

Project Report

28 September 2018 - 17 January 2021

Have Your Say Huron-Kinloss Township of Huron-Kinloss 2021 Budget



Visitors Summary

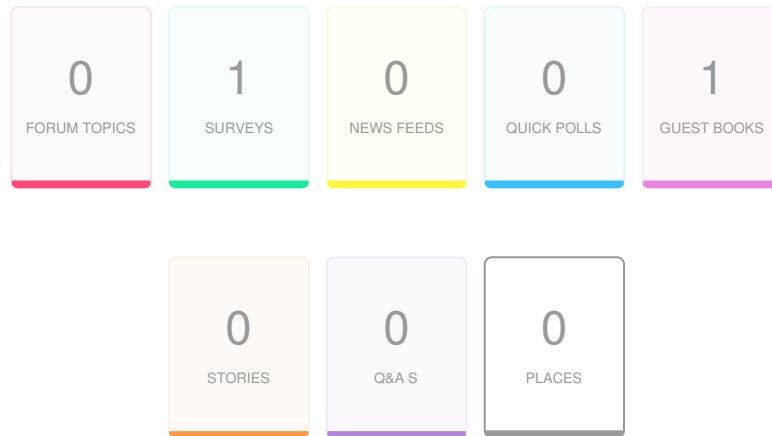


Highlights

| | | |
|-------------------|----------------------|----------------|
| TOTAL VISITS | MAX VISITORS PER DAY | |
| 142 | 36 | |
| NEW REGISTRATIONS | | |
| 3 | | |
| ENGAGED VISITORS | INFORMED VISITORS | AWARE VISITORS |
| 54 | 75 | 133 |

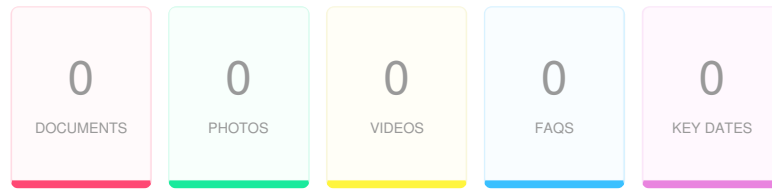
| Aware Participants | | 133 | Engaged Participants | | 54 | |
|---------------------------------|--|--------------|-----------------------------|------------|------------|-----------|
| Aware Actions Performed | | Participants | Engaged Actions Performed | Registered | Unverified | Anonymous |
| Visited a Project or Tool Page | | 133 | | | | |
| Informed Participants | | 75 | Contributed on Forums | 0 | 0 | 0 |
| Informed Actions Performed | | Participants | Participated in Surveys | 6 | 0 | 48 |
| Viewed a video | | 0 | Contributed to Newsfeeds | 0 | 0 | 0 |
| Viewed a photo | | 0 | Participated in Quick Polls | 0 | 0 | 0 |
| Downloaded a document | | 0 | Posted on Guestbooks | 0 | 0 | 0 |
| Visited the Key Dates page | | 4 | Contributed to Stories | 0 | 0 | 0 |
| Visited an FAQ list Page | | 0 | Asked Questions | 0 | 0 | 0 |
| Visited Instagram Page | | 0 | Placed Pins on Places | 0 | 0 | 0 |
| Visited Multiple Project Pages | | 16 | Contributed to Ideas | 0 | 0 | 0 |
| Contributed to a tool (engaged) | | 54 | | | | |

ENGAGEMENT TOOLS SUMMARY



| Tool Type | Engagement Tool Name | Tool Status | Visitors | Contributors | | |
|-------------|----------------------|-------------|----------|--------------|------------|-----------|
| | | | | Registered | Unverified | Anonymous |
| Guest Book | Budget Simulation | Archived | 19 | 0 | 0 | 0 |
| Survey Tool | Budget 2021 Survey | Archived | 64 | 6 | 0 | 48 |

INFORMATION WIDGET SUMMARY



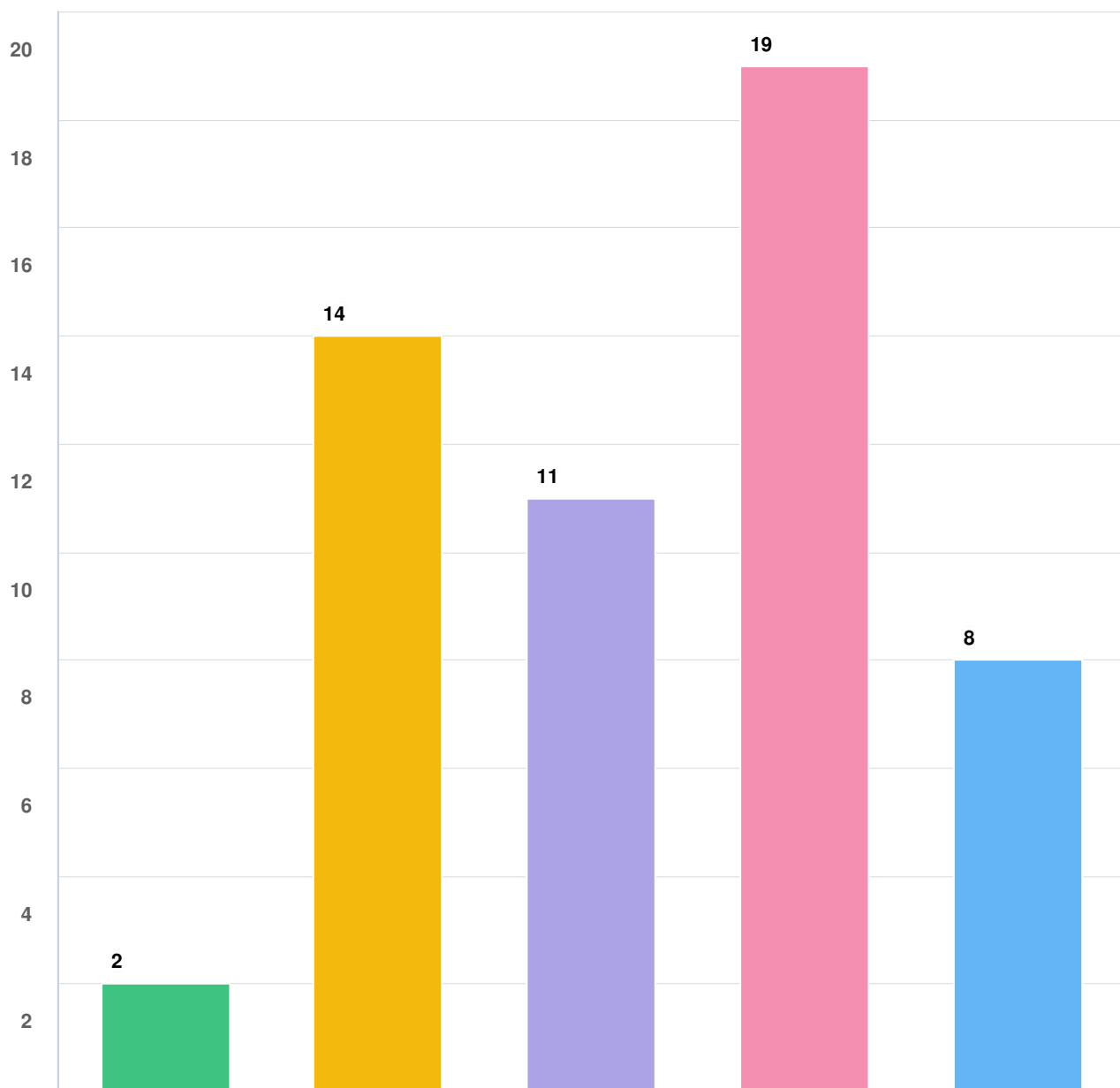
| Widget Type | Engagement Tool Name | Visitors | Views/Downloads |
|-------------|----------------------|----------|-----------------|
| Key Dates | Key Date | 4 | 4 |

