

Collective Impact Framework

Our collective impact efforts seek to inform policies and support upstream interventions to address poverty-related community issues. Together we have a common agenda, mutually reinforcing activities, continuous communication and backbone infrastructure.



1

Collective Action

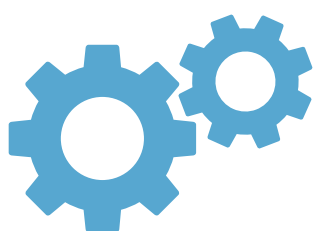
The Poverty Task Force is made up of 90+ organizations that work across priority sectors to reinforce activities that contribute to reducing poverty.



2

Principles

Create safe spaces for meaningful exchange to build resiliency, hold space and build collaboration for poverty reduction solutions.



3

Build Better Relations

Be guided by the Truth & Reconciliation Call to Action and OFIFC principles to build better relations and systems.



4

Data Driven

Collect and report on local data on social determinants of health, including housing/homelessness, food insecurity, employment and income.



5

Advocacy and Policy

Mobilize networks and government representatives to put poverty reduction – income, housing and food security; health equity, and justice at the top of their policy agendas.

2026 COLLECTIVE ACTION

Key Principles for all collective action shall have:

- A Diversity, Equity and Inclusion (DEI) lens embedded into all aspects
- Include all priority populations, whenever possible
- Support Indigenous-led initiatives
- A trauma- and violence-informed approach
- A cultural safety/anti-racism lens
- A harm reduction/substance use approach

Housing Security

Strengthen partnership with City of Owen Sound on data sharing/mapping/analysis on rental housing standards. Lead on promoting the adoption of stronger mould bylaws, Vital Services and renovations bylaws as recommended by Rentsafe OS Tenant-Landlord Survey and RentSafe Ontario/Ontario Public Health Association.

Contribute to RentSafe Ontario climate feasibility study on rental housing in rural communities as part of larger RentSafe Ontario study on building resiliency. Contribute to hosting one Climate Resilience Intersectoral Roundtable in 2026.

Raise awareness on income solutions to affordable and accessible housing.

Income Security

Lead the Grey Bruce Community Volunteer Income Tax Program (CVITP) Network to promote free tax filing to increase income and access to support benefits of Grey Bruce residents. Manage GB CVITP Network volunteer recruitment in partnership with 211 and host one annual meeting. Host a series of Seniors Financial Literacy webinars with seniors' community hubs and social workers.

Contribute to Grey Bruce Living Wage calculation in partnership with Ontario Living Wage Network and promote. Address precarious employment, promote universal, affordable daycare, deeply affordable housing and public transportation.

Food Security

Increase access to nutritious food by 1) contributing to the governance, sustainability and promotion of the Grey Bruce Good Food Box, 2) supporting community food hubs and 3) Grey Bruce Food Share/Food Rescue program expansion and 4) development of disaster management plans.

Strengthen food diversity in community food banks/meal programs.

Advocate for income solutions to food insecurity in municipal election education and public awareness campaign.

Health Equity

Lead new Health Equity Action Group with health sector stakeholders and identify evidence-based interventions to increase access and equitable health outcomes for equity-deserving populations (i.e. 2SLGBTQ+, newcomers, Black and Indigenous communities).

Manage BGDISC and ensure poverty-related/Social Determinants of Health data is available on this Grey Bruce open-data portal. Collection, analysis and use of data for decision-making and understanding health equity.

Contribute to data collection for Vital Signs Report to be released in 2026.

Community Voices

Ensure Community Voices group are active in 2026 and contributing lived experience to all PTF actions and advocacy.

Develop municipal election 2026 education campaign and advocacy.

Increase municipal-level engagement as Action Table of the Community Safety & Well-Being Plan Grey Bruce and provincial and national-level engagement as a member of Tamarack Institute, Campaign 2000 and Right to Food.