

Kelly Lush

From: Municipal World <mwextra@municipalworld.com>
Sent: April-01-22 7:00 AM
To: Kelly Lush
Subject: 📎 On your desk and desktop now: April 2022 issue of Municipal World

CANADA'S MUNICIPAL MAGAZINE SINCE 1891

MUNICIPAL WORLD

See what's inside the April 2022 issue of Municipal World!



MUNICIPAL WORLD EXECUTIVE AND INSIDER MEMBERS

You can now access the full digital edition of the [April 2022](#) issue (and your other back issues) from your [membership dashboard](#).

INSIDE THE APRIL ISSUE

Local history preservation in a post-pandemic world

Two years into the global pandemic, the impacts of COVID-19 restrictions on the nation's cultural institutions have proven inescapable. Discover why these changes may lead to a brighter future for the institutions that manage to survive.

The overlooked component of strategic planning

Forward-looking local governments are approaching strategic planning, and the implementation of those plans, differently. Consider how employee engagement is one of the most overlooked components of local government strategic plan implementation.

What's old is new again

The majority of Baby Boomers in the OMERS Pension Plan have retired and a shortage of skilled workers has ensued. Learn how, for the Baby Boomers who are still around, the retirements that were once going to be the problem might actually be a big part of the solution.

Engagement tools to protect against fraud

The public eats up stories of city officials or employees getting up to mischief or abusing the public's trust. Read about how many municipalities are using engagement tools to help provide a safe environment for employees to speak up about any wrongs they see.

How to design cities that welcome people outdoors

A building's design can have impacts that are felt outside its walls and have implications for the liveability – and even safety – of the area around the structure. Find out some of the steps that municipalities can take to keep the public safe.

Casting Toronto's Union Station in a new light

The City of Toronto's Union Station is also one of the busiest transit hubs in North America, serving more than 300,000 commuters every day. Explore how the finally

completed renovation of this 96-year-old landmark paves the way for welcoming people back to downtown Toronto.

Making smart moves

The City of Vaughan developed a holistic mobility management strategy to help manage its rapid growth. Check out how the city's MoveSmart Mobility Management Strategy is providing four tangible solutions to the city's traffic concerns.

NOT A MEMBER? Find out how you can share stories and access all the content you love – online. Call us toll free at 1-888-368-6125, ext 212 to learn more or join here:

JOIN NOW



Toll Free Order Line: 1-888-368-6125
www.municipalworld.com



Facebook



Twitter



YouTube



LinkedIn

You may unsubscribe from our email list at any time. If you have any questions, please contact our Privacy Coordinator at 1-888-368-6125 ext. 212, privacy@municipalworld.com, or send us a note at the address below.

This email was sent to info@huronkinloss.com
[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)
Municipal World · 42860 Sparta Line · Union, On N0L 2L0 · Canada

Kelly Lush

From: MPAC - InTouch <intouch@mpac.ca>
Sent: March-31-22 3:48 PM
To: Kelly Lush
Subject: March 2022 - InTouch



[View online](#)

[La version française](#)

March 2022

Record \$40.4 billion in new assessment projected for 2022



Through the Revised New Assessment Forecast delivered to every municipality, MPAC has identified a target of \$40.4 billion in available new construction, additions, and

renovations across Ontario this year.

"Throughout the course of the pandemic, we have seen a large increase in activity, such as additions and renovations to residential homes," commented Dan Devellis, Director, Valuation and Customer Relations and lead of MPAC's New Assessment Project Team. "This makes 2022 a milestone year for MPAC."

The annual New Assessment Forecast is based on the new construction MPAC expects will be available in the current year, analyzing building plans for new residential homes, condos, and commercial and industrial projects.

To learn more about your New Assessment Forecast, please contact your [MPAC Account Manager](#).

Enumeration Outreach – Landlord and Student Associations

As part of MPAC's strategy to promote [VoterLookup.ca](#) and create maximum awareness regarding enumeration for the upcoming municipal and school board elections, we have launched an outreach program for tenants and students. The goal of the campaign is to work with sector partners, such as landlord and student housing associations, and provide them with materials they can share through their existing networks to get tenants and students to confirm/update their information via [VoterLookup.ca](#).



The campaign includes a variety of communication channels, including print, digital and social media to encourage eligible electors to confirm or add themselves to the Voters List through [VoterLookup.ca](#).

Upcoming webinar

Digital e-permitting pilot: An innovative value-added solution to capturing new assessment for Ontario Municipalities

Last year, the Association of Municipalities of Ontario (AMO) partnered with the Municipal Property Assessment Corporation (MPAC) to work towards increasing knowledge of electronic permitting (e-permitting) technology with the goal of improving municipal administrative and operational efficiencies.