ENGAGEMENT TOOL: SURVEY TOOL

Budget 2021 Survey

| | | |
|--------------------|------------------------|-------------------------|
| Visitors 64 | Contributors 54 | CONTRIBUTIONS 54 |
|--------------------|------------------------|-------------------------|

In 2020, the average property assessed at \$243,115 paid \$1532.28 in property taxes that go to the Township of Huron-Kinloss for lower-tier municipal services (roads, community services, etc). Overall, do you feel that you receive good value for you...



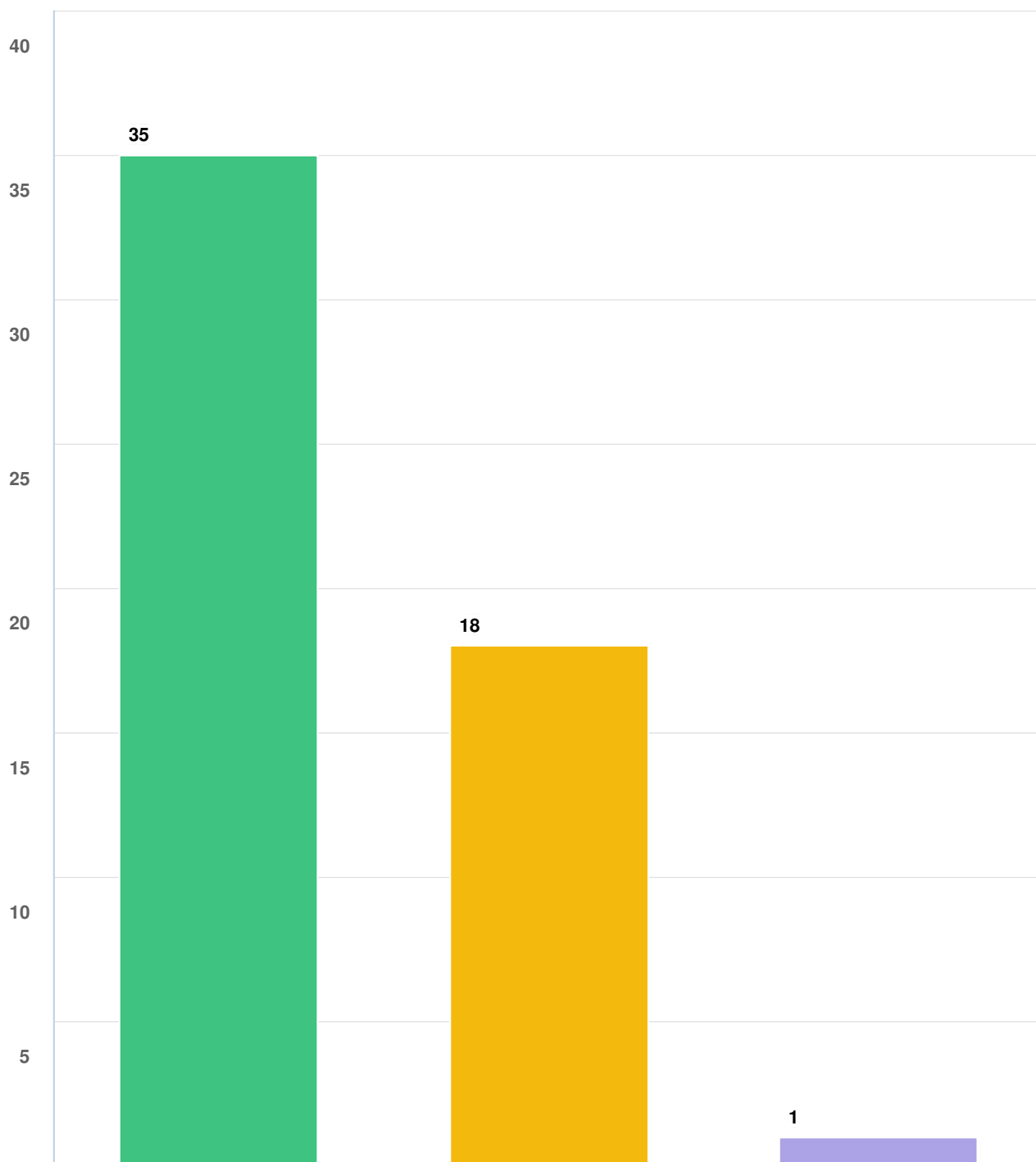
Question options

● Strongly agree
 ● Agree
 ● Neither agree nor disagree
 ● Disagree
 ● Strongly disagree

Mandatory Question (54 response(s))

Question type: Checkbox Question

Do you feel as though you understand what your municipal taxes pay for?



