



# The Corporation of the Township of Huron-Kinloss

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## Staff Report

**Report Title: Digital Modernization Update July 2024**

**Date: Jul. 3, 2024**

**Report Number: CAO-2024-07-23**

**Department: CAO**

**File Number: C11 CAO 24**

**Prepared By: Michelle Goetz, Manager of Strategic Initiatives**

**Attachments:**

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### **Recommendation:**

THAT the Township of Huron-Kinloss Committee of the Whole hereby receives for information Report CAO-2024-07-23, prepared by Michelle Goetz, Manager of Strategic Initiatives.

### **Background:**

The Digital Modernization Roadmap was adopted by Council in January 2022. The roadmap outlined a number of recommendations for the Township to consider to implement digital solutions to increase staff efficiency, reduce costs and encourage innovation.

### **Discussion/Analysis/Overview:**

Earlier this year, there was an opportunity to switch service providers for our community engagement site. The cost would remain the same, but the platform would be easier for staff to use, support would be improved, and additional engagement tools would be provided. The new site also provides public users the opportunity to search for projects using a filter and tags (location and categories).

The URL for the website will remain the same [www.haveyoursayhk.ca](http://www.haveyoursayhk.ca) but the provider has switched to Social Pinpoint. The migration of our site will take place on July 10<sup>th</sup> so there will be no updates to Have Your Say HK between July 1<sup>st</sup> and July 10<sup>th</sup>.

All current Have Your Say HK users will receive an email advising them of this change and they will be prompted to reset their password on the new site.

### **Financial Impacts:**

The cost of the community engagement site is included in the 2024 Budget.

### **Performance Measurement:**

Increase the number of engaged users on Have Your Say HK.

### **Strategic Area:**

Embrace a thriving rural lifestyle

Enhance Municipal Service Delivery

Prepare for Inclusive Growth

Ensure Financial Stability

**Strategic Goal: Strive for continuous improvement and increased efficiency**

**Respectfully Submitted By:**

Michelle Goetz, Manager of Strategic Initiatives

**Report Approved By:**

Jodi MacArthur, Chief Administrative Officer