



BUSINESS **to** **BRUCE**

Media Release

October 1, 2025

For Immediate Release

Nicole Dubé, Canadian Media Figure, to Keynote Bruce County Business Networking Event

Bruce County, Ontario: Join Bruce County entrepreneurs, business owners and community members at the annual [Bridges to Better Business networking event](#). Keynote speaker Nicole Dubé is the former host of *CTV Morning Live Winnipeg* and will inspire attendees to become influential leaders by tapping into their curiosity.

The design of Bridges to Better Business is to inspire growth and build connections between businesses and entrepreneurs within Bruce County. The annual event, in partnership with the Province of Ontario, hosts speakers while giving the audience exciting tools and methods to take their businesses to the next level.

Event Details:

Date: Thursday, October 23, 2025

Time: 5 to 9 p.m. (5 p.m. – doors open, networking; 6 p.m. – program begins)

Venue: [Best Western Plus Walkerton Hotel and Conference Centre](#), 10 East Ridge Road, Walkerton

Tickets: \$45 + HST

Register: Buy tickets online today at <https://businesstobruce.com/training-and-events>.

Hearty appetizers and non-alcoholic beverages provided. Cash bar is available.

About Keynote Speaker, Nicole Dubé:

[Nicole Dubé](#) is a curiosity and communications expert with a 20-year broadcast journalism career as a reporter, network news anchor, and former host of *CTV Morning Live Winnipeg*. Now the owner of Dubé Media Consulting and Storytelling, Nicole's presentation will inspire attendees to:

- Harness curiosity to adapt and lead through rapid change

- Communicate with authenticity by owning and sharing your story
- Build influence and connection with teams, clients, and stakeholders
- Turn uncertainty into opportunities for clarity and growth

Attendees are also welcome to sign up for a free, personal *Coach on Call* strategy session with Nicole at the end of the evening to get tailored advice to improve their leadership strategies.

Emceeding the event is local entrepreneur and artist, [Heather Lynne Travis](#), who will be sure to help attendees make valuable connections through interactive networking sessions. Heather is a strategist, storyteller and artist who turns bold ideas into brands that stick.

"Bruce County's economic development team is excited to welcome a familiar Canadian media figure to our annual Bridges to Better Business event. It provides a valuable networking opportunity for entrepreneurs and business owners," says Bruce County's Director of Government Relations, Jeff Loney. "Our entrepreneurs are a key driving force behind our economy, and we welcome all to join us for a great networking and learning opportunity."

The Business to Bruce annual Bridges to Better Business event is in partnership with the Province of Ontario.

About Bruce County: Bruce County is an upper-tier municipality in Southwestern Ontario, Canada made up of eight lower-tier municipalities and 77,221 residents. Bruce County is located within the traditional territory of the Saugeen Anishnaabek and holds a government-to-government relationship with the Chippewas of Nawash Unceded First Nation and Saugeen First Nation, together as Saugeen Ojibway Nation. The explorers who visit, live, and work here are the dreamers who take roads less travelled and see tried and true as an invitation to try something new. Be an Explorer and call Bruce County home.

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For more information, contact:

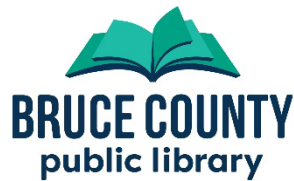
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Media Release

October 3 2025

For Immediate Release

Bruce County Public Library Marks Canadian Library Month and Ontario Public Library Week with Events and a Giveaway

Bruce County, Ontario:

This October, Bruce County Public Library (BCPL) invites everyone to celebrate Canadian Library Month and Ontario Public Library Week with activities and a giveaway that highlight the community connections that public libraries create.

Stop by any branch to share what makes the library special to you on our ‘Why I Love the Library’ displays! Plus, borrow five physical items for a ballot that gives you a chance to win a Kobo Colour eReader.

A highlight of the month is the annual Read Local event, taking place at the Warton Branch on Sunday, October 19 at 2pm. This free, drop in event, kicks off Ontario Public Library Week from October 19th to the 20th. Visitors can meet and connect with a variety of local talent as well as discover their next hidden gem while supporting local authors.

“BCPL prides itself on being a trusted community connector and community sharing place, and Canadian Library Month is the perfect time to celebrate the stories, resources, and connections that make Libraries so special,” said Library Director, Brooke McLean.

