



## Staff Report

**Report Title: 2023-2033 Strategic Plan: Blueprint for Our Future Final Report**

**Prepared By: Michelle Goetz, Manager of Strategic Initiatives**

**Department: CAO**

**Date: Jan. 15, 2024**

**Report Number: CAO-2024-01-1**

**File Number:**

**C11 CAO 24**

**Attachments: 2023-2033 Strategic Plan: Blue Print for our Future**

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### **Recommendation:**

THAT the Township of Huron-Kinloss Committee of the Whole receives for information Report Number CAO-2024-01-1, prepared by Michelle Goetz, Manager of Strategic Initiatives;

AND FURTHER authorizes the appropriate by-law be brought forward as a matters arising to approve the 2023-2033 Strategic Plan: Blueprint for our Future, prepared by Deloitte and the Strategic Plan Steering Committee: Michelle Goetz, John Yungblut, Jennifer White and Mary Rose Walden.

### **Background:**

In May 2023, Council awarded the strategic plan project to Deloitte through the Request for Proposals process. Over the past 7 months, the Strategic Plan Steering Committee worked with members of the Deloitte Team to implement the project plan and create engaging opportunities for staff, Council and the community to participate in the project.

Today, members of the Deloitte Team will be in attendance at the Committee of the Whole meeting to present the final draft of the 2023-2033 Strategic Plan: Blueprint for our Future.

Upon Council approval of the strategic plan, members of the Senior Management Team will finalize the Integrated Master Plan (IMP), formally referred to as the Master Action Plan. The IMP will outline, in detail, how we will implement the strategic plan priorities by breaking them down into goals, objectives and actions. The IMP will be presented to Council in February 2024. Moving forward, the annual business plans

for each department will reflect both the department's operational plans, the strategic plan and the integrated master plan.

**Discussion:**

The Deloitte Team will present the final draft of the 2023-2033 Strategic Plan: Blueprint for our Future. The plan includes the draft vision and mission statements, guiding principles and strategic directions.

It was of the utmost importance that the final document reflected what we heard from staff, Council and the community and I believe the Deloitte team did a fantastic job of actively listening and dissecting what they heard to deliver a final product that we can all support.

I'm encouraged by the vision and mission statements and think it's something the community can rally behind. Unity, protection of the environment, looking out for each other, embracing the rural lifestyle; were recurring themes in every engagement session, even with our youth, this final document really empowers and commits to those priorities.

For the plan to be successful, we all need to commit to bringing our vision to life and we need to hold each other accountable to the strategic plan and the integrated master plan. To ensure this moves forward successfully, Deloitte will be providing our staff additional training on January 23<sup>rd</sup> that includes an overview of the plan and a few exercises to learn how to use it in our daily work. They will also provide training on a decision tree, an internal tool that will be used to decide if proposed projects can and should be added to the integrated master plan and presented to Council.

**Financial Impacts:**

None at this time.

**Strategic Alignment / Link:**

The information provided in this report is consistent with and in keeping with the Municipality's Vision & Mission. The recommendations contribute to the goals in achieving a prosperous, spirited, vibrant, environmentally conscious and accessible community.

**Respectfully Submitted By:**

Michelle Goetz, Manager of Strategic Initiatives

**Report Approved By:**

Mary Rose Walden, Chief Administrative Officer