

**Kelly Lush**

**From:** Municipal World Daily <mwdaily@municipalworld.com>  
**Sent:** May 29, 2024 10:14 AM  
**To:** info@huronkinloss.com  
**Subject:** Your Municipal World Daily+ for May 29, 2024

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**Wednesday, May 29, 2024**



MW Daily+

Curated for you each morning by Municipal World.



### Today's Top Story

## Mayor Amanda McDougall-Merrill: Putting family ahead of city hall

Amanda McDougall-Merrill, the first woman elected as the mayor of the Cape Breton Regional Municipality in 2020, has decided not to run in the 2024 municipal election – for several reasons.



### More Stories



B.C. is hopeful a new online hub will help speed and streamline the building permit process and accelerate the construction of new homes. Twelve municipalities and two First Nations are participating in initial rollout. [Read more...](#)



Cape Breton Regional Municipality's task forces on social inclusion took too long to report their findings and the mayor says their recommendations will now have to be considered by the next council after this fall's general elections. [Read more...](#)



A gradually escalating differing of opinion between Nanaimo council and a small group of local residents boiled over Monday night, resulting in two people being escorted away in police handcuffs. [Read more...](#)

Tuesday night's city council meeting in Stratford ended before it even got started. A large crowd voiced their frustration with that decision, shouting at the mayor and city councillors as they left the meeting. [Read more...](#)



Two Metro Vancouver mayors say they are watching closely to see how new housing legislation that requires cities to allow high densification near transit hubs will impact property values and taxes. [Read more...](#)



Greater Sudbury city council was unanimous during Tuesday night's meeting in supporting the Roadmap to End Homelessness by 2030 plan drafted by city staff. [Read more...](#)

After days of digging in his heels amid growing criticism of his travel expenses, Metro Vancouver's board chair and Delta Mayor George Harvie has done an about-face and cancelled his trip to the Netherlands. [Read more...](#)



Alberta Municipalities, which represents 85 per cent of the province's cities and towns, is not backing down in their fight against the provincial government's proposed legislation that would give it more authority over municipalities. [Read more...](#)



Part of a global agenda, a boon for students and a threat to natural spaces: Edmonton's proposed district plans drew a wide variety of opinions during public hearings at city hall Tuesday. [Read more...](#)

## Featured Job Listings



[Load More Jobs](#)

**City Treasurer – City of Sarnia**

Application Deadline: June 4, 2024

**Director, Operations & Community Services – Township of Oro-Medonte**

Application Deadline: June 7, 2024

**Director, Engineering Services – Town of Newmarket**

Application Deadline: June 10, 2024

**Deputy Treasurer/Capital Assets Coordinator – Town of Minto**

Application Deadline: June 14, 2024

**Director, Community Planning and Development – Town of Pelham**

Application Deadline: June 21, 2024

## Daily+



**Renewal plan sparks eco-friendly parkland development**

Bradford West Gwillimbury is a rapidly growing town, a suburban and rural community at the northern edge of the Greater Toronto Area. Read about how the municipalities growth fed a need for more parkland and state-of-the-art playgrounds.

[Read More](#)



**Marcel Michaels, CAO – Town of Fort Frances**

The Town of Fort Frances has announced the appointment of Marcel Michaels as the new CAO. "Marcel comes highly recommended, and I and all of council are looking forward to working with him, to move Fort Frances forward.," said Mayor Andrew Hallikas.

[Read More](#)

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## Capture opportunities with Municipal Biogas

Canadian municipalities can harness the power of biogas to create new revenue streams. Visit [municipalbiogas.ca](http://municipalbiogas.ca) for information on opportunities, examples, and resources for anyone exploring options to incorporate biogas into municipal waste management systems. [Read more...](#)

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## Apply by July 12 for a tree planting project

Grow, manage, and protect your local government's tree canopies. Apply by July 12 for a tree planting project. A variety of project types are eligible from planting trees in parks to seedlings in naturalized areas and more. [Read more...](#)

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## Maximize Funding for New Housing Projects

Are you ready to take advantage of more than \$21 billion in available housing funding? Find out how our advisory and project management experts are helping communities across Canada secure funding and deliver more homes. [Read more...](#)

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## Get Your Community Moving

Sign up for the ParticipACTION Community Challenge presented by Novo Nordisk. Help your community become Canada's Most Active Community and win \$100,000 for local physical activity and sport initiatives. [Read more...](#)

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## Look for a license – it's the law

