Kelly Lush

From: FCM Communiqué <communique@fcm.ca>

Sent: September-07-21 1:44 PM

To: Kelly Lush

Subject: FCM Voice: Let's get our election message out | Join Doug McKenzie-Mohr at the 2021

SCC | Register now for GMF's e-learning series | and more



Let's get our election message out

With less than two weeks left in the federal election campaign, we're working hard to keep municipal priorities front and centre. FCM is proposing *Frontline Solutions* to some of Canada's biggest challenges, and we're urging all parties to work with us to get the job done. Together, we can tackle the housing crisis, climate change, the digital divide—and more—while improving people's daily lives.

Will you help us get the message out? An easy first step is to share OurFrontlineSolutions.ca on your social media channels (using the hashtag #OurFrontlineSolutions). Then share our recommendations directly with your local federal candidates using FCM's online advocacy tool. And consider talking to local media about how our frontline solutions will make life better in your own community.

► READ MORE: FCM'S ELECTION RECOMMENDATIONS



Join Doug McKenzie-Mohr at the 2021 Sustainable Communities Conference

The 2021 Sustainable Communities Conference (SCC) is Canada's leading sustainability conference for municipal leaders and practitioners. From October 19 - 21, you'll be able to participate in various training

sessions* being offered, including *Fostering Sustainable Behaviour* (Oct 19 - 21 from 1:00 to 2:50 p.m. EST) with Community-Based Social Marketing founder and author Doug McKenzie-Mohr.

*Training sessions run four to six hours in length and run concurrent to other workshop sessions. Participants must pre-register for these training sessions and understand they will not be able to participate in concurrent workshops.

► REGISTER FOR THE CONFERENCE TODAY

Register now for GMF's e-learning series: tackling energy use in municipal and community buildings

The Green Municipal Fund is pleased to share our Municipal Energy Roadmap e-learning series: **tackling energy use in your municipal and community buildings**. Designed for municipal staff, the series will help you identify, design, and implement innovative energy and cost reduction projects through a bite-sized mix of live sessions and self-directed activities. GMF's e-learning series will deepen your knowledge of municipal energy reductions and community-scale solutions with practical lessons and real-world examples all while learning at your own pace.

Start your energy journey on September 27.

► REGISTER FOR THE COURSE SERIES



Insights on good data and better decisions

As a municipal leader, you know that good infrastructure data can help your community make decisions around the levels of service it can offer citizens and how to prioritize its budget while keeping services running reliably.

Read our new Asset management insights: Data and information report. You'll discover how other communities are improving their approach and what activities your municipality could do to collect, validate and analyze data on its municipal assets.

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Case study: One Mayor's role in his community's asset management journey

Did you know one of the benefits of asset management is balancing infrastructure needs with a tight budget? Learn from the Mayor of Pointe-Fortune, QC, who took a hands-on approach to asset management and made his community stronger as a result.

Read the case study and learn how a well-developed asset management plan can help you understand infrastructure needs, anticipate repairs and work towards long-term goals.

► READ THE CASE STUDY



FCM's climate resilience recommendations in the news

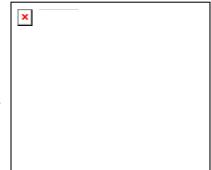
Municipalities across the country are on the front lines of new climate extremes. Just this summer, we've seen record-breaking heatwaves, devastating wildfires and drought wreak havoc on homes, businesses and communities. These extreme weather events are becoming more frequent and severe. CBC obtained a copy of FCM's climate resilience proposals for the federal election.

► READ THE NEWS STORY



Save the date! National Tree Day is September 22

This year we're celebrating the 10th anniversary of National Tree Day on Wednesday, September 22. Tree Canada will be celebrating in municipalities from coast to coast this year with ceremonies and tree-planting activities - of course! Find a celebration near you or plan your own.



▶ LEARN MORE



Sept 2: #CDNmuni work closest to people's daily lives. We see what's needed & what works on the ground. We're ready to work with every federal party to deliver frontline solutions to some of Canada's biggest national challenges. Read our #elxn44 priorities: https://OurFrontlineSolutions.ca #CDNpoli

Sept 6: We're proposing frontline solutions to challenges that are looming large in #elxn44—from housing affordability to climate change and resiliency to postpandemic job-creation. Read our plan:

https://OurFrontlineSolutions.ca #CDNmuni #CDNpoli#OurFrontlineSolutions Sept 1: New GMF e-Learning Series:
Tackling Energy Use in your
Municipal and Community
Buildings. Discover tools for energy
& money saving reductions in
#CDNmuni buildings through live
sessions & self-directed activities.
Register today!
https://bit.ly/3DoOTbG

