

# 2022 Farmland Forum

## THE FUTURE OF FARMLAND DIVERSIFICATION



ONTARIO FARMLAND TRUST  
PROTECTING FARMLAND FOREVER



**March 24, 2022**

Registration: 8:45 a.m.

Forum: 9:00 a.m. to 1:45 p.m.

**ONLINE CONFERENCE**



**Cost**

\$50 per person

\$25 for students

(Use discount code: Student)



**Who should attend?**

- Farmers
- Land Use Planners
- Researchers
- Environmentalists
- Provincial Policy Makers
- Municipal Councillors
- Land Conservation Enthusiasts

### Keynote Speakers:

- **David Phillips**, CM, Senior Climatologist, Environment and Climate Change Canada
- **Evan Fraser**, PhD, Director, Arrell Food Institute & Professor of Geography, University of Guelph
- **Philly Markowitz**, RPP, Economic Development Officer, Grey County



**Tickets:**

To purchase your ticket, visit  
[www.ontariofarmlandtrust.ca](http://www.ontariofarmlandtrust.ca)

For more information, please email  
[info@ontariofarmlandtrust.ca](mailto:info@ontariofarmlandtrust.ca)

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# Message from the MOH

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February 17, 2022

## Family Day long weekend

Monday is Family Day in Ontario – an opportunity for people to spend some much-needed time with their loved ones.

This long weekend comes on the heels of the provincial government's decision to accelerate the easing of many pandemic-related restrictions, effective today.

As a result, social gathering limits will be higher this weekend – up to 50 people indoors and 100 people outdoors – and capacity limits will be lifted for many indoor settings where proof of vaccination is required.

We know the past few months have been a particularly difficult time for many. The COVID-19 pandemic is approaching the two-year mark, Omicron forced us to revert back to Step 2 of the province's Roadmap to Reopen in early January and we've just passed the midway point of another Grey-Bruce winter.

We know many will people are itching to gather this weekend and get back to normal.

However, the Omicron variant is still circulating in the community and it's not the time to drop your guard just yet.

While we encourage everyone to enjoy their Family Day long weekend, we ask that you do so safely and continue to adhere to the public health restrictions and guidelines that are still in place.

We also discourage people from relying on the results of rapid antigen tests and do not recommend asymptomatic testing.

Our message is clear: if you're feeling unwell, stay home and isolate whether you test positive or negative on a rapid test.

We ask you to continue to practice the Three Ws while socializing with individuals who are not in your household: Wash hands frequently; Watch distance (at least 2 meters); and Wear face coverings correctly. We also ask you to minimize the number of gatherings you attend and arrange for outdoor activities instead of indoor activities whenever possible.

A healthier future for all.

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101 17<sup>th</sup> Street East, Owen Sound, Ontario N4K 0A5 [www.publichealthgreybruce.on.ca](http://www.publichealthgreybruce.on.ca)

519-376-9420

1-800-263-3456

Fax 519-376-0605

Most importantly, we urge everyone who is eligible to get vaccinated against COVID-19. It's your best defence against severe disease and complications.

There is light at the end of the tunnel. And we're getting close to reaching it.

But we must remain vigilant until that happens.

I wish you a happy and healthy Family Day.

Dr. Ian Arra,  
Grey Bruce Medical Officer of Health.

**For More Information:**

Dr. Ian Arra, MD MSc FRCPC ACPM ABPM  
Medical Officer of Health and Chief Executive Officer

To arrange to speak with Dr. Arra, please contact Denis Langlois, communications coordinator at: 519-376-9420 or 1-800-263-3456 ext. 1315 or [d.langlois@publichealthgreybruce.on.ca](mailto:d.langlois@publichealthgreybruce.on.ca)

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**February 2022**

### **Watch: Property Assessment 101**



Check out our latest [playlist on YouTube](#) for sharable videos for property owners about how to read our Property Assessment Notice, how sales affect property assessments, and to learn more about what MPAC Property Inspectors look for.