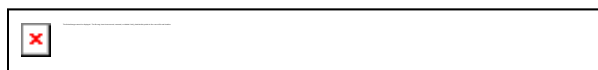
In this webinar, we will focus on:

- An overview of the e-permitting pilot launched in February, including an evaluation and the benefits of e-permitting solutions for the municipal sector
- A discussion with subject matter experts from MPAC and AMO (LAS) on this exciting venture, including how and why your municipality should join the many municipalities who have already committed to onboarding
- A presentation from Cloudpermit on how building departments of all sizes benefit from an online building permit process.

Date: Thursday, April 7, 2022
Time: 1 to 2 p.m. EST

REGISTER NOW

View the schedule of upcoming municipal webinars on mpac.ca and view recordings of all past webinars on our [YouTube channel](#).



MPAC's Zone 5 (Central Ontario) Municipal and Stakeholder Relations team recently hosted a Day With MPAC event that provided municipal staff the chance to connect with MPAC and one another to discuss the latest in business operations, as well as an opportunity to network.



Acknowledging the challenges social distancing created, Zone 5 took the initiative to modify their Day with MPAC to still provide the opportunity to connect, just virtually. In recreating this event online, the team saw an increase in attendance and engagement. The virtual event also gave the team more flexibility with timing, hosting the event over a week instead of one day, and provided different audience members more options to join in.

"Hosting our virtual Day with MPAC gave us the opportunity to explore new ways of information sharing and allowed us to provide our clients with different tools to facilitate discussions and engagements," commented Sarah Groves, MPAC Account Manager. "The online platform also allowed us to reach a wider municipal audience and create broader awareness."

The virtual Day with MPAC was hosted between March 2 and March 9, 2022, with attendance reaching upwards of 100 participants during some of the sessions.

"By being able to provide more information online, we gave our audience members the chance to pick and choose which content was most relevant to their work and more details on the topics they were interested in learning more about," stated Rebecca Webb, Regional Manager. "Overall, the virtual event was a great learning opportunity on how to continue work with our municipal partners in different forums."

Do you have a great story about our partnerships in action? [Share it with us.](#)



Municipal Connect
mpac.ca



Municipal Property Assessment Corporation | 1340 Pickering Parkway, Pickering, ON L1V 0C4
Canada

[Unsubscribe klush@huronkinloss.com](mailto:klush@huronkinloss.com)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by intouch@mpac.ca powered by



Try email marketing for free today!

Kelly Lush

From: Lake Huron Coastal Centre <coastalcentre@lakehuron.ca>
Sent: April-01-22 3:31 PM
To: Kelly Lush
Subject: April Coastal E-Newsletter



Announcements

Claim Your Spot as a CCYC Participant in 2022!

The Coastal Conservation Youth Corps (CCYC) program engages local youth in Great Lakes science projects, building hands-on skills that complement the school curriculum, inspiring involvement in the local community and encouraging continuing education in the environment field. **Register now to claim your spot!**



Week-long Sessions (9:00-3:00 daily)

Group 1: July 11 - 15 Saugeen Shores- **FULL**
Group 2: July 18 - 22 Saugeen Shores
Group 3: July 25 - 29 Saugeen Shores
Group 4: August 8 -12 Goderich

Weekend Session (9:00-3:00)

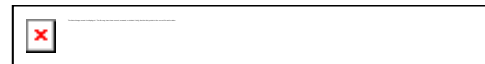
Group 5: September 17/18 & October 1/2 Goderich

[Register now!](#)

Wild Rice & Fisheries Protection Webinar

Environment and Climate Change Canada

Join Environment and Climate Change Canada on **Tuesday, April 12, 2022 at 10 a.m. CT (11 a.m. ET)** for a one-hour public webinar. They will discuss wild rice and fisheries protection in the Lake Huron basin, the stressors affecting these resources, such as climate change, and actions the U.S. and Canada are taking to address these issues.



You will hear from guest speaker **Arunas Liskauskas of the Ontario Ministry of Northern Development, Mines, Natural Resources and Forestry**, who will discuss the status and

conditions of Lake Huron fisheries and current fish rehabilitation projects that will help protect this important resource.

You will also hear from **Jon Mauchmar of Little Traverse Bay Bands of Odawa Indians**, who will discuss how environmental changes are affecting manoomin (wild rice) in the Great Lakes basin and restoration work to preserve this culturally significant plant.

Participants will have an opportunity to ask questions to experts.

This is a virtual webinar hosted on Zoom and is the latest in the webinar series 'Let's Talk Lake Huron' hosted by Environment and Climate Change Canada.

For questions, contact james.d.luke@usace.army.mil or carol.kim@ec.gc.ca.

