

Staff Report

Report Title: Blueprint for our Future Integrated Master Plan

Prepared By: Michelle Goetz, Manager of Strategic Initiatives

**Department: CAO** 

Date: Feb. 5, 2024

Report Number: CAO-2024-02-4 File Number: C11 CAO 2024

Attachments: Blueprint for our Future Integrated Master Plan

### **Recommendation:**

THAT the Township of Huron-Kinloss Committee of the Whole hereby receives for information Report CAO-2024-02-4, prepared by Michelle Goetz, Manager of Strategic Initiatives.

AND FURTHER THAT the Integrated Master Plan be adopted in principle.

## Background:

The Integrated Master Plan was created in coordination with the 2023-2033 Strategic Plan: Blueprint for our Future.

Creating a strategic plan is only step one in achieving our vision for the Township of Huron-Kinloss.

Step two is where the words in our strategic plan come to life and we come up with a detailed plan of action, a roadmap to follow, to become a unified, engaged and caring community that cultivates opportunities and embraces its rural lifestyle.

## Discussion:

Attached to this report you will find our Integrated Master Plan (IMP).

At the beginning of our strategic plan project, we sent our current plans and strategies to the Deloitte team to review, analyze and create one master action plan. The Deloitte team completed a common themes matrix where they grouped actions by themes that would drive the development of our strategic priority areas. Once they completed their part of the Integrated Master Plan, the Huron-Kinloss Team reviewed the spreadsheet to remove any completed actions, find duplicate actions and add additional relevant details (timelines, team, KPIs).

Multiple drafts of the IMP were created and reviewed by the Senior Team before the final draft was ready for Council.

We broke down the Integrated Master Plan into individual slides organized by Strategic Priority Area, Goals and Objectives, to make the information easier to read and understand. The full IMP will be uploaded into Envisio, our new strategic planning software, for tracking and reporting purposes. Enviso also provides a public dashboard that will be embedded into our corporate website here: <u>https://www.huronkinloss.com/town-hall/mission-and-vision/</u>

We hope to have the public dashboard available by May 2024.

With the approval of the 2023-2033 Strategic Plan, we will be updating our Council report templates to include a clear alignment to our vision, mission, goals and objectives. We hope to have the new Council templates ready for the May Committee of the Whole meeting.

## **Financial Impacts:**

None at this time.

## Strategic Alignment / Link:

The information provided in this report is consistent with and in keeping with the Municipality's Vision & Mission. The recommendations contribute to the goals in achieving a prosperous, spirited, vibrant, environmentally conscious and accessible community.

## **Respectfully Submitted By:**

Michelle Goetz, Manager of Strategic Initiatives

# **Report Approved By:**

Mary Rose Walden, Chief Administrative Officer