The Home Construction Regulatory Authority regulates new home builders and sellers in Ontario. Check the Ontario Builder Directory to make sure your builder is licensed and in good standing before you buy. [Read more...](#)



# Canadian ERP Point-of-View: How to Buy, Implement, Integrate, and Support a New Municipal ERP



Watch Now

## Coming Events

**ParticipACTION Community Challenge**  
Start Date: June 1, 2024  
End Date: June 30, 2024

**2024 MISA Ontario Annual Conference and Trade Show**  
Start Date: June 2, 2024  
End Date: June 5, 2024

**Ontario Association of Certified Engineering Technicians and Technologists (OACETT): 2024 Conference & Awards Gala**  
Start Date: June 7, 2024  
End Date: June 9, 2024

**Association of Municipal Managers, Clerks and Treasurers of Ontario (AMCTO) Conference**  
Start Date: June 9, 2024  
End Date: June 12, 2024

**Federation of Canadian Municipalities (FCM) 2024 Annual Conference and Trade Show**  
Start Date: June 6, 2024  
End Date: June 9, 2024

**Association of Municipalities of Ontario (AMO) 2024 Annual General Meeting and Conference**  
Start Date: Aug. 18, 2024  
End Date: Aug. 21, 2024

Load More Events



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**Kelly Lush**

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**From:** MPAC <intouch@mpac.ca>  
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**To:** Kelly Lush  
**Subject:** May 2024 - InTouch

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[La version française](#)

May 2024

 **Important updates**

**MPAC wraps up a successful spring season of municipal conferences**

This spring has been a busy and productive season for MPAC. We caught up with municipal representatives and other stakeholders at key conferences, which provided valuable opportunities to discuss challenges, share insights, and explore new opportunities for collaboration.

MPAC's active participation in these conferences underscores our dedication to enhancing communication, transparency, and collaboration with municipalities across Ontario. These events are an excellent platform for sharing updates and best practices and for learning something new each time. The insights we gain from these interactions help guide our efforts and initiatives to improve service delivery and support community growth.

To learn about the conferences we've attended this spring and our key takeaways, visit [Our Stories](#) on [mpac.ca](http://mpac.ca).



**MPAC at NOMA, from left to right:** Carm Lipsi, Vice President and Chief Operating Officer; James Harvey, Manager of Government Affairs, Government Relations; Steve DeRocco, Account Manager, Municipal and Stakeholder Relations; Jamie Bishop, Vice President, Public Affairs and Customer Experience; Mary Dawson-Cole, Director, Municipal and Stakeholder Relations; Laura Voltti, Regional Manager, Municipal and Stakeholder Relations; Sharla Knapton, Account Manager, Municipal and Stakeholder Relations.



## MPAC achieves ISO certifications for the fifth year in a row

MPAC is pleased to announce that we have achieved recertifications for ISO/IEC 27001 and ISO/IEC 27017 for the fifth consecutive year and obtained our ISO/IEC 27018 certification for the first time.



We pride ourselves on adhering to globally acknowledged standards, demonstrating our dedication to best practices in information security. MPAC stands out as one of the select Canadian organizations with all three certifications, positioning us at the forefront of organizational commitment to



innovative information security and cementing our reputation for excellence, trust, and unwavering reliability.

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## Webinar recap

### **MPAC's Best Practices for Protecting your Municipality's Data**

Subject matter expert Mirza Baig, Director, Cyber Security, discussed the extensive cyber security measures MPAC continues to take to manage and protect its billions of data points. Mirza featured the new security controls MPAC has implemented and shared best practices for protecting your municipality's data and systems.

[WATCH IT HERE](#)

To view recordings of all past webinars, visit [mpac.ca](https://mpac.ca) or on our [YouTube Channel](#).

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## Upcoming webinar

### **Tax Applications: An overview and update**

Join MPAC subject matter experts Brian Lopes, Senior Legislation and Policy Analyst, and Rebecca MacDonald, Manager, Valuation and Customer Relations, for an overview and update on the processing of tax applications. This webinar will review the relevant legislation and detail our application processing procedures. We will also highlight some upcoming changes to our responses that will take effect starting in July 2024. If you are involved in processing municipal tax applications, this webinar is a must-attend event.

There will be time for questions during the Q+A portion of the meeting.

**Date:** Tuesday, June 25, 2024

**Time:** 1:00 – 2:00 p.m. EDT

**REGISTER NOW**

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## **MPAC on the move**

### **Summer conferences**

We'll be at the following summer conferences. Stop by our booth to say hello!

