



The Corporation of the Township of Huron-Kinloss

Staff Report

Report Title: Point Clark Beach Association Tourism Initiative

Date: Jun. 3, 2024

Report Number: CS-2024-06-26

Department: Community Services

File Number: C11 CS24

Prepared By: Mike Fair

Attachments: Agreement with sample displays

Recommendation:

That the Township of Huron-Kinloss Committee of the Whole hereby receives for information Report CS-2024-06-26 prepared by Mike Fair, Director of Community Services;

AND FURTHER that the Clerk and Director of Community Services be authorized to sign on behalf of Council any documentation required to execute the agreement as outlined in the report.

Background:

The Point Clark Beach Association (PCBA) propose to supply display cut outs of a lightkeeper and a ship to be displayed at the Point Clark Lighthouse property.

Discussion/Analysis/Overview:

The cutouts would become the property of the Township of Huron-Kinloss. Staff recommends that a memorandum of understanding be established to ensure that the PCBA is responsible for any future maintenance or safety requirements in the event of vandalism or wear and tear. The Township would be responsible for liability of the proposed signage, however if deemed unsafe in any way the cutouts would need to be made safe or removed.

The agreement attached includes a proposed design of the cutouts.

Financial Impacts:

There are no financial impacts.

Performance Measurement:

Engagement with residents

Strategic Area:

- | | |
|--|---|
| <input checked="" type="checkbox"/> Embrace a thriving rural lifestyle | <input type="checkbox"/> Enhance Municipal Service Delivery |
| <input type="checkbox"/> Prepare for Inclusive Growth | <input type="checkbox"/> Ensure Financial Stability |

Strategic Goal: Encourage strong communication and community engagement

Respectfully Submitted By:

Mike Fair, Director of Community Services

Report Approved By:

Jodi MacArthur, Chief Administrative Officer