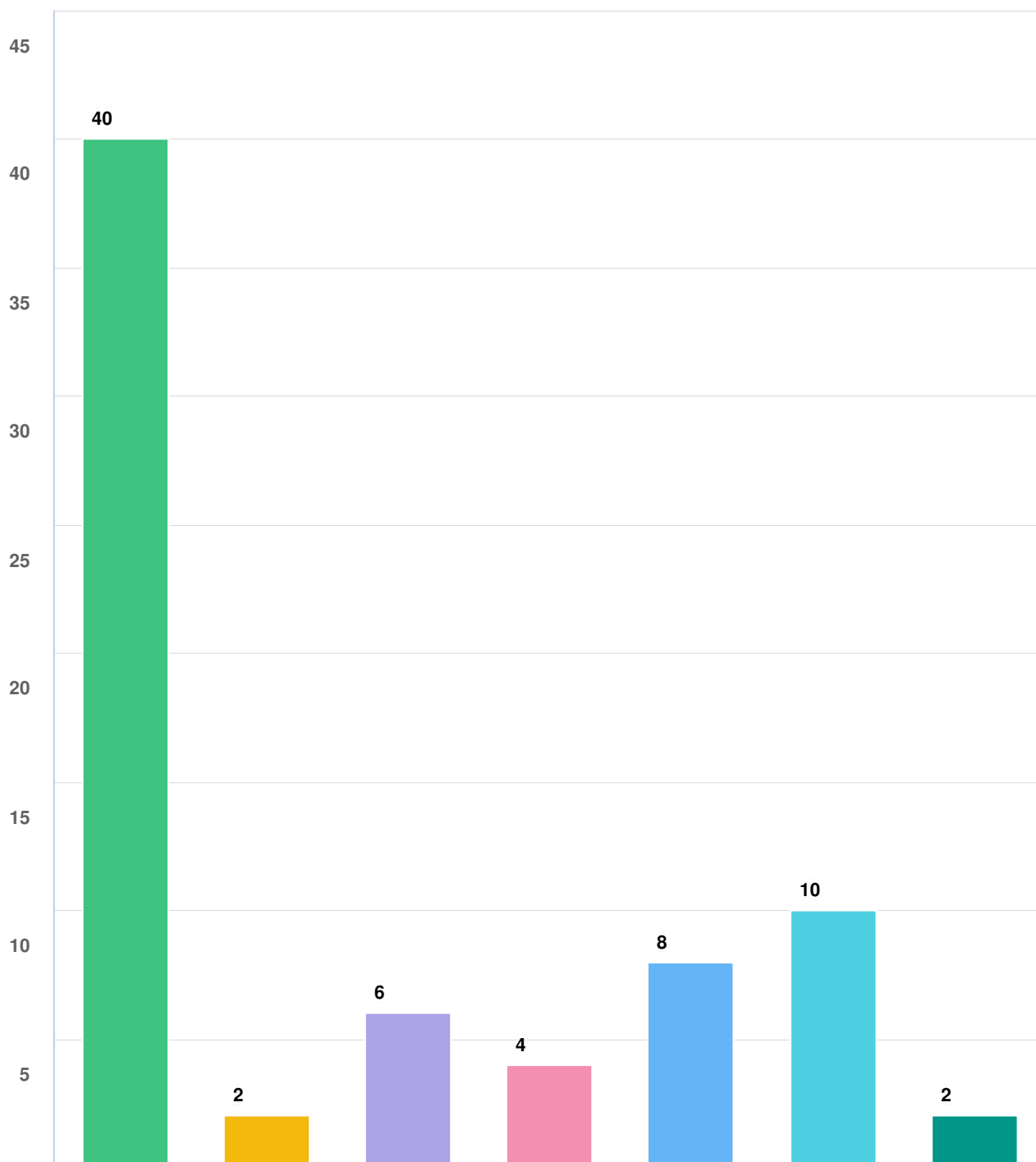
Question options

- ☒ I understand what my municipal taxes pay for.
- ☐ I somewhat understand what my municipal taxes pay for.
- ☐ I do not understand what my municipal taxes pay for.

Mandatory Question (54 response(s))

Question type: Checkbox Question

Where do you go to find information about the Township's budget?



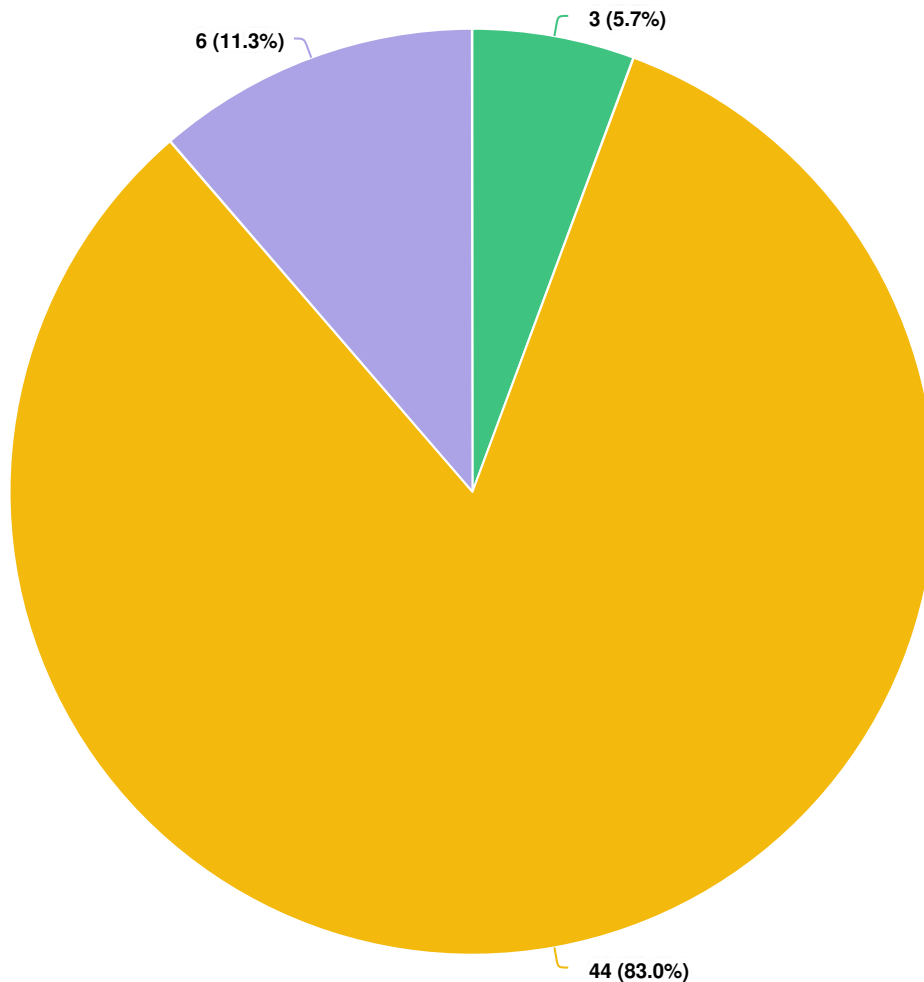
Question options

- Municipal Website
- Social Media
- Have Your Say H-K
- Member of Council or staff
- Local media
- I have not looked for information about the budget before
- Other

Mandatory Question (54 response(s))