- **June 9 to 12** Association of Municipal Managers, Clerks and Treasurers of Ontario (AMCTO) Conference in the Blue Mountains.
  - **August 18 to 21** Association of Municipalities of Ontario (AMO) Conference in Ottawa.
- 

## **Partnerships in action**

### **A Day with MPAC: Engaging Municipal Stakeholders in Hamilton**

Earlier in May, the Municipal and Stakeholder Relations Team in Zone 2 hosted a successful "Day with MPAC" at our Hamilton office. The event brought together over 50 attendees for information sharing, interactive sessions, and networking.

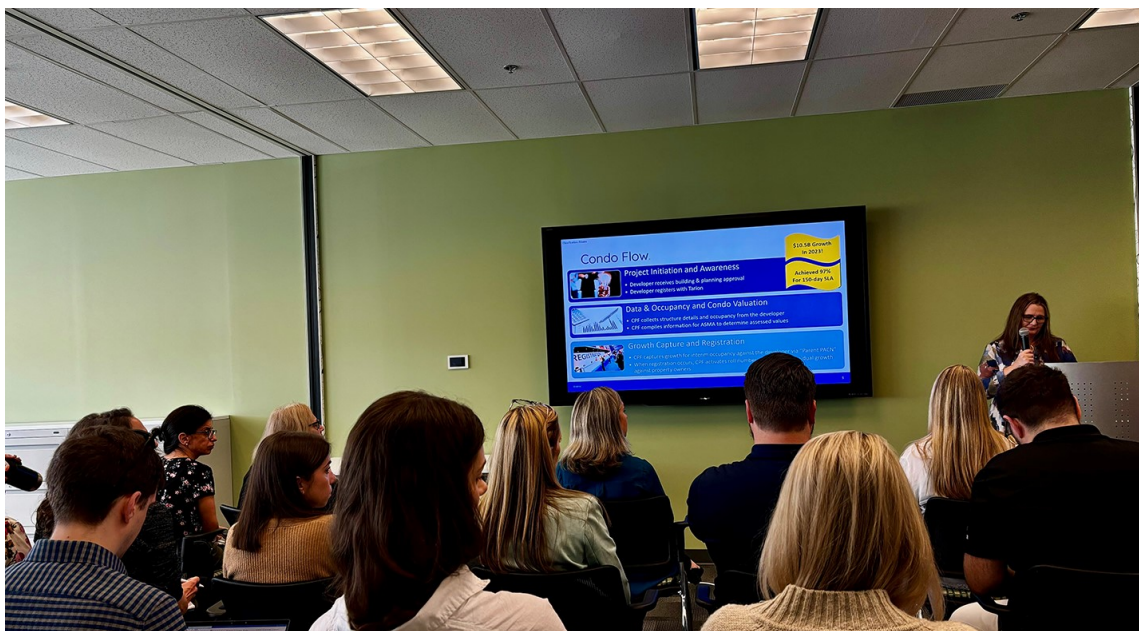
Throughout the day, attendees had the opportunity to connect with peers, share experiences, and build valuable relationships. We were pleased to hear more about the municipal experience through conversations and interactive sessions.

Our panel discussion, featuring municipal representatives from the City of Welland, Halton Region and the City of Mississauga, sparked productive conversations about hot topics in the municipal world. Each panel member brought diverse viewpoints and important takeaways.

Attendees also participated in round-table sessions covering various topics, including appeals, e-permitting systems, municipal products, and severance/consolidations and condos.

Additionally, our team was joined by subject matter experts from across MPAC, who offered information sessions on the New Assessment Forecast – offering essential updates and future projections for 2024 – and the nuances and complexities in assessing condominiums.

We want to thank those who joined us and look forward to hosting similar events in the future.



Kallie White, Supervisor in MPAC's Centralized Processing Facility (CPF) shares insights into the complexities of condo assessments.

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 **Friendly reminder**



**Farm Property Class Tax Rate Program**

In the January/February issue of [InTouch](#), we featured an article about changes to the Tax Incentive Approval (TIA) process for tax incentive programs like the Farm

Property Class Tax Rate Program. Specifically, only property approvals for the 2023 Assessment Roll for 2024 taxation were processed.

MPAC paused on processing removals until a revised inventory was received after roll return. This change was implemented to increase roll stability, reduce administrative processing for MPAC and municipalities, and align our goals with partnering agencies.

This change resulted in 1,700 fewer properties transitioning either into a program, out of a program, or back into a program through issuance of a TIA, representing a 36% decrease in changes for MPAC and municipalities to implement.

