



**Township of Huron-Kinloss Council Session #3**  
**Strategic Plan 2023-2033: Blueprint for Our Future**

January 2024



# Agenda

1. Welcome
2. Project Approach
3. Components of the Strategic Plan
4. Implementation
5. Closing



**BLUEPRINT**  
FOR THE FUTURE

2023-2033 Strategic Plan

January 2024

**Deloitte.**

# Project Approach

# Project Overview

## Phase 1: Project Initiation & Research: Where are we now?

Launch Meeting	Project Charter and Communications Plan	Scope of Work Meeting with Council	Adjustments to scope of Work	Current State Analysis	Best Practices and Benchmark	Positioning for Org. Excellence
----------------	---	------------------------------------	------------------------------	------------------------	------------------------------	---------------------------------



## Phase 2: Stakeholder Engagement: Where do we want to go?

Council Strategic Planning Session #1	Senior Leadership & Council Interviews	2 Discussions with Front Line Staff	3 Community Sessions	Shed Talk: Mennonite Session	Community Survey	Key informant Interviews (10)	SOARR Analysis
---------------------------------------	--	-------------------------------------	----------------------	------------------------------	------------------	-------------------------------	----------------



## Phase 3: Review, Analysis and Strategy Development: How do we get there?

Draft Vision, Mission, Guiding Principles	Council Strategic Planning Session #2	Strategic Directions and Discussions with Senior Leadership	Community Session 4	Draft and Action Plan Development	Final Report Strategic Plan 2023 – 2033	Final Report Distribution, Incorporation of Feedback
---	---------------------------------------	---	---------------------	-----------------------------------	---	--

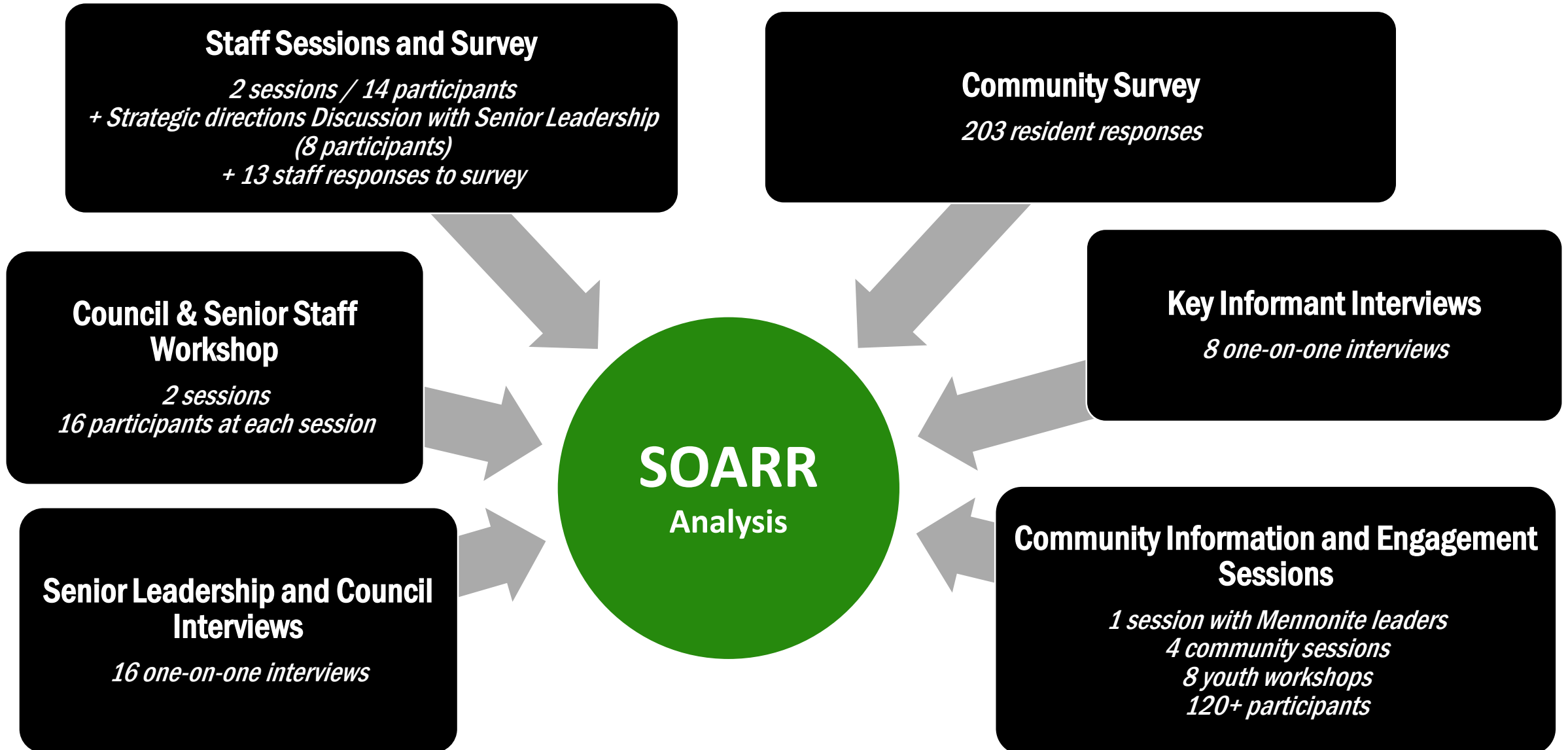


## Phase 4: Reporting and Recommendations

Council Strategic Planning Session #3 – Final Presentation	Staff Training
--	----------------