Question type: Checkbox Question

Did you submit a budget through the Budget sim



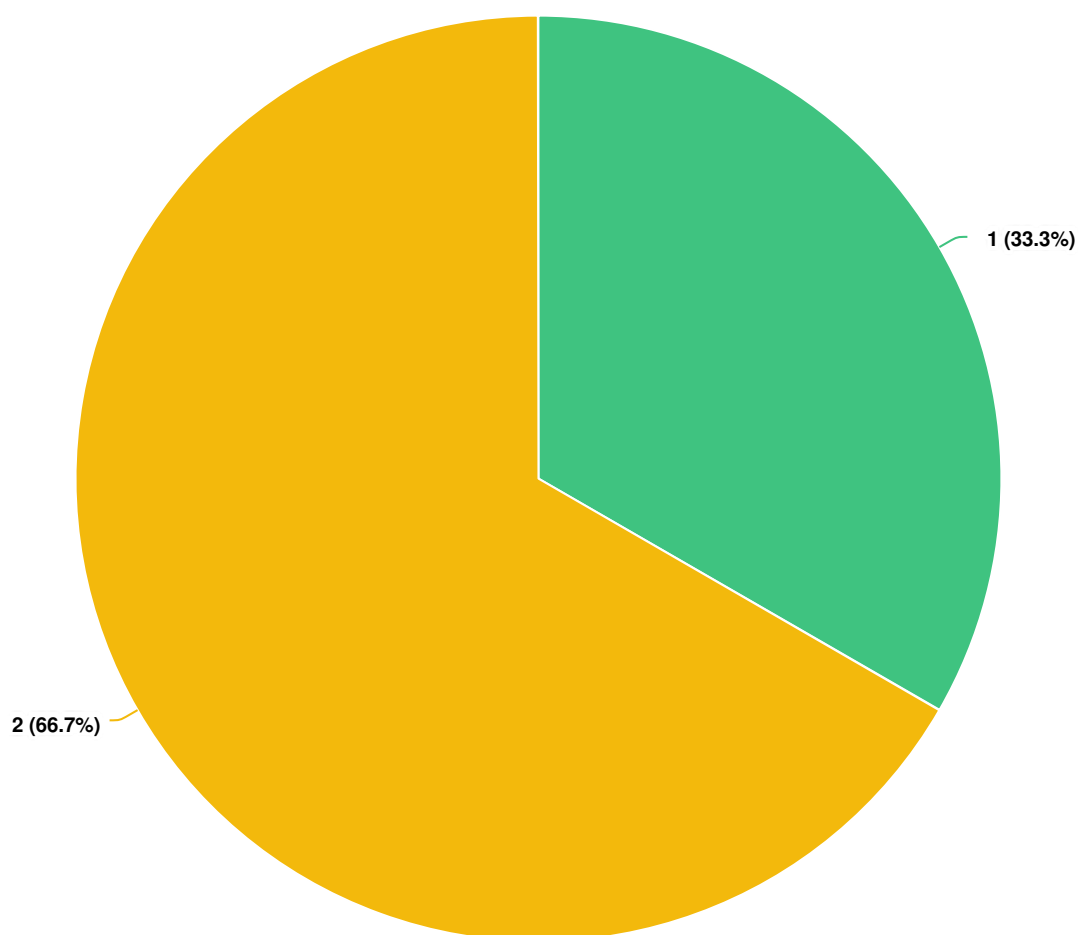
Question options

- ☐ Yes I submitted a budget through the simulator and do not wish to answer the spending questions in the survey
- ☐ No I did not submit a budget through the simulator
- ☐ Yes I submitted a budget through the simulator but I would also like to fill out the spending questions in the survey

Optional question (53 response(s), 1 skipped)

Question type: Radio Button Question

Please tell us about your experience using the budget simulator.



