

From: [Manpreet Kaur Sangha](#)
To: angie.cathrae@southbrucepeninsula.com; [Cathy Addison; cfraser@arran-elderslie.ca](mailto:Cathy.Addison@cfraser@arran-elderslie.ca);
dawn.mittelholtz@saugeenshores.ca; fhamilton@brockton.ca; [Jennifer Lawrie; Jennifer White; jhamilton@arran-elderslie.ca](mailto:Jennifer.Lawrie@arran-elderslie.ca); [Julie Ireland; Kelly Lush; lwhite@brucecounty.on.ca](mailto:Julie.Ireland@arran-elderslie.ca); [Lindsay Forbes;](mailto:Lindsay.Forbes@saugeenshores.ca)
sarah.bonderud@saugeenshores.ca; [Sarah Johnson; Tracey Collins; Tracey Guy; vkennedy@southbruce.ca](mailto:Sarah.Johnson@arran-elderslie.ca)
Cc: [Jeffrey Loney](mailto:Jeffrey.Loney@arran-elderslie.ca)
Subject: Save the Date: FDI/Investment Attraction Training (September 11, 2024)
Date: August 15, 2024 9:41:17 AM

Good morning everyone,

Hope you are enjoying the sunshine and having a great summer.

I would like to request you all to invite respective Council for an Investment Attraction training scheduled for Wednesday, September 11, 2024.

Bruce County Economic Development team will be providing training on Investment Attraction, Readiness, and Foreign Direct Investment. The goal of this training is to build the capacity of the team at the County, local municipal staff involved in economic development and local elected officials. The training will consist of two half day sessions, one for local EDOs and other for local elected officials with the aim to train staff and elected officials on the generalities of investment attraction, as well as the specifics around Bruce County's new investment attraction framework.

We acknowledge that while there is some capacity in the region, this training should be treated as a 101 session. Topics will include lead processing, selection of key target markets, working with site selectors, community readiness etc. Ideally, this workshop would include an interactive component and case studies.

We hope that the elected officials will be able to join us as we learn together about this topic of investment attraction and FDI.

Please note the date and save it in your calendars. I will be sending a RSVP form in the coming days to confirm attendance.

Thank you very much.

Have a great day.

Manpreet

Manpreet Kaur Sangha
Economic Development Officer, Inland Hub
Planning and Development
Corporation of the County of Bruce

Office: 226-909-2728

www.brucecounty.on.ca



Individuals who submit letters and other information to Council and its Committees should be aware that any personal information contained within their communications may become part of the public record and may be made available through the agenda process which includes publication on the County's website.

If you have received this communication in error, please notify the sender immediately and delete all copies (electronic or otherwise). Thank you for your cooperation.

If you feel that this email was commercial in nature and you do not wish to receive further electronic messages from the County of Bruce, please click on the following link to unsubscribe: [Unsubscribe](#). Please be advised that this may restrict our ability to send messages to you in the future.