



Township of Huron-Kinloss Strategic Plan 2023-2033
Blueprint for Our Future
Introductory Session

June 19, 2023

Agenda

1. Welcome and Introductions
2. Project Overview
3. Strategic Planning
4. Q&A
5. Next Steps



Project Overview

Meet our Team



Trudy Parsons, MBA, P.Mgr, Managing Director | Project Lead



Chris Bandak, Hon BSc, CMRP, BREC, CAIP
Managing Director | Project Lead



Clark Hoskin, BFA, Ec.D. | Senior Manager | Project Manager



Tehseen Rana, BBA | Senior Associate



Andrea Marriaga, BA, MEDI | Analyst



Project Overview

Phase 1: Project Initiation & Research: Where are we now?

Launch Meeting	Project Charter and Communications Plan	Scope of Work Meeting with Council	Adjustments to scope of Work	Current State Analysis	Best Practices and Benchmark	Positioning for Org. Excellence
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Phase 2: Stakeholder Engagement: Where do we want to go?

Internal Engagement: Senior Leadership & Council Conversations	Internal Engagement: Facilitated Discussion with Front Line Staff	Internal Engagement: Council Strategic Planning Session #1	Review of Community Engagement	Key informant Interviews	Community Information and Engagement Sessions	SOARR Analysis
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Phase 3: Review, Analysis and Strategy Development: How do we get there?

Draft Vision, Mission, Guiding Principles	Strategic Directions and Discussions with Senior Leadership	Draft and Action Plan Development	Final Report Strategic Plan 2023 - 2033	Software Research	Internal Focus Group (Town Leadership)	Council Strategic Planning Session #1	Staff Engagement	Strengths, Opportunities, Aspirations, Risks, and Results (SOARR) Analysis	Summary Report (Phase 2 & 3)
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Phase 4: Reporting and Recommendations

Going from Draft to Final: Presentation, Distribution, Incorporation of Feedback	Training
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Corporate Strategic Plan - Blueprint for our future

The Value of a Strategic Plan

- ✓ A framework for what will be accomplished in a specified period
- ✓ A set of prioritized goals and objectives that can be measured and monitored
- ✓ Alignment between financial and staff resources
- ✓ Focus for resources and provides clear direction to employees
- ✓ Accountability
- ✓ Management tool to align operations to strategy
- ✓ Connection between priorities with budget



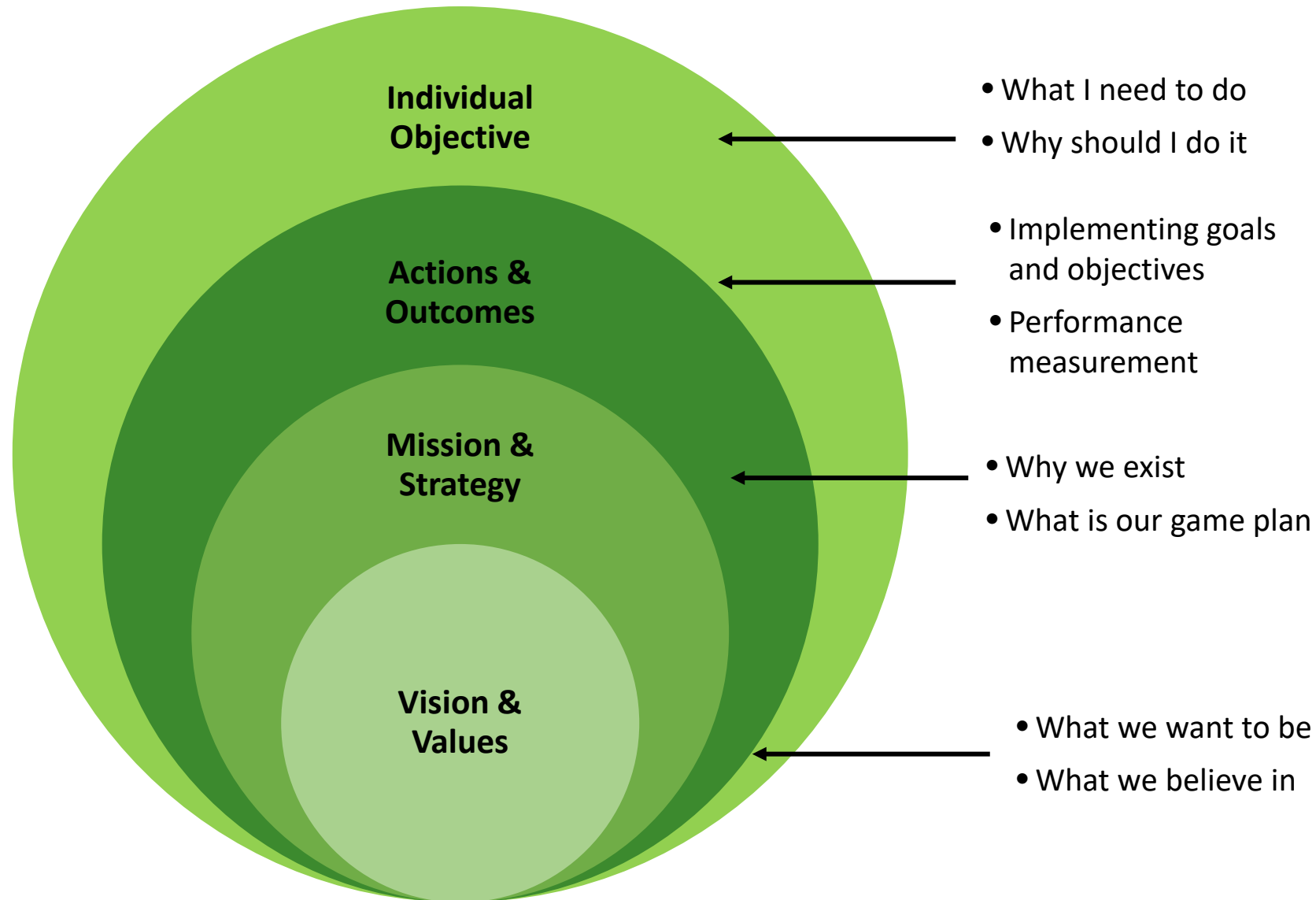
Strategic Planning

Why a Strategic Plan?

- Where are we today?
- Where do we want to be?
- How do we get there?
- How do we know we have been successful?

The goal of a strategic plan is to provide a roadmap for the next 10 years and can be reviewed in each term of Council.

It will guide the responsible use of resources, effectiveness and efficiency in municipal service delivery and accountability.



Next Steps

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Phase 4: Reporting and Recommendations

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Thank you!

Trudy Parsons, Managing Director, tparsons@deloitte.ca

Clark Hoskin, Senior Manager, choskin@deloitte.ca

www.deloitte.ca

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