

Point Clark Lighthouse Budget – 2023 - Operating		
Project Name	Project Description	Alignment to Strategic Plan
Operating Expenses	General operating expenses including supplies and maintenance, wages for facility maintenance and lighthouse staff, etc.	Action Item 4.2 in the Economic Development Action Plan "Point Clark Lighthouse – Staff and Manage."
Merchandise	We will be restocking our inventory for the re-opening, we have a few new products we would like to offer and will re-order our most popular options. The merchandise purchase is amortized over a few years as we make a bulk purchase in year one and continuing selling the products in future seasons.	Action Item 4.2 in the Economic Development Action Plan "Point Clark Lighthouse – Staff and Manage."
Advertising	With the re-opening of the lighthouse this year we are requesting additional advertising funds. This is to promote the new museum but also to promote our new booking software, important things to new before visiting – like what footwear is required, admission rates and operating hours.	Action Item 4.2 in the Economic Development Action Plan "Point Clark Lighthouse – Staff and Manage."
Grand Opening Event	To thank our sponsors and donors we will be planning a grand re-opening event at the Lighthouse in June.	Action Item 4.2 in the Economic Development Action Plan "Point Clark Lighthouse – Staff and Manage."

Point Clark Lighthouse Budget – 2023 – Capital		
Project Name	Project Description	Alignment to Strategic Plan
Museum Revitalization Project	The final phase of the revitalization project will be completed including final fabrication and installation of the new exhibits.	Action Item 4.2 in the Economic Development Action Plan "Point Clark Lighthouse – Staff and Manage."

Point Clark Lighthouse Budget – 2023 – Capital		
Project Name	Project Description	Alignment to Strategic Plan
	We received Trillium funding and private donations for this project.	