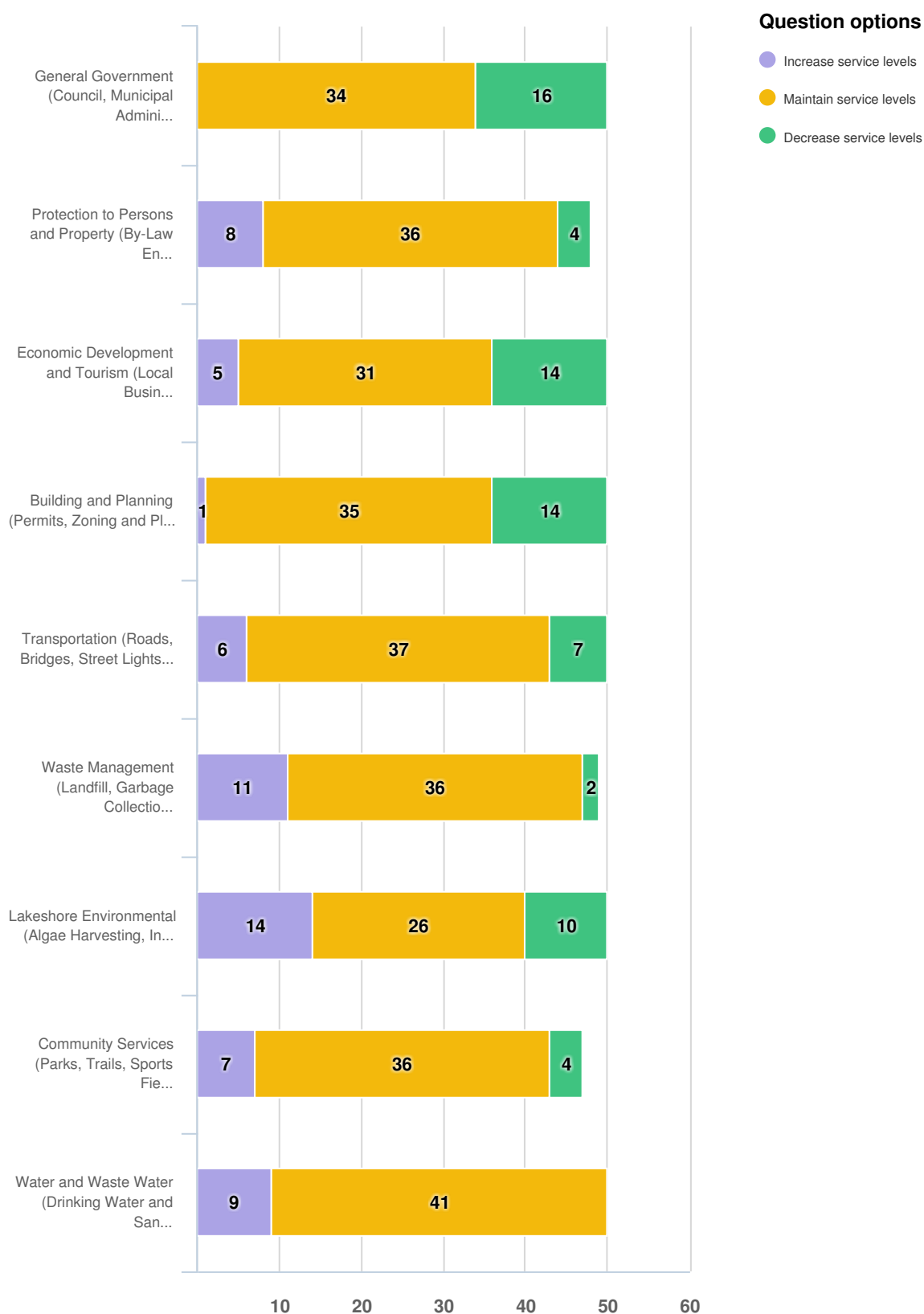
Question options

- ☒ I enjoyed the simulator and found it easy to use ☐ I do not have any strong feelings about the simulator

Optional question (3 response(s), 51 skipped)

Question type: Radio Button Question

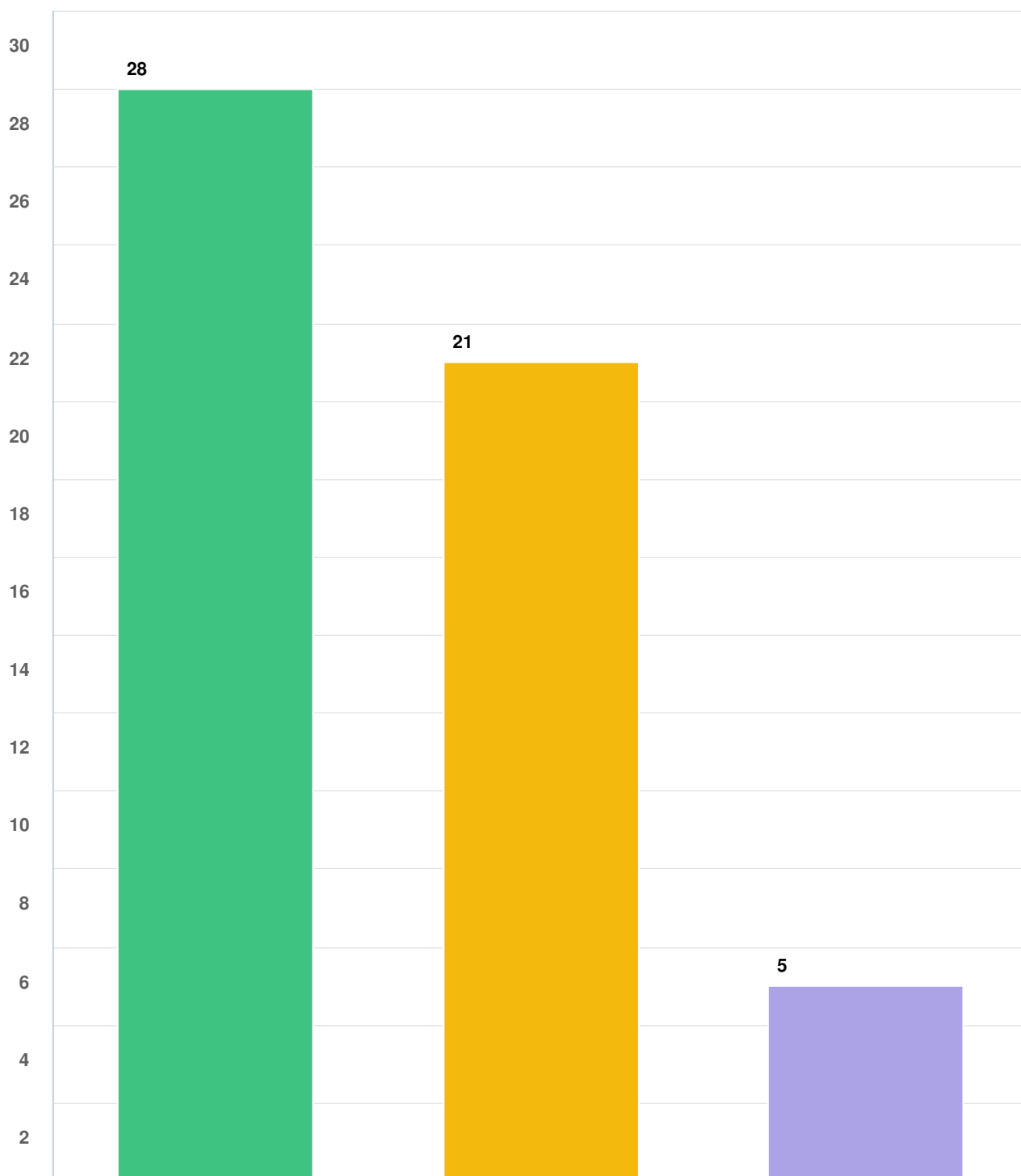
Thinking about the programs and services provided by the Township of Huron-Kinloss, would you decrease, maintain or increase services levels for the following?



Optional question (50 response(s), 4 skipped)

Question type: Likert Question

How important is it to you that funding is set aside to replace infrastructure such as roads, bridges and buildings to ensure existing levels of service can be provided in future years?