### **Enumeration Toolkit available**

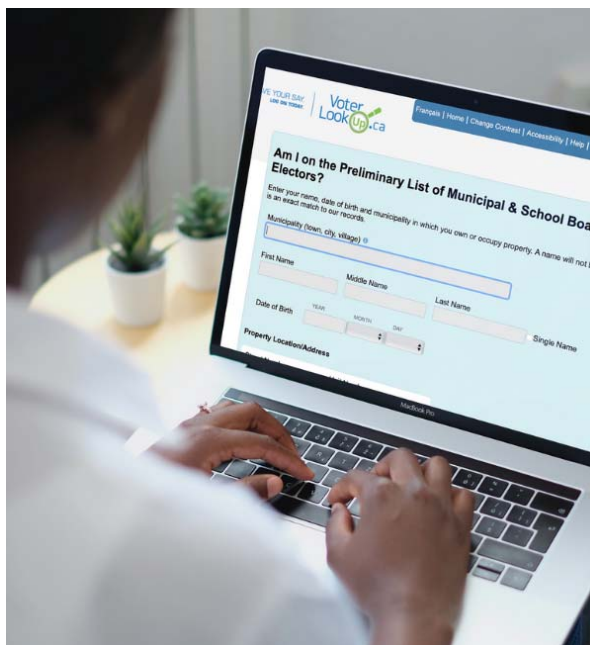
We understand the importance of preparing and maintaining accurate and up-to-date electoral information to support municipal and school board elections.

Explore our [municipal Voterlookup.ca communications toolkit](#) that has many resources that you can use to help spread the word across your communities. The toolkit includes newsletter, website and social media content as well as buck slips and key messages.

We encourage municipalities to leverage these materials to communicate the availability of [Voterlookup.ca](#) and to

encourage your residents to confirm their information is accurately reflected.

Working together, we can improve the accuracy of electoral information for municipal and school board elections. If you have any questions, please contact your local Account Manager, or send an email to [enumeration@mpac.ca](mailto:enumeration@mpac.ca).



## Updates from our Municipal Liaison Group

Last week, our Municipal Liaison Group (MLG) met for the first of three planned meetings this year.

The session included discussions on:

- Development work planned for Municipal Connect this year.
- The e-permitting pilot project we are undertaking with the Association of Municipalities of Ontario and their business services arm, LAS.
- State of Assessment Appeals.
- Our exploration of the potential for an electronic Assessment Roll.



Open dialogue and feedback through these meetings are one of the ways we address the needs of our municipal partners. If you would more information or wish to discuss any of these initiatives, please [contact your local Account Manager](#).

## Upcoming webinar

### MPAC's Central Processing Facility and Customer Contact Centre Update

Join subject matter experts, Robert Warnes, Jason McLaughlin, and Brad Baker, Managers with MPAC's Central Processing Facility (CPF) and Customer Contact Centre (CCC), to learn more about:

- How to work with the CPF to process requests to combine or divide parcels of land, update addressing or ownership, and submit building permits;
- A review of service level trends for 2021 for building permits, condominium growth, and severances;
- Our building permit web service; and
- How our CCC handles taxation, school support, and VoterLookup inquiries.

**Date: Thursday, March 10, 2022**

**REGISTER NOW**

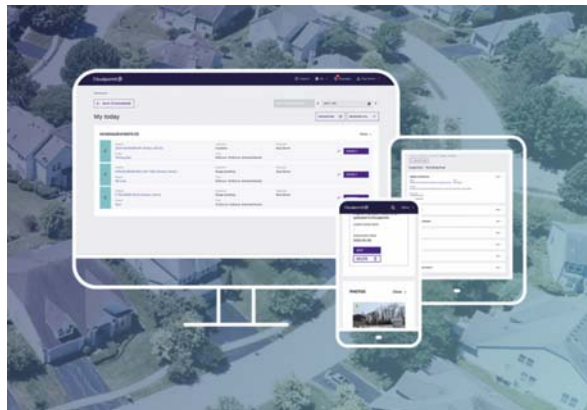
**Time: 1 to 2 p.m. EST**

View the schedule of upcoming municipal webinars on [mpac.ca](https://mpac.ca) and view recordings of all past webinars on our [YouTube channel](#).

## Partnerships in action

In preparation for the investment to adopt an e-permitting approach, the Town of Essex and MPAC undertook an ambitious collaborative project last year to review every building permit issued by the town since amalgamation.

"This was a significant and influential project for our Building Team, both because it required months of tedious work but also because when you commit to a historical review like this there's always the worry that it won't go as smoothly as you hope. We were very pleased with the outcome," says Lori Chadwick, Director, Development Services for the Town of Essex.



Town staff worked with their MPAC Account Manager over many months to review their records against MPAC systems to make sure all permits were received and actioned by MPAC. This review ensured that all available new assessment was processed and MPAC and Town records were consistent and current.