**Please note:** approximately 3,000 qualifying supplementary assessments, which were previously paused, will be issued in the June 3, 2024, Property Assessment Change Notice (PACN) mailing. This may result in municipalities experiencing a higher volume of supplementary assessments this month. If you have any questions or concerns, please [contact your local MSR Account Manager.](#)



### **2024 Q1 New Assessment Forecast update**

At the end of April, MPAC provided municipalities with the 2024 Q1 New Assessment Forecast. We are projecting over \$40.5 billion, indicating a five percent increase

from the 2024 Revised Preliminary New Assessment Forecast, delivered in late January.



Municipalities can view a customized report via MyProducts on Municipal Connect. Quarterly New Assessment Forecasts are provided within 30 days following the end of the calendar quarter for Q1, Q2, and Q3. MPAC's next quarterly forecast will be delivered to municipalities at the end of

July. Questions about new assessment? See our [Property Assessment and Taxation Toolkit](#) to learn more!



### MPAC's 2024 PIER campaign

MPAC's Property Income and Expense Return (PIER) program is now underway. Eligible property owners who received a letter requesting information about their properties

should submit their information by July 15, 2024. Property owners can access the PIER portal on AboutMyProperty™ on [mpac.ca](http://mpac.ca).

#### We're better together!

MPAC is dedicated to building stronger partnerships with municipalities across Ontario, and your local Municipal and Stakeholder Relations team is here to support you.

Want more information about who we are and how we can work with your municipality? Reach out to your [local Municipal and Stakeholder Relations Account Manager](#) to book an information session for your staff or municipal council. Need Municipal Connect training? We can help with that, too.

Have you been working closely with our Municipal and Stakeholder Relations team on a unique initiative? Share your experience! Ask your Account Manager how your municipality can be featured in our next Partnerships in Action story.



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**Kelly Lush**

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**From:** Tiny Home Show <maria@tinyhome.show>  
**Sent:** June 3, 2024 10:37 AM  
**To:** info@huronkinloss.com  
**Subject:** Your Invitation: Tiny Home Municipal Conference July 12

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# TINY HOME SHOW



## **Municipal Conference Day**

**ANCASTER, ONTARIO | JULY 12, 2024**

**ANCASTER FAIRGROUNDS**

Have you been receiving requests regarding tiny homes and affordable housing?

We are pleased to invite you to the third annual Municipal Day at the Tiny Home Show!  
The day is open to municipal and provincial decision makers, housing regulators, building inspectors, and industry professionals and is designed to foster open conversations and dialogue.

## TINY HOMES IN A HOUSING CRISIS

Municipalities can use tiny homes as an opportunity to sustainably increase housing supply, grow their tax base, and boost the local economy. Tiny homes are already accommodated through the Ontario Building Code and ADU bylaws. Come see 15+ homes and other structures and meet with builders at the Tiny Home Show.

**JOIN THE CONVERSATION**

### **ON THE AGENDA:**

Panel 1: Zoning & Planning for detached ADUs and Tiny Homes

Panel 2: Building Code & Dual Stage Processes for Modular Homes as ADUs

Panel 3: Affordable Housing Landscape for Tiny Homes and ADUs

Open Table Discussion

Tiny Home Tours

**GO TO CONFERENCE PAGE**



FRIDAY JULY 12, 2024

## 50% OFF CONFERENCE DAY PASS

For Municipal Conference Day attendees, we are pleased to offer a half-price single-day pass.

**GET MY PASS**

### **Tiny Home Show**

Ancaster Fairgrounds, Ancaster, ON

You received this email because you are an Ontario municipality.

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**Kelly Lush**

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**From:** Community Living Kincardine & District <aswan@clkd.ca>  
**Sent:** June 6, 2024 9:59 AM  
**To:** Kelly Lush  
**Subject:** CLKD's June 2024 newsletter is here!



June 2024 Newsletter

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An inclusive caring community.

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**Increasing Post Pandemic Resiliency  
with Expansion Of Supports**



The Ontario Trillium Foundation’s (OTF) mission is to build healthy and vibrant communities across Ontario. Last year, CLKD was awarded funding from the Ontario Trillium Foundation to increase our organization's post pandemic resiliency. Since then, we have been working to audit our current supports and services, look for opportunities in supports among vulnerable populations in the community and work to build recommendations on how we can help to fill support gaps as a local service provider while ensuring people are supported to reconnect.