Register here!

Coast Watchers 2021 Annual Report

Findings from the Coast Watchers Report include qualitative and quantitative measurements taken by Coast Watcher citizen scientists from May 2021 - October 2021. These findings enable us to compare 2021 data to previous years to **determine trends or altered findings** over Coast Watcher's **17 year data set**.

Click below to learn about how atmospheric conditions, wildlife, algae blooms, beach litter, microplastics, human activity, storm and erosion damage has **impacted the Lake Huron Shoreline**.

Thank you to all of our dedicated Coast Watcher volunteer citizen scientists!

2021 Annual Coast Watchers Report

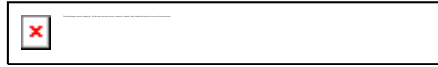
Become a Coast Watcher

Coast Watchers is generously funded by:



Microplastic Awareness Project 2021 Results

Microplastic was found in **83.3%** percent of the 24 samples collected at the beginning and end of the Coast Watcher season. When lake water samples were tested in 2018, **95.7%** of the samples contained microplastic. **Microfibers were the most common** microplastic found in **both** 2018 and 2021. This was expected since microfibers are **commonly released from clothing in washing machines**. If the washing machine does not have a microfiber filter they are released into the municipal wastewater system. Since microfibers are 100 times finer than a human hair, most wastewater treatment plants do not filter the fibers before they are released into Lake Huron.



Microplastic poses a risk to humans through contamination of drinking water. More research needs to be done to better understand how ingestion of microplastics can impact human health.

What is Buried in your Beach?

Treasure hunting has always been a past-time common along Lake Huron beaches. Some beachcombers focus on rocks of different colours and shapes, some go for the unusual piece of flotsam, while plastic shovels and pails meticulously create large water filled depressions for catching “elephants” and other imaginary species.

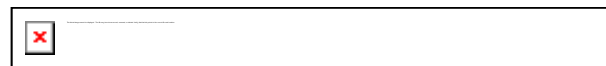
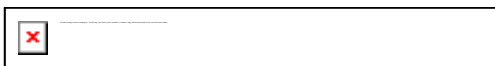
However, these past few years of high water on Lake Huron have uncovered all sorts of different items that were either forgotten or misunderstood. Wave action does an amazing job of redistributing beach material regardless of the material being sand, cobbles or rocks. This story is part of a series of articles titled “What is Buried in Your Beach?” planned to continue in future e-newsletters and will describe some of the items that our Coast Watchers and staff at the Coastal Centre have found over the past few years.

Buried Treasure – “Ship A-hoy!”

Point Clark, Huron Kinloss, Bruce County

The beach immediately south of Point Clark is a cobble beach with stones and elongated shaped rock deposits, shaped by the action of waves along this rocky point. Residents for several years have been collecting water-smoothed lumber and timbers that have been found scattered along the shore. It was only when in the spring of 2021 the partial deck of a former sailing ship was revealed complete with iron bars exposed those residents realized what was emerging was a ship wreck.

Marine archeologists were contacted, and the ship has been confirmed to be a schooner, named Homer Hine that sunk in 1883. Local media reported the beach treasure in May, 2021 describing the find and how the local community responded by assembling the found pieces and providing them to the archeologists for further analysis.



And what about you? What have you found? If you have an interesting item that was uncovered by the waves of Lake Huron, let us know so that we can include your description of them and a photo in future articles.

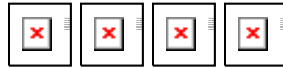
Stay tuned for future newsletters to find out what is buried in other Lake Huron beaches!

Article scribed by:

Patrick Donnelly, Coastal Science and Stewardship Advisor, Lake Huron Coastal Centre

The Lake Huron Coastal Centre is a registered charity founded in 1998 with the goals of protecting and restoring Lake Huron's coastal environment. We are the voice for Lake Huron.

DONATE TODAY!



www.lakehuron.ca

The Lake Huron Centre for Coastal Conservation | PO Box 477, Goderich, Ontario N7A 4C7
Canada www.lakehuron.ca

[Unsubscribe klush@huronkinloss.com](mailto:klush@huronkinloss.com)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by coastalcentre@lakehuron.ca powered by



Try email marketing for free today!



SPRING IS IN THE AIR.

FROM THE DIRECTOR'S DESK

APRIL 2022

Spring is in the air. First signs of spring are popping up around us.

Robin sightings, small flowers emerging from the earth, rainy days that wash away the snow and before we know it, we'll be turning off the furnace, opening windows and diving into spring cleaning. It's also the time of year to book summer campsites, sign the kids up for camp and chart out the rest of our year.