► MORE

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Kelly Lush

From: FCM Communiqué <communique@fcm.ca>

Sent: September-13-21 2:38 PM

To: Kelly Lush

Subject: FCM Voice: Track parties' election commitments | FCM's international impact | GMF's

energy e-learning series | more

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FCM NEWS | September 13, 2021









Frontline solutions

CITIES AND COMMUNITIES FOR A STRONG, INCLUSIVE RECOVERY

Election 2021: Track parties' commitments

As the governments closest to daily life, municipalities are critical to any successful effort to drive a strong and inclusive national recovery. That's why, in this federal election, FCM is urging all parties to go on record with concrete commitments to support our frontline solutions.

We're seeing that happen on a range of key municipal issues—from housing and broadband to infrastructure and climate resilience. As the campaign unfolds, FCM will continue to index positive commitments that parties are making. And you can follow along using FCM's online policy tracker.

► VIEW FCM'S ELECTION 2021 POLICY TRACKER

NEWS

Making an impact internationally: yesterday, today, tomorrow

This fall, a number of our international projects are coming to an end. But our collective impact leaves a legacy of efficient service delivery, creative problem-solving and countless lessons learned. FCM's unique peer-to-peer approach has helped to build capacity in communities in Africa, Latin America and Asia. We thank FCM members whose expertise and dedication made this work possible. Look out for an announcement in the coming weeks about our new, multi-country project.

► READ ABOUT FCM'S INTERNATIONAL IMPACT

EVENTS

Receive real-world strategies from GMF's energy e-learning series

In case you missed it: the Green Municipal Fund's Municipal Energy Roadmap e-learning series begins September 27. This series of online courses offers practical, actionable tools to reduce costs and GHGs generated by your community and municipal buildings. Deepen your knowledge on municipal energy reductions and community-scale solutions with practical lessons and real-world examples all while learning at your own pace. We offer important resources to get you started, such as case studies and lessons learned from municipalities who have implemented similar solutions. Discover the strategies and solutions you can implement today in your community.

▶ REGISTER FOR THE COURSES

Get your first look at the 2021 Sustainable Communities Conference schedule

Join us at this year's Sustainable Communities Conference (SSC), Canada's leading environmental conference. Discover workshops, training sessions, and networking events that are relevant to you.

Participate in the Industry Showcase to hear inspirational case studies on sustainable municipal practices or listen to the Expert Panel to learn more about climate leadership in Canada.

This is your chance to hear from municipal staff, community partners, academics and sustainability professionals. See how you can make Canadian communities more environmentally and economically vibrant for a renewed tomorrow.

Come join us October 19 – 21, 2021. \$250 for FCM members.

► REGISTER FOR THE CONFERENCE

RESOURCES

How mayors and councillors are advancing local climate action

Are you an elected official interested in advancing local climate action? Not sure where to start or how to overcome challenges related to competing priorities or limited resources? Read our interview with four climate leaders from across Canada to discover how engaged mayors and councillors can take action and build climate resilient communities. You'll learn:

- what point communities are starting their climate journeys on;
- how to overcome common barriers;
- what climate actions to pursue;
- and more.

► READ THE INTERVIEWS TODAY

FCM IN THE NEWS

FCM's frontline solutions for Canada's recovery in the news

FCM's federal election platform proposes frontline solutions to tackle challenges that are looming large on the campaign trail—from housing affordability to post-pandemic job-creation to climate change and resiliency. Progress on these national challenges starts in our communities, leveraging your local expertise and federal funding to drive outcomes nationwide. The Canadian Press covered the launch of our proposals.

► READ THE NEWS

FCM TWEETS 🔰

Sept 9: #OurFrontlineSolutions for #Elxn44 will build a strong, inclusive, sustainable recovery that's rooted in communities of all sizes. Check out our platform tracker to see how each party stacks up on the issues that matter to #CDNmuni. https://bit.ly/3hvOPO2 #CDNpoli

Sept 10: #CDNmuni have welcomed recent federal investments in broadband infrastructure. Now we need to ensure these investments drive results for people on the ground—quickly. Reliable Internet is a necessity, not a luxury. Read FCM's #Elxn44 priorities: https://bit.ly/3hvOPO2 #CDNpoli

Sept 10: Don't miss our latest issue of Exchange and see the lasting impact that #CDNmuni are having internationally. Some projects are closing and a new one is about to start. We continue to collaborate with partners for gender equality & economic development. https://bit.ly/3CcN0hb

► MORE

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