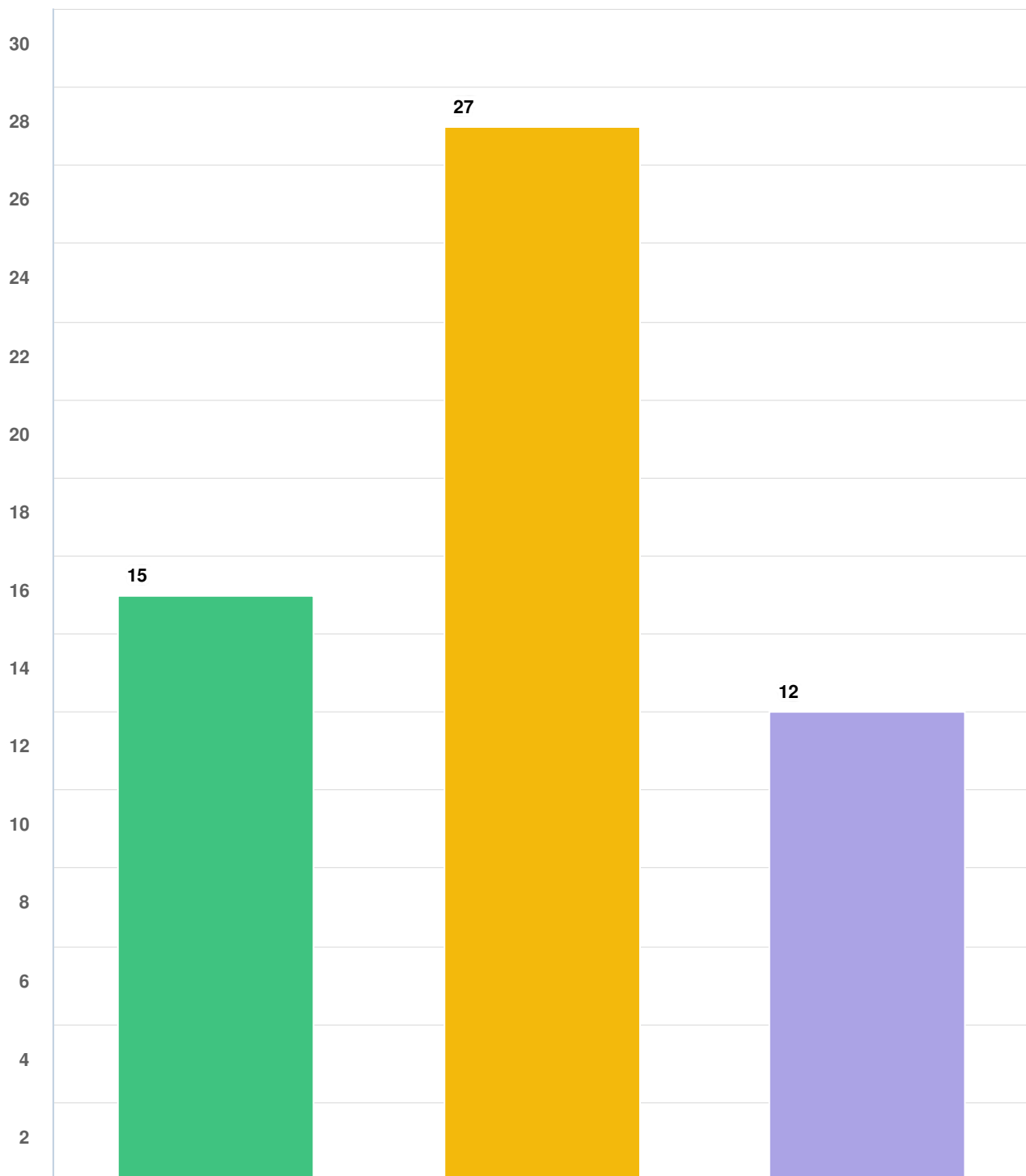
Question options

☐ Somewhat unimportant ☐ Somewhat important ☒ Important

Mandatory Question (54 response(s))

Question type: Checkbox Question

Would you like to learn more about the municipal budgeting process?



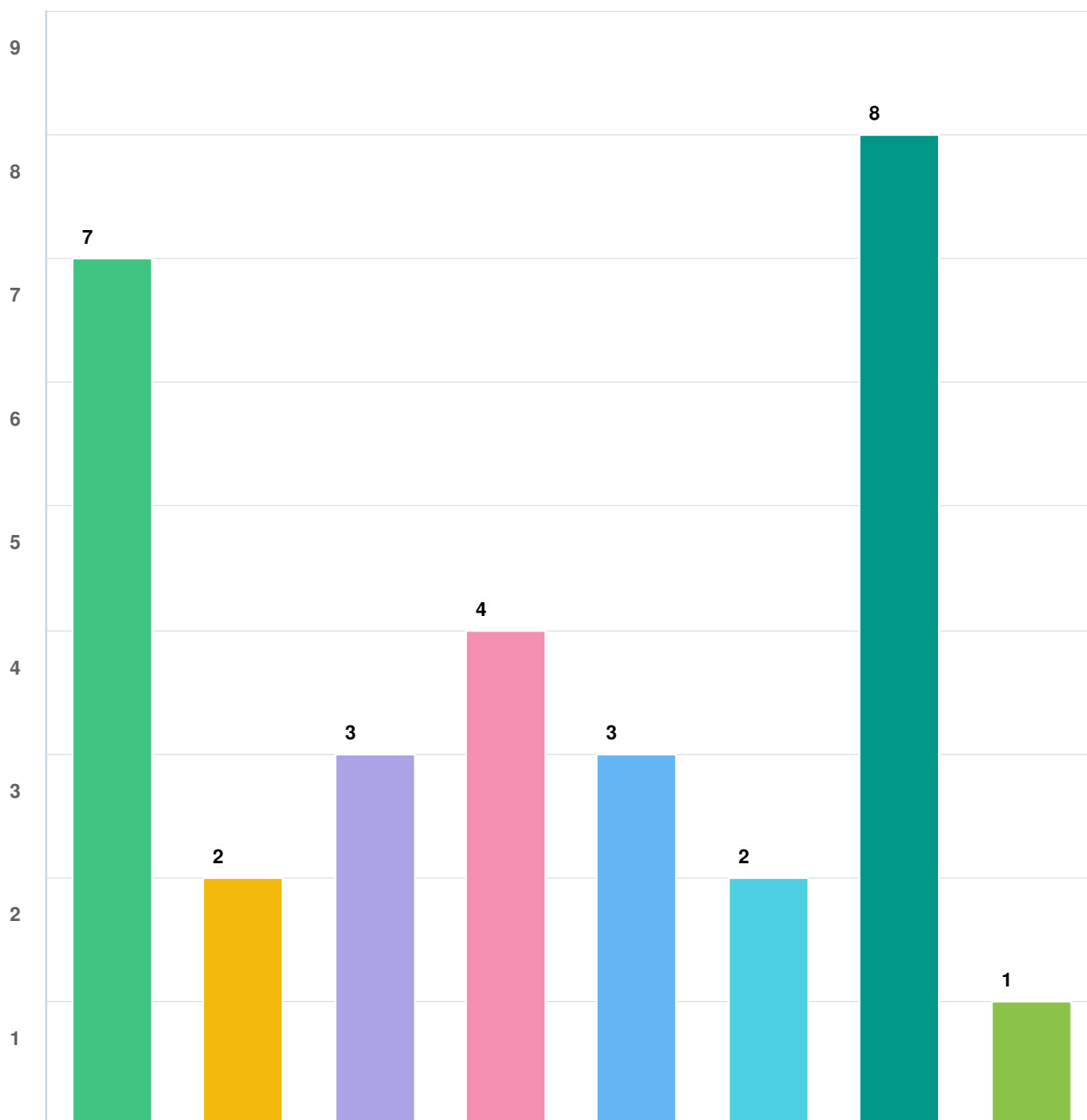
Question options

☐ Unsure ☐ No ☐ Yes

Mandatory Question (54 response(s))