"The town of Essex is in a period of unprecedented growth. With the move to e-permitting, we'll receive information more efficiently and that will help drive new assessment and additional tax revenue more quickly than ever before," says Tracy Pringle, Account Manager, Municipal & Stakeholder Relations, MPAC. "Through this project, we worked together to ensure that we're up to date on all permits, and we'll be off to a great start with the town's adoption of e-permitting."

**Do you have a great story about our partnerships in action? [Share it with us.](#)**



Municipal Connect  
[mpac.ca](https://mpac.ca)



**Kelly Lush**

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**From:** Regional Tourism Organization 7 <info@rto7.ca>  
**Sent:** February-28-22 11:00 AM  
**To:** Kelly Lush  
**Subject:** News, Updates & Events from RTO7

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**FEBRUARY 28, 2022**

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## **News, Updates & Events**

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### **In This Newsletter:**

- What's Going **on.at** RTO7
  - Funding Opportunities
  - Events
  - In Case You Missed It
  - In Every Newsletter
  - Not A Subscriber?
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### **What's Going On...at RTO7**

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**FREE BRUCEGREYSIMCOE  
TRAINING**



**More Info & Register**

***Typsy - FREE Online Training for Tourism Businesses***

As part of RTO7's commitment to our stakeholders' professional learning and development, we've introduced a new e-learning platform, 'Typsy', available to you FREE of charge. You and your team can learn hospitality skills (and more!) from industry experts and train online with Typsy. Watch bite-sized (most less than 5 minutes) fun videos to skill up, and make every hospitality moment count.



RTO7's Amanda Pausner shares her experience taking the Time Management Course on Typsy.





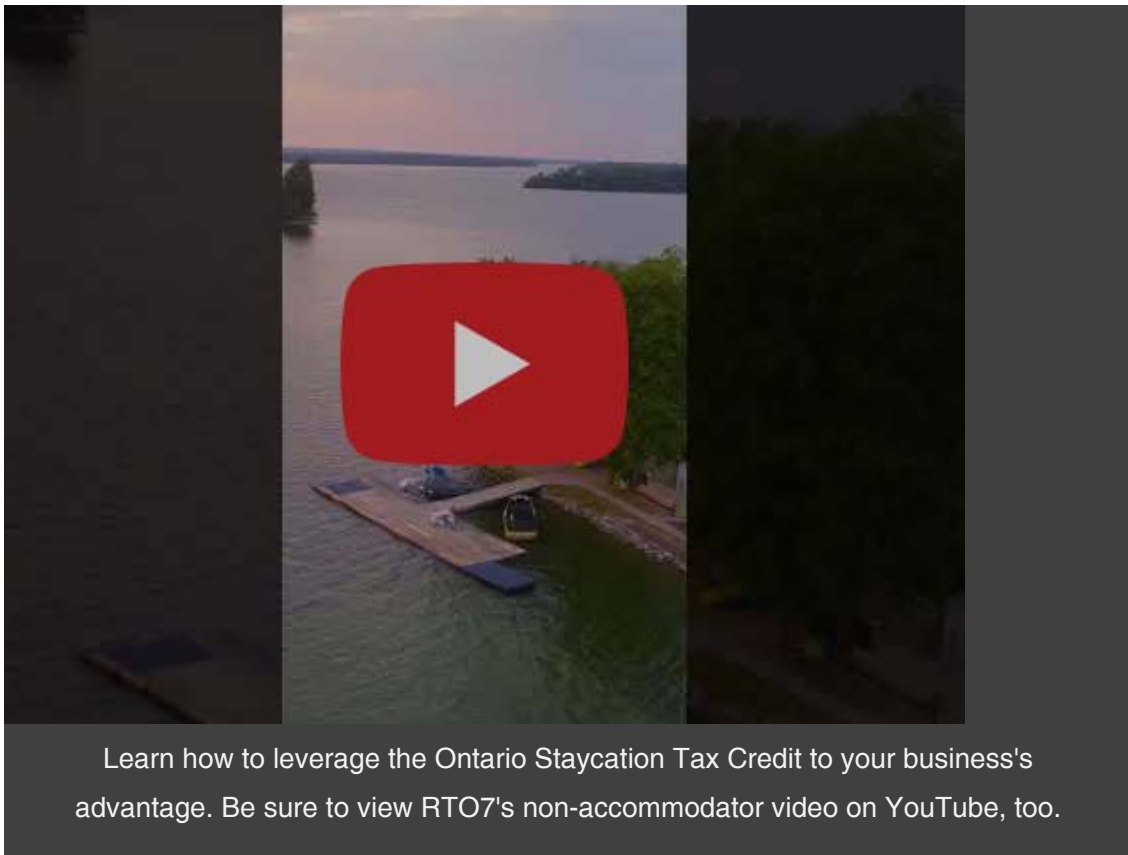
## ***Ontario Staycation Tax Credit Packages***