We met with: people in the community to hear personal stories and feedback, advocacy groups, municipality contacts, other organizations, service providers and members from our our local health care teams to collect as much information as possible. We analyzed our grassroots data, along with data from published local reports, and have identified several support gaps.

Our data showed multiple gaps in supports for the aging and their caregivers. As a result, we are working toward helping to fill identified gaps by partnering with local service organizations and community volunteers to bring more programming and supports to our community.

As we continue to work toward our mission of an inclusive caring community, we look to ensure that includes all community members.

If you would like to learn more, or if you are interested in volunteering with us, please email [networking@ckd.ca](mailto:networking@ckd.ca) .

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## Vacationing in the Sunny South



Late March, Myles set off to the Sunny South to relax with family. Myles took in all the views from the sky and watched some funny videos during the flight.

When he arrived, Myles spent a few days relaxing by the pool, enjoying some family time, eating wings at the pub and site seeing.



Uncle Martin and Aunt Irenke were the highlight of Myles' visit. They celebrated Easter with family dinner in Florida and were able to capture a family photo. Myles loves to remind himself of these annual trips with his family by scrolling through and sharing all his pictures on his Ipad.

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## Mother Daughter Program at PRANCE



Kelly and I are involved in a mother/daughter program at Prance. The experience has been beneficial for both of us. Kelly is working her way up to riding. Currently, she is grooming and feeding the horses. I am riding a horse named Tippy and recently we started trotting. Both Kelly and I are enjoying the experience. The staff at Prance are exceptional! Of course, rider safety is paramount. It's a really good time. I recommend the mother/daughter program. - Eunice

As for Kelly's feedback about the mother/daughter program at PRANCE, "I love everything about it" she said.

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## Caty for Prom Queen



"I felt beautiful" Caty shared as we caught up with her about her recent Prom experience.

Finding out she had been nominated for Prom Queen last month left Caty feeling a range of emotions – shock, surprise, but also excitement! She had been dreaming about going to Prom for a long time and being nominated made preparing for the event extra special. She picked out a stunning (and comfy!) dress and made appointments to get her hair styled and her makeup and nails done.

As she headed out for Prom on May 25<sup>th</sup>, Caty couldn't wait to get to the Pavilion and see everyone all dressed up. When the moment came to crown Prom King and Queen, Caty anxiously waited to hear her name. Caty said, "I felt shaky and overwhelmed" when she heard her name ring out through the crowd. She did it; she was Prom Queen! With the tiara sparkling on her head, Caty smiled for pictures alongside the Prom King and thanked the students who had nominated and voted for her. All in all, Caty says Prom was a "magical experience".

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## Butterfly Conservatory



Bethany and Jeffery had a fun filled day at the Butterfly Conservatory.

The Beach boys and Taylor Swift set the tone for the drive down to Cambridge as Bethany and Jeffrey sipped their favourite hot chocolate and coffee from Tim Hortons.

When we arrived, we all took in the beautiful murals painted on the walls and all the butterflies mounted in picture frames. Bethany and Jeffery walked slowly through the conservatory admiring butterflies of all sizes and colours; they were everywhere!

Jeffery pointed out a turtle that was resting on the edge of a pond alongside multiple coy fish. Jeffery brought along his camera to take pictures of all his favourite butterflies. The two posed for a picture under the waterfall surrounded by greenery which provided a beautiful backdrop.

Bethany was fortunate enough to watch a butterfly hatch from a cocoon and was able to feel a butterfly wing that was on display for people to touch. Before we left, Bethany and Jeffery took a walk through the souvenir shop and picked out a t-shirt and popsicle to cool down after being the the warmth of the conservatory.

After exploring the butterfly conservatory we headed out for lunch. On the drive home we spotted a goat farm that allowed the public to feed them. Bethany and Jeffery purchased some corn from the feeder and got to hand feed the goats. Jeffery laughed as the goats licked up the food in his hand. Bethany adored the baby goats, pointing at them with a big "aww".

A great way to spend a day, not too far from home.

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## **Youth Connections 2024 Welcomes Back Abby as Team Lead!**



Hello everyone and welcome to Youth Connections 2024!

I'm Abby and I'm thrilled to be back for my second year as the youth connections Team Leader. I'm looking forward to seeing some familiar faces and meeting some new ones too. I'm currently hard at work planning and organizing an array of activities and opportunities for the summer ahead.

Our aim for youth connections this year is to offer a diverse range of activities that are not only enjoyable but beneficial for everyone involved. Whether it's learning new skills, embarking on new adventures, or simply providing opportunities for youth to connect and form lasting friendships, we're committed to creating an experience that leaves a positive impact.

