



Staff Report

Report Title: September 2021 Community Development Officer Status Update

Prepared By: Michelle Goetz

Department: BED

Date: Sep. 8, 2021

Report Number: BED-2021-09-38

File Number: D02

Attachments:

Recommendation:

THAT the Township of Huron-Kinloss Committee of the Whole receives for information report number BED-2021-09-38, prepared by Michelle Goetz, Community Development Officer.

Background:

This report provides Council with an update of current projects being worked on by the Community Development Officer.

Discussion:

Women in Carpentry

Our first intake of 10 participants started on Monday August 30th! We are excited to get this program off the ground and have the participants in the classroom. The program is taking place at the UBC Local 2222 Carpenter's Union office in Kincardine, they have an amazing training facility for the women to use. The first 4 weeks of the program are being facilitated by VPI Working Solutions, they are providing the women with pre-employment training, skills assessment and transferrable skills training. Fanshawe College and the UBC Local 2222 will provide the women with 8 weeks of carpentry curriculum and in the shop training after VPI's portion. Finally, the women will complete an 8 week paid work placement later this fall.

We have hired a Project Coordinator for this program, Kristin Dimmick will be starting with the Township on Tuesday September 7th. She will be working out of The Hub in downtown Ripley.

Videos

The Township and Resident Attraction videos will be ready to release this fall, editing has been delayed slightly but we are back on track. The second draft of the videos will be reviewed at the beginning of September with the hopes to launch the videos in October.

Communications Action Plan

The Communications Team continues to work on the action plan with the hopes of presenting the final document to Council later this fall.

2022 Discovery Guide

Staff is recommending moving forward with the original look and feel of the Discovery Guide (not the smaller municipal version that was printed in 2021). An RFP will be created and sent to local graphic designers in September.

Ontario Certified Site Application

The first draft of the application has been sent to our Program Advisor to review. I hope to have the final application and all supporting documents submitted by the end of September.

Financial Impacts:

None at this time.

Strategic Alignment / Link:

The information provided in this report is consistent with and in keeping with the Municipality's Vision & Mission. The recommendations contribute to the goals in achieving a prosperous, spirited, vibrant, accessible community.

Projects in this report assist staff in achieving the following projects in the 2019-2023 Strategic Plan Action Plan:

- P4.1 Ripley Industrial Park
- S2.1 Resident Attraction
- A3.5 Skilled Trades Training
- A6.1 Communication Plan

Respectfully Submitted By:

Michelle Goetz, Community Development Officer

Approved By:

Mary Rose Walden, Chief Administrative Officer