### ***Resources for Tourism Businesses***

RTO7 has released four Staycation Tax Credit Packages to assist the tourism stakeholders in BruceGreySimcoe with preparing for and taking advantage of the **Ontario Staycation Tax Credit**. They are:

- **Accommodator Staycation Tax Credit Information Package January 2022**
- **Consumer Staycation Tax Credit Information Package January 2022**
- **Non-Accommodation Staycation Tax Credit Information Package January 2022**
- **Staff Staycation Tax Credit Information Package January 2022**

Learn more on how to make the Staycation Tax Credit work for your business by clicking on the image above or visiting **[RTO7.ca](https://www.rto7.ca)**.



***Careers in Tourism Series – Introducing Robyn Hewitt***

Contrary to popular belief, not all tourism jobs are seasonal, low-paying and front-end. RTO7 has created the “Careers in Tourism” series to showcase the careers of individuals who are “lifers” in the tourism industry. Meet Robyn Hewitt, Program Assistant for RTO7/BruceGreySimcoe. Read more about Robyn’s winding road through the tourism industry to her present position by clicking on the image above or visiting [RTO7.ca](https://www.rto7.ca).



Robyn Hewitt shares her story about why she loves working in tourism.



***Workforce Development Webinar Series***

Register now for the next FREE webinar in this series, 2SLGBTQ+ Diversity &

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Inclusion Management Training, March 24, 10 am to 11:30 am.

[Learn More & Register](#)

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### ***RTO7 Partnership Programs 2022-23 Update***

Looking forward to doing a Video Development partnership in 2022? If you're planning to shoot this spring or summer, be sure to start thinking it through now. Then, you'll be ready to submit your project as soon as applications become available (in the next few weeks). Video partnerships last year were very popular, so apply early once applications open to be sure of securing your ideal shoot and delivery timing. Stay tuned to our newsletters for information on the opening of 2022/23 applications. To learn more about past programs, visit the Partnership Program page on [RTO7.ca](https://www.rto7.ca) by clicking on the button below.

[Learn More About Partnership Programs](#)



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### ***Tourism Biz Bites from the Seven Podcast Launched***

This podcast series was created for tourism operators and entrepreneurs in BruceGreySimcoe seeking expert advice and inspiration to help improve and grow their business. Topics covered so far are “Meet the T3 Team”, “Planning is Everything” and “Start with Strategy”. Created in partnership with RTO7, Community Futures South Georgian Bay and Experience Simcoe County. Be sure to follow the podcast so you don’t miss an episode!

**Listen to Tourism Biz Bites from the Seven**

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### **Funding Opportunities**

#### ***Applications for Ontario COVID-19 Small Business Relief Grant Open until March 11, 2022***

Small businesses that are subject to closure under the modified Step Two of Ontario’s Roadmap to Reopen plan are now able to apply for the **Ontario COVID-19 Small Business Relief Grant**. Eligible businesses are able to apply for the program as of February 9, 2022, until March 11, 2022, to receive a grant of \$10,000. To apply, please visit [here](#).

#### ***Rural Economic Development (RED) Program***

Applications close on March 7, 2022 for the **Rural Economic Development (RED) program**. The program helps build rural Ontario by investing in projects that boost economic opportunities in rural and Indigenous communities, create jobs and strengthen the labour force. Apply [HERE](#).

- Apply for the **Rural Economic Development Program (RED)**

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## Events

### ***Destination Ontario Presents: Know Your Target Audiences by Tourism***

#### ***Product – Session 2***

March 3, 10 am

Destination Ontario and Environics Analytics analyzed 16 Ontario tourism product categories to understand the types of domestic (Ontario) consumers that frequent these different experiences across the province. Over two sessions, they will share these findings to better equip tourism businesses/operators to plan and target current and potential new, local and non-local audiences. Join one or both sessions (be sure to register separately for each). First session took place on February 24.

- [\*\*More Info on Session 2 & Register\*\*](#)

### ***Creative Strategies for Attracting & Retaining Talent with Risha Yorke***

March 3, 10 am

Are you struggling with building a consistent and strong team? Is staff turn-over a challenge? Who is the new workforce and what motivates them? Learn creative and practical strategies to attract and retain talent and thrive as a business! Hosted by the Orillia Area CDC. Admission is free for this webinar.