Question type: Checkbox Question

**If yes, how would you like to learn more about the municipal budgeting process?
(select all that apply)**



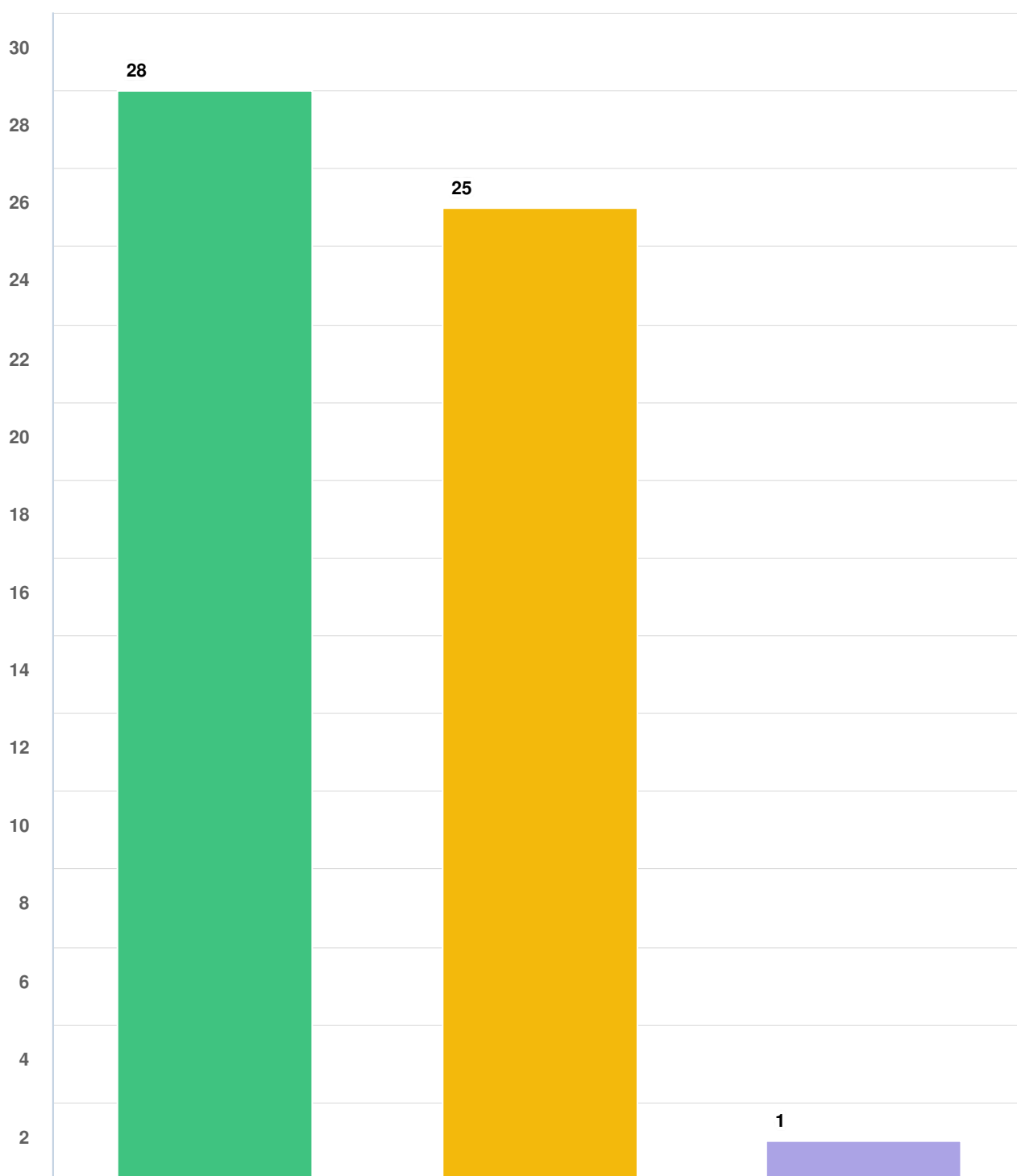
Question options

- Printed information in the Discovery Guide
- Flyer mailed to all residents of Huron-Kinloss
- Information provided in the e-newsletters "HK Connects"
- Meetings or open houses to discuss how the budget is created
- More information including infographics on the Have Your Say HK budget project page
- A series of short videos available on the internet (Have Your Say, Corporate website, social media)
- Handouts available at the Municipal Office and other key locations
- Information on the Township of Huron-Kinloss website

Optional question (15 response(s), 39 skipped)

Question type: Checkbox Question

Tell us a bit more about where you live.