I hope you're all as excited as I am for what Youth Connections 2024 has in store.

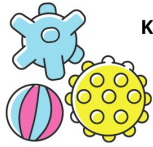
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## **Baby & Me Adds Sensory Play and Early Literacy Groups**





## Baby & Me SENSORY PLAY



Knox Presbyterian Church  
Kincardine  
10:00 am-11:00 am  
June 6th, 2024



Hosted by:  
**COMMUNITY LIVING**  
Kincardine and District  
*Inspiring Possibilities*

Sponsored by:  
**ONTARIO POWER**  
GENERATION



## Baby & Me EARLY LITERACY



Knox Presbyterian Church  
Kincardine  
10:00 am-11:00 am  
June 27, 2024



Hosted by:  
**COMMUNITY LIVING**  
Kincardine and District  
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Exciting additions to our popular Baby and Me Groups are launching this month!

Thanks to the generous sponsorship from OPG, two new, free, inclusive playgroups will be joining the line up. Baby and Me Sensory Play, and Baby and Me Early Literacy will be opportunities for parents & caregivers of babies, toddlers, and pre-schoolers of all abilities to come play and learn in a safe, welcoming environment.

Held at the Knox Presbyterian Church Kincardine on Thursday mornings from 10-11, these groups allow children to experience inclusion from a young age, in order to normalize disability while exposing participants to new learning experiences where they can develop important skills. Caregivers come away with new ideas of activities they can do at home, and information on why these intentional learning moments are important.

Baby and Me Sensory Play will focus on learning through interaction with loose parts, water play, slime, sand and more. The inaugural launch of this group will be Thursday, June 6<sup>th</sup>.

Our Early Literacy group will feature stories, rhymes, puppets, finger plays, felt boards, and pre literacy skills. This group will begin on Thursday June 27<sup>th</sup> in the outdoor grassy area behind the church.

Please visit our [website](#) and/or follow us on [facebook](#) or [instagram](#) for the schedule and to stay up-to-date.

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## 16th Annual Charity Golf Classic



**CLKD CHARITY  
GOLF CLASSIC**  
PRESENTED BY: **2<sup>m</sup>Power**

**FRI  
JUL 19 2024**

*Inspire Possibilities with us!*

Join us at **Ainsdale Golf Course, July 19th!**

**\$150/golfer** gets you **18 holes of golf** with **power cart, lunch and dinner.**

**Shot Gun Start 1:00pm**

**Lunch, registration and putting contest** opens at **11:30 am**

**Register online** at [clkd.ca](http://clkd.ca) or email [cmc@clkd.ca](mailto:cmc@clkd.ca)

**COMMUNITY LIVING**  
Kincardine and District 

[Register to Golf](#)

[Download Sponsorship Package](#)

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# Upcoming Events & Activities

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Hosted by  
**COMMUNITY LIVING**  
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## **Baby & Me Groups**

**Running the first 3 Thursdays of the Month!**

Baby & Me programs will rotate each week through Baby & Me Music, Baby & Me Messy Art and Baby & Me Gross Motor and Movement.

Please visit our [website](#) and/or follow us on [Facebook](#) or [Instagram](#) to stay up-to-date!



## **Annual General Meeting**

**June 18th, 10:00 am**

Join us at the Community Living Kincardine & District Annual General Meeting. The meeting will take place on June 18th at 10:00 am at the Kincardine Legion.

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To learn more about CLKD's services and events, visit our [website](#)!



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Kincardine, On N2Z 2Z3  
Canada

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**Kelly Lush**

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**From:** Regional Tourism Organization 7 <info@rto7.ca>  
**Sent:** June 7, 2024 4:00 PM  
**To:** info@huronkinloss.com  
**Subject:** June Industry Updates from RTO7

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The logo for the Regional Tourism Organization 7. It features the words "REGIONAL TOURISM" in a light grey, sans-serif font on the top line, and "ORGANIZATION 7" in a teal, sans-serif font on the bottom line. The text is centered within a light blue rectangular background that has a subtle dotted pattern.