- [\*\*More Info & Register\*\*](#)

### ***Four County Labour Market Planning Board: Third Release of 2021-22 Core Projects***

March 10, 2:15 pm

Two reports will be presented during this online event: the Local Labour Market Plan 2022 and Understanding Supply and Demand through connect2JOBS.

- [\*\*Register Here\*\*](#)

### ***2SLGBTQ+ Diversity & Inclusion Management Training***

March 24, 10 am

This workshop provides management teams with the knowledge, tools and understanding to foster a safer, healthier work environment that empowers its



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employees. By creating a space in which employees feel comfortable, safe and respected, you can optimize the success of your company by decreasing costs incurred from employee turnover, absenteeism, and lawsuits. Admission is free, pre-registration is required.

- [More Info & Register](#)

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## In Case You Missed It

- RTO7 Using Social Media to Shine the Light on Local Tourism Businesses. [Read the February 24<sup>th</sup> RTO7 Connection blog post.](#)
- Mid-February Updates, News & Events. [Read the February 14<sup>th</sup> RTO7 Newsletter.](#)
- RTO7 Promoting BruceGreySimcoe as a Destination and Educating Operators About the 2022 Ontario Staycation Tax Credit. [Read the February 3<sup>rd</sup> RTO7 Newsletter.](#)
- The Faces of Tourism in BruceGreySimcoe – Meet Zach Keeshig. [Read the January 17<sup>th</sup> RTO7 Connection blog post.](#)

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## IN EVERY NEWSLETTER:

### RTO7 Programs and Resources

RTO7 has other programs and resources to help your business recover from the effects of COVID-19, create video and image libraries and more! Click on the links below for more info:

- [Programs](#)
  - [Partnership Programs](#)

- 
- **BruceGreySimcoe Free Training** (click on the image below to learn more about Typsy)
  - **T3 Accelerator**
  - T3 Accelerator Podcast
    - **Tourism Biz Bites from the 7**
  - **Implementation Programs**
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# T3 Accelerator Podcast



LEARN MORE

## Careers in Tourism



## Ontario Staycation Tax Credit & Your Tourism Business

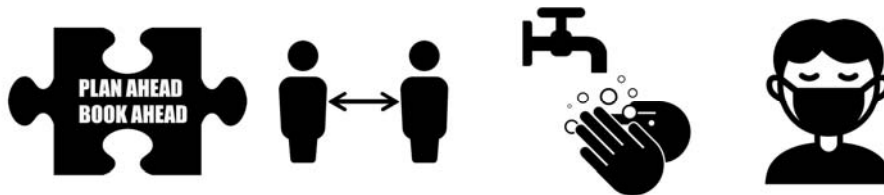
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## Kelly Lush

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**From:** Kelly Lush  
**Sent:** March-01-22 4:08 PM  
**To:** Kelly Lush  
**Subject:** FW: FOR RELEASE: Smart beach technology coming to Bruce County waterfront this summer

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**From:** Dana Van Allen <[Dana.VanAllen@nii.ca](mailto:Dana.VanAllen@nii.ca)>  
**Sent:** Tuesday, March 1, 2022 10:25 AM  
**To:** Dana Van Allen <[Dana.VanAllen@nii.ca](mailto:Dana.VanAllen@nii.ca)>  
**Subject:** FOR RELEASE: Smart beach technology coming to Bruce County waterfront this summer



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municipal  
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council



NUCLEAR  
**INNOVATION**  
INSTITUTE™

620 Tomlinson Drive  
Port Elgin, ON N0H 2C0  
[nii.ca](http://nii.ca)

**FOR IMMEDIATE RELEASE**

March 1, 2022

### **SMART BEACH TECHNOLOGY COMING TO BRUCE COUNTY WATERFRONT THIS SUMMER**

*Beach safety project receives boost in funding for pilot at Station Beach in Kincardine*

(Saugeen Shores, Ontario) With its spectacular sandy beaches and thriving tourism industry, Bruce County will host a unique project this summer to help make the waterfront a safer place to enjoy. The Municipal Innovation Council (MIC) has partnered with expert researchers from the University of Windsor to pilot a Smart Beach project in Kincardine—the first of its kind in North America.

