



Staff Report

Report Title: 2023-2033 Strategic Plan: Blueprint for our Future

Prepared By: Michelle Goetz, Manager of Strategic Initiatives

Department: CAO

Date: May. 15, 2023

Report Number: CAO-2023-05-15

File Number:

Attachments:

Recommendation:

THAT the Township of Huron-Kinloss Council hereby approve report number CAO-2023-05-15, prepared by Michelle Goetz, Manager of Strategic Initiatives, AND approves the proposal of Deloitte for the creation of our 2023-2033 Huron-Kinloss Strategic Plan: Blueprint for our Future not exceeding \$67,580 + HST AND FURTHER authorizes the appropriate By-Law coming forward.

Background:

The creation of a new Strategic Plan for the Township of Huron-Kinloss was included in our 2023 Business Plan to replace the current Sustainability and Strategic Plan: Our Future Huron-Kinloss that expires in 2023.

Discussion:

The Township received 7 proposals through the Request for Proposals process and the Team would like to recommend working with Deloitte.

The decision was not easy as all of the proposals we received were high quality and very comprehensive. There were a few key reasons why we are recommending Deloitte:

1. They clearly understood how we are approaching this project, the amount of work the Township has done over the past few years with other strategies and plans, and the need for constant (weekly communication throughout the project)
2. They clearly outlined that one of our main objectives is a master action plan that brings all the past plans together into one manageable (non-competing) document for Council and Staff to implement. They also have a team dedicated

to data and information management which is a key skill set for this particular project.

3. The depth of their internal and external engagement plan also ensured that all staff and all external stakeholders will have ample opportunity to provide their feedback to the project. They also scheduled engagement opportunities throughout the project to ensure we check in with Council and the community to make sure we are on the right track.

After reviewing and scoring all the proposals, we invited 4 Consultants for an interview to learn more about their team and their proposal and also to ensure our teams would work well together. After the interviews, we shortlisted 2 Consultants and called a number of their references or municipalities they worked with recently (of similar size and demographics as ours). Using all of this information, the Steering Committee is confident in our recommendation of Deloitte for the 2023-2033 Huron-Kinloss Strategic Plan: Blueprint for our Future.

We received the following submissions to the Strategic Plan RFP:

(quotes do not include HST)

- LURA Consulting. - \$79,710
- Strategy Corp - \$68,542
- Leonnova - \$72,000
- Erebus - \$59,000
- Deloitte - \$67,580
- Colliers - \$76,133.75
- Town Hall - \$40,940

Financial Impacts:

\$80,000 has been included in the 2023 budget for this project; however, \$53,000 of this project is being funded through the NWMO Resource Fund.

Strategic Alignment / Link:

The information provided in this report is consistent with and in keeping with the Municipality's Vision & Mission. The recommendations contribute to the goals in achieving a prosperous, spirited, vibrant and accessible community.

Respectfully Submitted By:

Michelle Goetz, Manager of Strategic Initiatives

Report Approved By:

Mary Rose Walden, Chief Administrative Officer