# Consultation Informing the Strategic Plan



# Components of the Strategic Plan

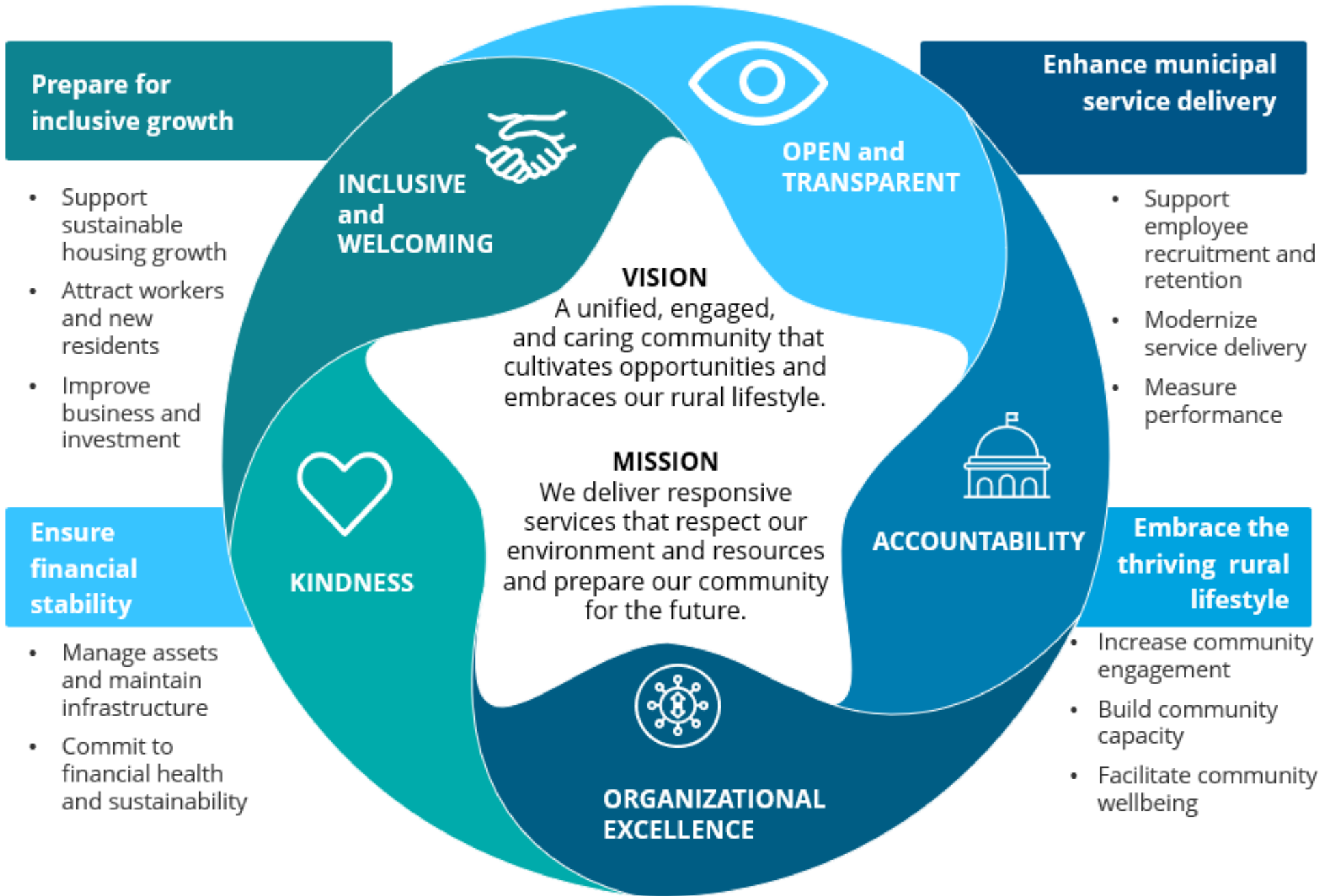
# The Vision for the Township of Huron-Kinloss is:

***“A unified, engaged, and caring community that cultivates opportunities and embraces a rural lifestyle.”***

The Mission for the Township of Huron-Kinloss is:

*“We deliver responsive services that respect our environment and resources and prepare our community for the future.”*





