October 17<sup>th</sup> to the 20<sup>th</sup>, 2022 at Four Winds Barn, Brussels, Ontario's premier rural event centre.**

Rural Talks to Rural (R2R) is a biannual conference and a truly unique experience. This is our fourth R2R and the response to each one has been enthusiastic and positive. R2R brings rural folks from across the County, across the Country and beyond our borders, to share ideas. Our belief is that a good idea in Kings County, Nova Scotia can also be a good idea in Clinton, Ontario, or in the Cypress Hills of Saskatchewan, or in any other rural community.

The overall theme for R2R22 is Rural Today/Rural Tomorrow – exploring where we are at now and what a roadmap to the future could look like. The gathering will see people from different disciplines, different walks of life and people who will participate in breaking down the silos that can sometimes isolate us. And as we develop a deeper empathy, we will come to see that we are not so different and that we are, for certain, in this together – from where we live, to how we feel, to how we continue to survive in this ever-evolving world.

Each day unfolds with presentations, workshops, and breakout sessions, with everything being viewed through the Rural Today/Rural Tomorrow lens.

**To learn more about R2R22 or resister today visit - <https://www.ruralcreativity.org/rural-talks-to-rural-2022-conference/>**

Highlights of the R2R22:

- Day 1
  - Rural Wellbeing in partnership with Gateway Centre of Excellence in Rural Health
  - Afternoon sampling of local breweries and wineries during the “Junkfood Pairing”
- Day 2
  - Accessible/Attainable/Affordable Housing in partnership with Huron County and the Rural Ontario Institute;
- Day 3
  - Climate and Community in partnership with the BC Emergency Managers for Recovery
  - Evening entertainment featuring Juno and Maple Blues Award winning artist Al Lerman and his Trio
- Day 4 (1/2 day)
  - Future Considerations in conjunction with the folks at Rural on Purpose
  - First R2R Market with local produce and producers on hand, perhaps a popup bookstore or two, with a local storyteller corner – the R2R Market is open to conference delegates and to the public.