June 7, 2024

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**Welcome to the June Edition of RTO7's  
Industry E-Newsletter!**



## **In This Newsletter:**

- What's Going On...at RTO7
  - GoEV Program Updates
  - T3 Accelerator Program
  - BruceGreySimcoe Summer Campaign
- Destination Ontario Always ON Partner Content Intake
- Funding & Business Support (PRIDE EDITION)
  - Rainbow Registered Accreditation Program
  - Mental Health Support for 2SLGBTQI+ Entrepreneurs
- Webinars, Workshops & Events
- News From Around the Region
  - Ontario by Bike Award Winner, Creemore Springs Brewery
- In Every Newsletter
- Not A Subscriber?

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## **What's Going On...at RTO7**

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### **GoEV Program Updates**

The RTO7 GoEV Program has received an overwhelming response and is currently fully subscribed. If you haven't applied and are interested in securing funding for EV charging stations, we encourage you to email us at [goev@rto7.ca](mailto:goev@rto7.ca). By doing so, you can register your interest and be placed on a waitlist should additional funds become available.

### **T3 Accelerator Program**

Join the RTO7 and Community Futures South Georgian Bay's coaching program for one-on-one business support from experts in a variety of fields within the industry. Specifically developed and designed for tourism businesses in Bruce, Grey, and Simcoe Counties. Learn more by visiting [RTO7.ca](http://RTO7.ca) or reach out to Amanda Pausner at [apausner@rto7.ca](mailto:apausner@rto7.ca).

Stay tuned in the coming weeks for an introduction to our new coaches and exciting program updates!

### **BruceGreySimcoe Consumer Campaign**

As we prepare for the launch of our summer advertising campaign, we are urging operators to add packages, special offers, and promotions to the [Promotions page](#) on BruceGreySimcoe.com. The promotions page on our website is a POWERHOUSE and accounts for 44% of all website visits. Users spend 29% more time browsing promotions than other site areas, and we will be driving traffic to this page in July and August through paid campaigns. Operators who add their packages to this page get more clicks to their website as a result. To gain additional exposure from our advertising dollars, go to the [Operator Login](#) to update or create your free listing. Once your listing is updated or approved (for new listings), you can add packages, special offers, and promotions. If you have Festivals & Events to add, please add those by [clicking here](#).



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## **Destination Ontario Always ON Partner Content Intake**

Have you ever wondered how to engage with our partners at Destination Ontario?

Here's your first step! Complete the [Content Intake Form for Tourism](#)

[Businesses or Events](#) and let them know who you are and what sets your business or event apart. Each submission is shared with the sales and marketing teams, ensuring your business or event information is utilized in multiple ways. For instance, the content team might feature your business in a story or blog on their [website](#), information centers might include your details in their recommendations, or you could be the focus of a lunch and learn session for their travel centre staff. This intake form serves as the primary introduction to Destination Ontario, paving the way for potential future interactions and opportunities.

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## **Funding & Business Support - Pride Edition**



### **Rainbow Registered**

#### **Rainbow Registered Accreditation Program**

June is Pride Month and BruceGreySimcoe is proud to be Rainbow Registered through the CGLCC, Canada's 2SLGBTQI+ Chamber of Commerce! Thank you to the businesses and organizations in the region that support our efforts by providing a safe and inclusive space for the 2SLGBTQI+ community, and to the businesses who are Rainbow Registered!



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We encourage all tourism stakeholders to take the next step towards this national accreditation and we are here to support you through the journey. In addition to benefiting from guidelines that provide information and advice on ensuring 2SLGBTQI+ customers feel welcome and accepted, accredited businesses will be able to demonstrate and market themselves as a safe destination for the community. For more information and resources, visit [cglcc.ca](http://cglcc.ca). To discuss your interest in becoming **Rainbow Registered**, reach out to either Kim Clarke at [kclarke@rto7.ca](mailto:kclarke@rto7.ca) or Alex Hogan at [ahogan@rto7.ca](mailto:ahogan@rto7.ca).

### **Mental Health Support for 2SLGBTQI+ Entrepreneurs**

In a partnership between [CGLCC](#) and [Our Landing Place](#), we are excited to share information about the launch of a landmark mental health initiative offering fully funded counselling services for 2SLGBTQIA+ entrepreneurs and business owners. You do not need to be a member of CGLCC to access this incredible resource. [Learn more here.](#)

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## **Webinars, Workshops & Events**

- **Grey County - Young Professionals Mixer, June 20, 6 to 10 pm**  
Grey County's Young Professionals Network is hosting an evening of networking, creative outdoor food experiences, live music and a kitchen party with celebrity Chef & Artist, Roger Mooking at Rocklands Market. [Buy your tickets](#) for just \$28.25 pp and attend this fun evening event!
- **Georgian Bay Accelerator - Advanced AI Workshop, June 27, 2 to 5:30 pm**  
This collaborative workshop at the Atoka House in Collingwood is designed for entrepreneurs and business leaders who have experience with ChatGPT or other AI platforms but would like a more comprehensive understanding. Ticket options are between \$20 -\$45 pp. Learn more and purchase your ticket [here](#).