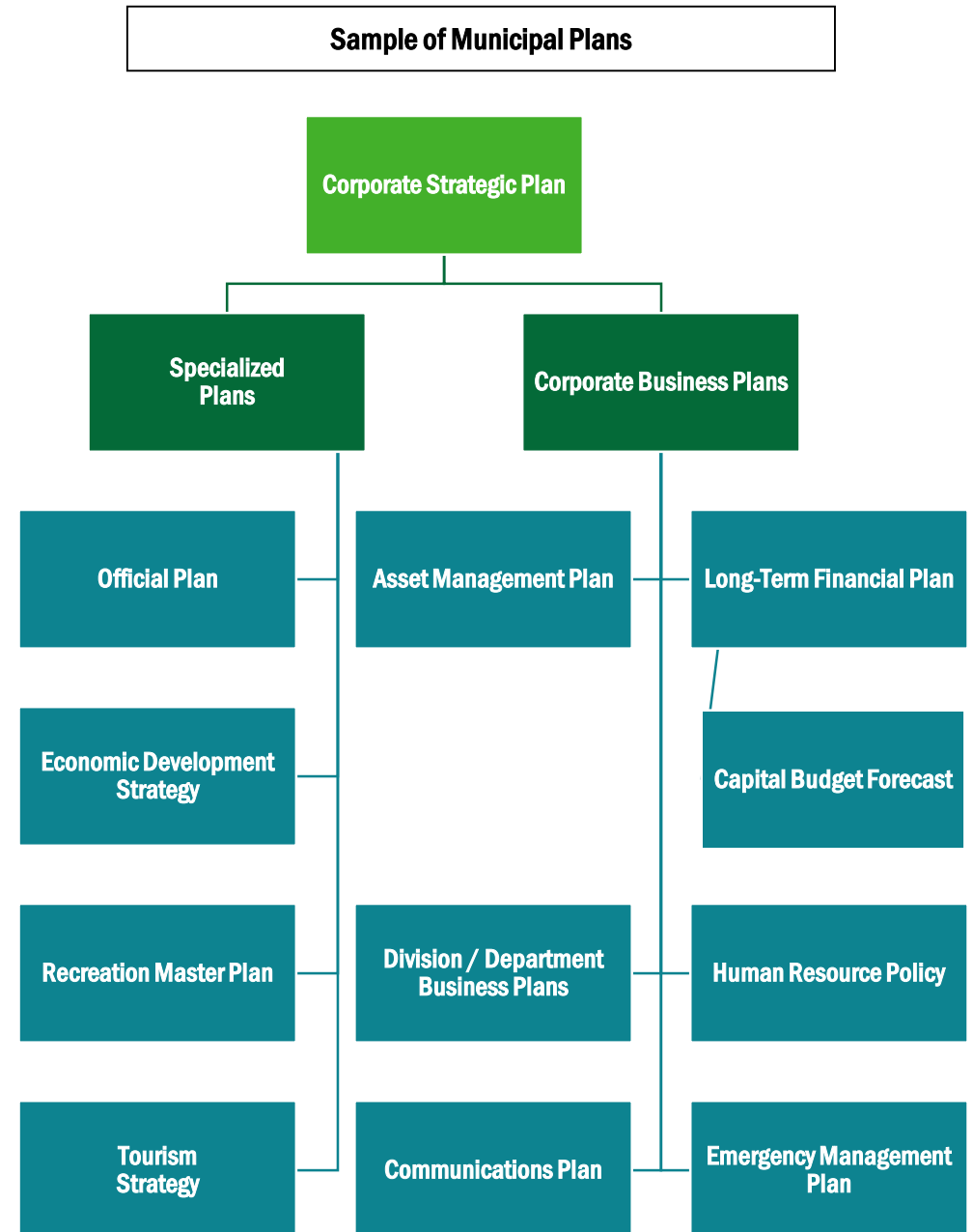
# Implementation

# Implementation

The strategic directions, goals and objectives identified in the Strategic Plan are high-level guidelines. Successful implementation requires:

- Tenacity, bravery and frankness
- A firm commitment and mindfulness on the part of both Council and staff to understand the course that has been set
- A willingness to make sacrifices and take leaps of faith to achieve meaningful outcomes

Other specialized plans such as the official plan and asset management plan also align with the strategic plan



# Performance Measurement

Performance measurement is a diagnostic tool that focuses on energy, attention, and effort, helping to support the Township's commitment to its guiding principles

Monitoring progress consistently throughout the year, will help evaluate the following:

- Did we achieve what we set out to do?
- Did our efforts have the desired impact?
- Are we closer to achieving our strategic goals and objectives because of these efforts?



Key Performance Indicator identification is started with the Integrated Master Plan

Examples of best practices and tools for performance measurement are include in the Input Summary Report



# Thank you!

Trudy Parsons, Managing Director, [tparsons@deloitte.ca](mailto:tparsons@deloitte.ca)

Clark Hoskin, Senior Manager, [choskin@deloitte.ca](mailto:choskin@deloitte.ca)

Tehseen Rana, Senior Associate, [terana@deloitte.ca](mailto:terana@deloitte.ca)

**[www.deloitte.ca](http://www.deloitte.ca)**

To learn more about how Deloitte's approximately 312,000 professionals, over 12,000 of whom are part of the Canadian firm, please connect with us on [LinkedIn](#), [Twitter](#), [Instagram](#), or [Facebook](#).

© Deloitte LLP and affiliated entities.