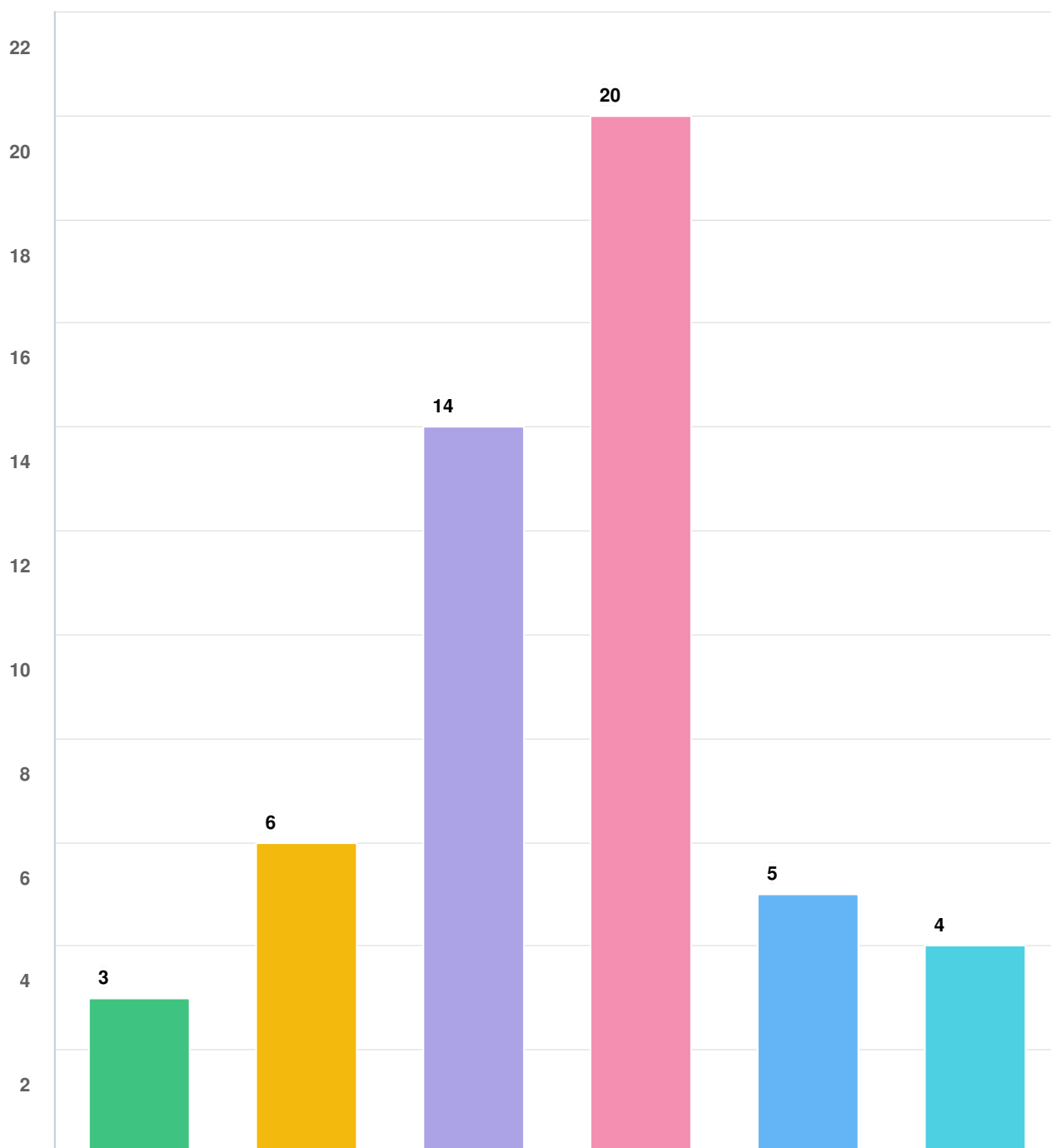
Question options

☐ Other (please specify) ☐ My secondary residence is in Huron-Kinloss ☐ My primary residence is in Huron-Kinloss

Mandatory Question (54 response(s))

Question type: Checkbox Question

Which community within Huron-Kinloss do you most identify with?



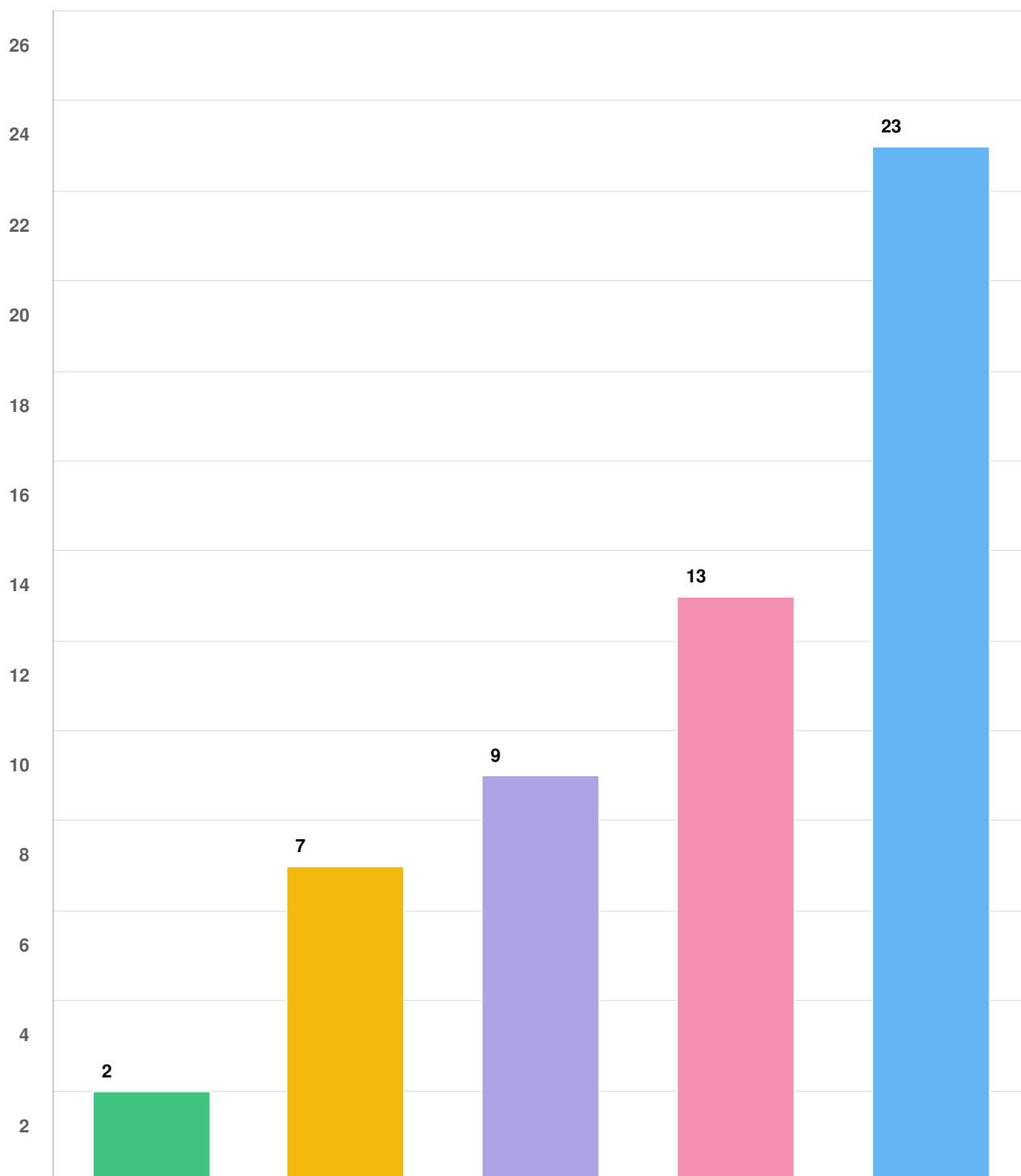
Question options

- Rural Area (former Huron or Kinloss Township)
- Lakeshore Area north of Concession 10
- Lakeshore Area between Concession 6 and Concession 10
- Lakeshore Area south of Concession 6
- Lucknow
- Ripley

Optional question (52 response(s), 2 skipped)

Question type: Checkbox Question

What is your age?



Question options

☒ 60 and older ☒ 50 to 59 ☒ 40 to 49 ☒ 30 to 39 ☒ 19 to 29

Mandatory Question (54 response(s))

Question type: Checkbox Question