



Wellington
County

SAUGEEN MOBILITY
and REGIONAL TRANSIT

Joint Media Release

April 2, 2026

Counties seek resident feedback on regional transit priorities

Residents across Bruce, Dufferin, Grey, and Wellington Counties are invited to share more feedback on the Regional Transit Study and share their thoughts on early findings of the study. The short survey, available until April 14, will help explore how to better connect and move residents across all four counties.

Transit needs are growing across rural communities in the region. Population growth, aging demographics, and rising costs are increasing demand for transportation options. The Regional Transit Study is assessing if a unified transit network is possible, with the goal of making travel easier for passengers, identifying efficiencies through collaboration, and expanding transit service to areas that currently have limited transportation options.

The first round of engagement revealed opportunities for further exploration:

- Transit corridors that connect settlements and key destinations across all four counties, with services running a minimum of three to four times daily.
- Expanded on-demand service through Saugeen Mobility and Regional Transit (SMART) to communities not currently served, including residents who do not qualify for specialized transit.
- Integration with existing transit systems, including GO Transit, Owen Sound Transit, Guelph Transit, Colltrans, Simcoe LINX, Orangeville Transit, and Ride Well, to allow for seamless travel beyond the four counties.
- Private sector partnerships with taxis and ridesharing providers to help riders more easily connect to fixed route transit.

The follow-up survey asks residents to confirm whether these priorities reflect the needs of their communities. Results will inform recommendations that County Councils will consider when the next report comes forward later this spring.

The survey is available online at <https://www.surveymonkey.com/r/Round2-CommunityEngagement> until April 14. For more information about the Regional Transit Study, visit grey.ca/regional-transit.

Paper copies of the survey are available at the four county administration buildings and some public libraries.

- Bruce County: 30 Park St, Walkerton
 - Bruce County Public Libraries: library.brucecounty.on.ca/
- Dufferin County: 55 Zina St, Orangeville or Edelbrock Centre, 30 Centre St, Orangeville
- Grey County: 595 9th Ave E, Owen Sound
- Wellington County: 74 Woolwich St, Guelph

The Regional Transit Study is receiving funding from the Province of Ontario and the federal [Rural Transit Solutions Fund](#).

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