Learn more on the [BCPL website](#), where you can find event and program listings, curated book lists and special events.

About Bruce County Public Library:

[Bruce County Public Library](#) is committed to its role as a trusted community connector, digital community facilitator and community sharing place. Consisting of 17 Branches and a Bookmobile BCPL provides access to information, resources and programs throughout Bruce County.

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For more information, contact:

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Media Release

October 2, 2025

For Immediate Release

When the Lights Go Out: Are You Ready for a Prolonged Power Outage?

Bruce County, Ontario: We've all experienced a power outage. A flicker, a blackout, a few hours without electricity. Most times, it's a minor inconvenience. But what happens when the outage lasts longer than expected?

High winds, freezing rain, flooding or even spikes in electricity demand can cause power outages.

As Bruce County heads into colder months, it's important to remember that extreme weather can make a prolonged outage especially challenging. Being prepared to support yourself and your family for at least 72 hours without access to basic services is essential for your safety and wellbeing.

You might lose access to everyday basics during a major power outage:

- Clean water
- Electricity
- Heating or cooling
- Cell service and internet
- Timely updates from authorities

Services you depend on may also be unavailable:

- Grocery stores
- Gas stations
- Pharmacies
- Banks and ATMs

With seasonal changes on the horizon in Bruce County, now is the time to build or update your emergency kit. A well-stocked kit should include essentials:

- Non-perishable food and water for each family member (including pets)
- Cash (in case debit/credit machines are down)
- Extra medication
- A full gas tank and spare fuel
- A battery-powered radio to stay informed

“We often take electricity for granted, but outages can happen. Having an emergency plan and kit helps ensure your family’s safety and peace of mind,” says Ray Lux, Bruce County’s emergency management coordinator.

The goal is to stay safe at home and avoid relying on emergency services so they can focus on critical needs across the community.

For more emergency preparedness information, visit www.brucecounty.on.ca/getprepared.

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Joint Media Release

October 6, 2025

Community Townhalls on Human Trafficking – Learn, Share and Take Action Together

Human trafficking affects communities everywhere — including the rural southwestern Ontario region. To help raise awareness and start important conversations, the [Grey Bruce Community Safety and Well-Being Plan](#) and partners are hosting a series of Community Awareness Townhalls. These events are open to everyone and will shine a light on what human trafficking looks like locally, how it impacts people, and what we can all do to help keep our community safe.

What to expect:

- Hear from local police representatives about how trafficking shows up in our area and what signs to watch for.
- Listen to powerful stories from people with lived experience.
- Ask questions and learn during an open Q&A with frontline experts and service providers.

“This is a chance for our community to come together, learn, and support one another,” said Alexis Cook, Community Safety and Well-Being Planning Coordinator. “By hearing directly from survivors and experts, we can all play a part in building awareness and preventing trafficking.”

Event Details:

The town halls are free to attend, and there is no registration. Just come as you are and join the conversation.

Dates, Times & Locations:

- Thursday, October 23rd, 2025, 6:30 p.m. - 9 p.m., 6 Carlisle Street, Southampton
- Tuesday, October 28th, 2025, 6:30 p.m. - 9 p.m., 47 French Bay Road, Saugeen First Nation
- Thursday, October 30th, 2025, 6:30 p.m. - 9 p.m., 1130 8th Street East, Owen Sound
- Thursday, November 13th, 2025, 6:30 p.m. - 9 p.m., 34 Boucher Street East, Meaford

Learn more about these and other events by visiting www.greybrucecswbp.ca. Together we can raise awareness and take action against human trafficking.

What is the Community Safety and Well-Being Plan (CSWBP) Grey-Bruce?

[Community Safety and Well Being Planning](#) helps organizations improve the things that keep us healthy, happy, and safe. Together, we use research to create solutions focused on education, health care, food, housing, income, crime, and belonging. It is important that we create a welcoming community where problems are solved before they happen and where different professionals and community members come together to help people now and in the future.

The ongoing work of CSWBP is supported by an advisory committee representing over 78 partners from across Bruce and Grey who are working together to address crime prevention by investing in social development, prevention, and risk interventions. This upstream preventative model focuses on creating protective factors that make individuals less vulnerable to crime and victimization.

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