

# HURON SHORES LIONS CLUB

June 7, 2021

Mayor and Council for the  
Municipality of Huron Kinloss  
21 Queen Street  
Ripley, ON  
N0G 2R0

RECEIVED

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TOWNSHIP OF HURON-KINLOSS

Dear Mayor and Council Members,

Proposal for Three Additional Billboards (14 feet x 8 feet) in Point Clark

*Here within the history of the existing signs*

The Point Clark Business Association was formed in the mid 90's. The first President was Bruce Tanner. I remember our first meeting in the restaurant at 195 Lake Range (operated by Bruce and Lois Tanner.) The signs were a new addition to Point Clark and have been used to promote local businesses. It was so exciting for our local businesses to have a way of making their services known. Businesses paid a small fee to have their sign posted and a bonus was a "map of Point Clark" with their business marked on the map.

This association was short lived, so it was agreed to give the Kinsmen Club the signs to manage. I took over the map under my brokerage at the time, Lake Range Realty. This Map was revised annually to ensure all local businesses were accounted for. It was a great tool and loved by all!

All was well until the Kinsman Club folded, which is when the sign management was passed over to the Friendship Club. There has been a waiting list for years. I have heard that one reason why they cannot extend the size of the current signs is due to the wind.

For new businesses, it is very sad that they will never be recognized. I know of people who have inquired and were told they can be put on waiting list which could take years.

I would propose that our Lions Club make an application to the Township to erect our sign and reach out to the 20-30 businesses that have a right to be part of this Community, too. Having well maintained, up to date signs would allow us to clean up the community by removing miscellaneous signage and posters on hydro poles, mailboxes, newspaper receptacles etc. and keep the advertisements and promotion to a few select spots for people to easily refer back to.

Sincerely,

Lion Marlene Gibson  
On behalf of Huron Shores Lions Club  
  
Lion LouAnne Dudman  
Huron Shores Lions Club President



Huron Shores Lions Club  
RR 1  
Ripley, ON  
N0G 2R0