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- **Simcoe County - Workforce Connect Conference, June 18, 8 am to 1 pm**  
Join the County of Simcoe and area partners at Snow Valley Ski Resort for a morning of networking, workforce-related presentations, and roundtable discussions with local leaders. Learn best practices for attracting and retaining the talent that your organization needs to thrive and [register for FREE today!](#)
  - **Virtual ORHMA Member Webinar - Ontario Tipping Regulations, Tuesday, June 11, 10 to 11 am**  
[Register now](#) for the upcoming webinar on Bill 149, covering the new tipping regulations effective June 21. They will cover details to help you understand the new bill and how you can set up a Direct Tip system through a paid partner.
  - **Virtual Ontario Chamber of Commerce Webinar – Land Acknowledgements: More than just ticking a box, June 13, 12 to 1 pm**  
Join Karen Bird, an Ojibwe woman from Batchewana First Nations Ontario, Little Thunder Consulting, and the Past President of the Sault Ste. Marie Chamber of Commerce, as she shares how to create and deliver land acknowledgements with meaning, authenticity, and intention. [Reserve your free spot now!](#)
  - **Virtual Destination Canada Webinar - Canadian Tourism Data Collective Industry Session, June 18, 1 to 2 pm**  
Following the launch of the [Canadian Tourism Data Collective](#), the new, centralized national platform designed to revolutionize how we share and access tourism data, DC will be hosting a free industry webinar to further explore and discuss the platform’s dynamic features and products. [Register here](#) by June 12 to join this informative session.
  - **Virtual CGLCC Webinar Series – Empowering Diversity, Equity & Inclusion and External Engagement, June 25, 12 to 1 pm**  
Join Canada’s Gay & Lesbian Chamber of Commerce for an impactful webinar, perfect for anyone looking to deepen their understanding of diversity and inclusion, equip themselves with practical tools for change, and foster a more welcoming and supportive environment in any

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sector. This session's Topic is External Engagement: understanding the communities you inhabit/those who surround you. Register your free attendance now to make a difference through informed action and conversation!

- **TIAO Annual Ontario Tourism Summit, October 22-23**

Advanced pricing is available until September 2 to register your attendance at the annual Tourism Summit being held in Hamilton. More information will be updated as it becomes available [here](#).

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## News From Around the Region



### **Best Bicycle-Friendly Businesses in Ontario 2024 Winners Announced**

Congratulations to the team at [Creemore Springs Brewery](#) for winning the Best Bicycle Friendly Business Award for Tourism Region 7! Ontario By Bike's annual award and coveted recognition celebrate businesses that have taken extra steps to welcome customers arriving on two wheels. Creemore Springs hosts the annual Turas Mór event and is a welcoming destination for cyclists throughout the season. To learn more about the Ontario by Bike Network here visit [ontariobybike.ca](https://ontariobybike.ca).



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## IN EVERY NEWSLETTER:

### RTO7 Programs and Resources

Our programs and resources aim to support business growth, foster collaboration, promote sustainability, provide market insights, attract more visitors, and improve tourism experiences in BruceGreySimcoe. Click on the links below for more info:

- **Programs**
  - [Partnership Programs](#)
  - [GoEV Funding Program](#)
  - [BruceGreySimcoe Free Training](#)
  - [T3 Accelerator](#)
  - T3 Accelerator Podcast
    - [Tourism Biz Bites from the 7](#)
  - **Implementation Programs**
    - [Operations Implementation Program \(OIP\)](#)
    - [Recruitment Implementation Program \(RIP\)](#)
    - [Sustainability Inclusivity Program \(SIP\)](#)
- **Resources**
  - [Careers in Tourism](#)
  - [Resource Guide](#)
  - [RTO7 Connection Blog](#)
- Are You Listed?
  - [FREE Tourism Operator Listings on BruceGreySimcoe.com](#)
- Need Help Pushing Out a Promotion?
  - [FREE Promotions Listings on BruceGreySimcoe.com](#) (complete and up-to-date operator profile required)
- Add Your Festival or Event!
  - [FREE Festivals and Events Listings on BruceGreySimcoe.com](#)

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LEARN MORE

**Careers in  
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