



The Corporation of the Township of Huron-Kinloss

Budget Report

Report Title: Point Clark Lighthouse 2021 Budget

Prepared By: Taralyn Cronin, Business & Economic Officer

Department: Economic Development & Tourism

Date: Feb. 26, 2021

Report Number: BED-2021-02-7

File Number:

F05 BUD21

Attachments: Business Plan

Recommendation:

THAT the Township of Huron-Kinloss Council hereby receives for information Report No. BED-2021-02-7 prepared by Taralyn Cronin, Business & Economic Officer and approves the 2021 Point Clark Lighthouse Business Plan in principle.

Budget Overview:

2021 Proposed Budget

Total Net Expenditures: \$16,200.00

Compare to:	Total Net Expenditures	Difference (\$)	Difference (%)
2020 Budget	\$15,125.00	\$1,075.00	7.1%
2020 Actual	\$5,940.47	\$10,259.53	172.7%

Discussion:

Due to the restrictions in place last spring and summer due to the COVID-19 pandemic, we were not able to open the Point Clark Lighthouse to the public in 2020. All seasonal Lighthouse staff contracts were terminated.

We had received funding from Bruce Power for our Children's Program and to host another live music event. These funds were re-allocated to the Explore H-K Program. We also had plans to host a local author's book launch party at the Lighthouse and this event had to be cancelled. We are hoping to promote Cori Mordaunt's book about the Point Clark Lighthouse, entitled "Keep the Light Burning", this year.

Throughout the year, we did sell some Point Clark Lighthouse merchandise that was leftover from previous years. A number of items were purchased during the holiday season.

Treasurer's Comments:

The 2020 actuals reflect the base amount required to maintain the building only. The 2021 budget is based on a typical operating season, including the increase to minimum wage that occurred in October 2020.

Strategic Alignment / Link:

The information provided in this report is consistent with and in keeping with the Municipality's Vision & Mission. The recommendations contribute to our goals in achieving an accessible community by being open and transparent.

Respectfully Submitted By:

Taralyn Cronin, Business & Economic Officer

Approved By:

Mary Rose Walden, Chief Administrative Officer