

Monday, January 9th, 2023

Dear Member Municipalities,

I am the Flood Forecasting and Warning Coordinator at Saugeen Valley Conservation Authority (SVCA). I am reaching out to provide you with early information about a new program being initiated by SVCA called Flood Watch. The program seeks to engage the public in monitoring water levels in the streams, rivers, and on the Lake Huron shoreline within the SVCA watershed.

Flood Watch reporting signs will be installed with unique reference numbers and contact information (including a QR code) for people to reach out to our conservation authority with their observations from that location. Flood Watch locations in each municipality will be placed in historical areas of interest. Some municipalities may only have one sign, while others may have a dozen based on their infrastructure, watercourses, and history of flooding.

Information gathered through this public reporting will increase our ability to assess conditions promptly, limiting risk and helping keep communities safe.

Signage will be placed beginning mid-January 2023, with public rollout through a social media and marketing campaign commencing in early March 2023. I may be in contact with your municipality regarding sign installation at certain locations. An information session about SVCA's Flood Forecasting and Warning will be offered in April 2023 to municipal staff.

I look forward to your support with this exciting new program, and if you have any questions, please do not hesitate to contact me.

Sincerely,

James Pearson

Flood Forecasting and Warning Coordinator

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Sample of 12"x12" reflective signage.

The first two letters indicate the geographic area, and the numerals indicate the specific location in that region.

Signs may be installed on posts or structures.