On average, the Great Lakes region experiences nearly 50 surf-related drowning fatalities each year. This collaborative project will deploy an integrated sensor network that includes water level and wave sensors as well as traffic and pedestrian sensors. The team will use the data collected to understand where and when waves develop and extend that modelling, translating it into usable information for the public.

“We’re excited to host the pilot project at Station Beach in Kincardine this summer,” said Mayor Gerry Glover, Municipality of Kincardine. “Every year we welcome thousands of people to our beautiful beaches, and thanks to the Smart Beach partners we will benefit from advances in technology to provide residents and visitors with real-time information on local water conditions to improve beach safety.”

Lead researcher on the project is Dr. Chris Houser, Dean of Science and a professor in the School of the Environment at the University of Windsor. Houser has extensive research around the physical and social dimensions of beach safety and drowning, with previous experience in Texas, Florida, Costa Rica and the Great Lakes.

“We’re looking forward to expanding our research into Bruce County,” said Houser. “Water conditions along the Great Lakes shorelines can be unpredictable—by the end of the pilot project, we’ll have something that Bruce County could use across all of its beaches.”

The pilot project will also include public education, beach surveys and community workshops in collaboration with UWindsor psychology researchers.

The initial investment for the Smart Beach project was provided by the MIC. From that investment, the County of Bruce and Dr. Houser recently secured an additional \$260,000 of funding through Mitacs Accelerate.

“Partnering with Dr. Houser’s team is a significant win for Municipal Innovation Council members as well as for both residents and visitors to Bruce County beaches,” said Kara Van Myall, Chief Administrative Officer for the Town of Saugeen Shores and Chair of the Municipal Innovation Council. “The innovative new technology combined with public education and awareness will save lives here on Lake Huron—and in the future could help waterfront communities across the county.”

Learn more about the municipal innovation work happening in Bruce County by visiting the Nuclear Innovation Institute’s website at: [nii.ca/municipal-innovation](http://nii.ca/municipal-innovation).

### **About the Municipal Innovation Council**

The Municipal Innovation Council was formed in 2020 as a three-year pilot project with the goals of transforming the way our municipalities do business through collaboration, strategic thinking and innovative solutions. The program works with lower-tier and upper-tier municipalities in Bruce County to collectively develop solutions to shared problems with the goal of building smarter, stronger, more resilient communities.

### **About the Nuclear Innovation Institute**

The Nuclear Innovation Institute (NII) is an independent, not-for-profit organization that provides a platform to accelerate innovation and the implementation of business relevant solutions for the nuclear industry. NII’s goal is to shape a Canadian nuclear industry that embraces new thinking, new technologies and new lines of business that can drive the global shift to a low-carbon future.

Learn more at [nii.ca](http://nii.ca) and join the conversation on Twitter ([@OntarioNII](https://twitter.com/OntarioNII)), on LinkedIn ([Nuclear Innovation Institute](https://www.linkedin.com/company/nuclear-innovation-institute)) and on Facebook ([@OntarioNII](https://www.facebook.com/OntarioNII)).

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### **For more information, please contact:**

Dana Van Allen  
Director of Communications  
Nuclear Innovation Institute  
519-706-0700  
[dana.vanallen@nii.ca](mailto:dana.vanallen@nii.ca)



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**From:** Regional Tourism Organization 7 <info@rto7.ca>  
**Sent:** March-01-22 12:00 PM  
**To:** Kelly Lush  
**Subject:** Ontario Lifts Capacity Limits and Proof of Vaccination Requirements

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**March 1, 2022**

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## **Ontario Lifts Capacity Limits and Proof of Vaccination Requirements**

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Effective March 1, 2022

As public health and health system indicators have continued to improve, Ontario has lifted capacity limits in all remaining indoor public settings and has lifted proof of vaccination requirements for all settings at this time. Businesses and other settings may choose to continue to require proof of vaccination.

Masking requirements will remain in place at this time.

For more information, please visit [here](#) for complete regulations

**[View the TIAO e-blast here](#)**

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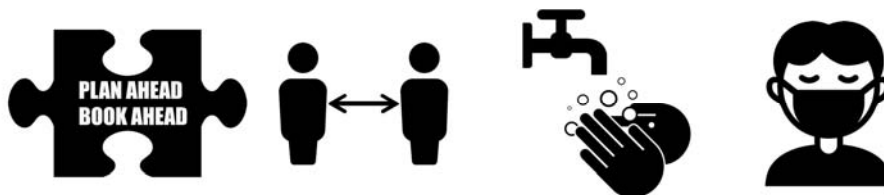


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