



The Corporation of the Township of Huron-Kinloss

Staff Report

Report Title: Refreshment Vehicle Licence Exemption for Municipal Events

Date: May. 6, 2024

Report Number: BED-2024-05-12

Department: BED

File Number: C11

Prepared By: Amy Irwin, Economic Development Officer, and Jennifer White, Manager of Legislative Services/Clerk

Attachments: None

Recommendation:

THAT the Township of Huron-Kinloss Committee of the Whole hereby receives for information Report BED-2024-05-12 as prepared by Amy Irwin, Economic Development Officer;

AND FURTHER THAT an exemption be provided from By-law 2006-50 to permit refreshment vehicles to locate on municipal property, at no cost, for any municipally organized event in 2024,

AND FURTHER THAT Staff be directed to review the refreshment vehicle by-law and provide a report to Council on suggested amendments.

Background:

While organizing the Back Forty Bazaar vendor markets, to be hosted this summer in Lewis Park in Ripley and Caledonia Park in Lucknow, Staff realized that refreshment vehicles would not be allowed to participate according to provision in the current By-law No. 2006-50. [Office Consolidation Refreshment Vehicle \(huronkinloss.com\)](http://huronkinloss.com)

Staff are seeking an exemption to the by-law to permit refreshment vehicles to attend at municipally organized events on public property. Additionally, Staff are recommending a comprehensive review of the Refreshment Vehicle By-law.

Discussion/Analysis/Overview:

Currently refreshment vehicles are only allowed on property zoned: GC- General Commercial, SC- Service Commercial, VC- Village Commercial, HC- Highway Commercial, MI- General Industrial, ML – Light Industrial, which does not include municipal owned parks, open space, and parking lots.

Staff sees the value refreshment vehicles bring to public events, from a business recruitment and tourism perspective and would like to include refreshment vehicles as an option for any municipal run event on municipal property, at no cost in 2024.

All health and safety requirements in the refreshment vehicle policy will be adhered to when securing refreshment vehicles for municipal events.

Identification of the constraints for municipal events, triggered a broader conversation regarding the refreshment vehicle by-law. Staff has identified areas of the by-law which could benefit from increased clarity, including requirements for those events hosted indoors at our community centres with an external component.

Staff are recommending a comprehensive review of the By-law take place which considers current best practices, health and safety requirements, support for local business initiatives, engagement with key stakeholders and feedback of questions, complaints and concerns received from the public.

It is expected that this review would be completed in 2024. Amendments made as approved by Council, would be for the 2025 refreshment vehicle season.

Financial Impacts:

A one-day vehicle licencing fee is \$200. Refreshment vehicles solicited to be at municipal events would ordinarily result in a transfer of funds within departments, with no impact to the budget.

Performance Measurement:

- Increased attendance at municipal run events due to the addition of a refreshment vehicle.
- Positive feedback from public about municipally run events.

Strategic Area:

- | | |
|--|---|
| <input checked="" type="checkbox"/> Embrace a thriving rural lifestyle | <input type="checkbox"/> Enhance Municipal Service Delivery |
| <input type="checkbox"/> Prepare for Inclusive Growth | <input type="checkbox"/> Ensure Financial Stability |

Strategic Goal: Encourage economic vitality

Respectfully Submitted By:

Amy Irwin, Economic Development Officer

Report Approved By:

Jodi MacArthur, Chief Administrative Officer