



Staff Report

Report Title: August 2023 – The Hub Status Report

Prepared By: Will LeGrand, Business Development Coordinator

Department: Business & Economic Development

Date: Aug. 29, 2023

Report Number: BED-2023-09-35

File Number:

C11 BED 23

Attachments:

Recommendation:

THAT the Township of Huron-Kinloss Committee of the Whole hereby receives for information Report Number BED-2023-09-35 prepared by Will LeGrand, Business Development Coordinator.

Background:

The Hub August Status Report provides information to Council on behalf of the Business Development Coordinator.

Discussion:

Business Support

The Hub assisted twenty-three businesses in August, eight from Huron-Kinloss and thirteen from the surrounding area: Arran-Elderslie (1), Brockton (2), Centre Wellington (1), Kincardine (4), Kitchener (1), North Huron (2), Owen Sound (1), Saugeen Shores (2), and South Bruce (1). The businesses contacted The Hub for: business registration, social media marketing, social media management, and grant support.

Homestead Program

Homestead is a program to support entrepreneurs in testing out their business in a physical location, with space and support provided by The Hub. Lily Conley from Lily By Design has occupied The Homestead space since July 10 and hosted two successful events in August. She will occupy the space until September 10.

Applications for the Fall/Winter session were accepted from August 3-15. The next business to occupy the space will be Maggie Robinson's Collective Co Boutique, a consignment store specializing in women's and children's clothing.

Office/Co-working Space Rentals

In August 2023, The Hub's private office was rented once for a half day. Additionally, the co-working space was rented for an event hosted by the Grey-Bruce Women's Networking Group.

Website & Social Media Analytics

1. The Hub's website had 116 visits.
2. Instagram reached 494 followers.
3. Facebook page reached 2149 followers.

Financial Impacts:

None at this time.

Strategic Alignment / Link:

The information provided in this report is consistent with and keeping with the Municipality's Vision & Mission. The recommendations contribute to the goals in achieving a prosperous community.

Projects in this report assist staff in achieving the following projects in the 2019-2023 Strategic Plan Action Plan:

P2.2 Business Incubator

Respectfully Submitted By:

Will LeGrand, Business Development Coordinator

Report Approved By:

Mary Rose Walden, Chief Administrative Officer