On Friday, March 25, the Clean Energy Frontier Regional Steering Committee came together to review the plan for the rest of 2022. The Committee received an update on the program, including campaign plans, events and other activities. We used this time to share economic development ideas and discuss our clean energy future.

With the Committee's support, the Clean Energy Frontier program will be advancing a Collaborative Marketing and Outreach Campaign. It's important to note the plan will not advance in its entirety until Rural Economic Development provincial funding has been secured.



The Clean Energy Frontier program **continues to drive the conversation of electric vehicles and public charging infrastructure**. By working with the regional network group, comprised of Bruce, Grey, Huron, Wellington, Dufferin and Perth, NII is able to provide early insight to the group, leveraging its **Plugging In report (2021)** and other pending data.

483%
believe it's **DIFFICULT**
or **VERY DIFFICULT**
to get a charge in
BRUCE, GREY, HURON

In Q2, NII will **host a conversation to define the economic benefit of public charging** infrastructure and to understand challenges associated with the transition to electric vehicles. The Clean Energy Frontier program will be inviting tourism stakeholders, local distributors, Bruce Power Net Zero Inc. and other partners to the table.

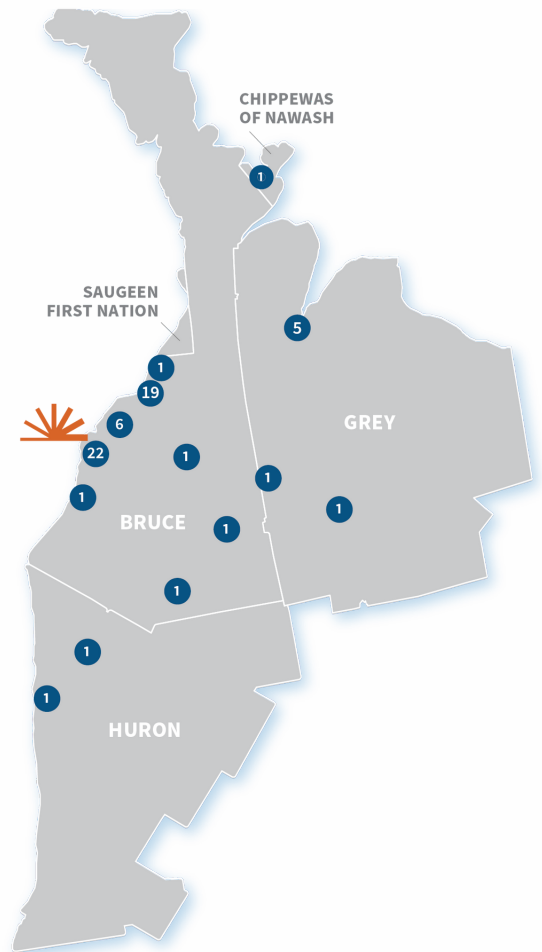


DID YOU KNOW...

More than \$233 million is collected through this region's municipal tax because of the clean energy sector? The vast majority of this stays right here in Bruce, Grey and Huron counties.

Data from our tourism focused conversation, learnings from the regional network group and other infrastructure projects in the region will support **the development of Plugging In 2.0 (to be released in Q3).**

New opportunities continue to emerge in the Clean Energy Frontier region of Bruce, Grey and Huron, just like those tiny spring flowers on my front yard.



MAJOR SUPPLIERS IN 2022

The **Clean Energy Frontier** region grew from 13 suppliers five years ago, to **more than 60** today.



IMPORTANT DATES

APR 5	Electric vehicle marketing campaign presentations from Public Relations students
APR 5-7	Economic Development Council of Ontario Conference
APR 12-14	Canadian Nuclear Association (CNA) Conference
APR 13	Economic Impact presentation at the CNA Conference
APR 14	Delegation to Grey County Council
APR 21	Business After Hours hosted at NII, Saugeen Shores Chamber of Commerce
APR 28	Council of the Great Lakes Region panel discussion
APR 28	Presentation to the business community at the Hub in Ripley

IN CASE YOU MISSED IT

1

Great Lakes Economic Forum has published an article provided by the Clean Energy Frontier program. The article speaks to the Frontier region of Bruce, Grey and Huron, and the economic impact of clean energy.

2

Ag 4.0.4 Conference, hosted by Grey County Economic Development was a success! The Clean Energy Frontier Program and the Centre for New Nuclear and Net Zero Partnerships presented at the conference, sharing update and insight into the Carbon Offset Coalition and other opportunities for the agriculture industry.

3

Catapult Grey Bruce has formed a Tech Network for Grey and Bruce tech professionals. Membership to the Catapult Tech Network is free, and you can join online. Join this group for exciting networking opportunities, including an upcoming event with the Nuclear Innovation Institute.

4

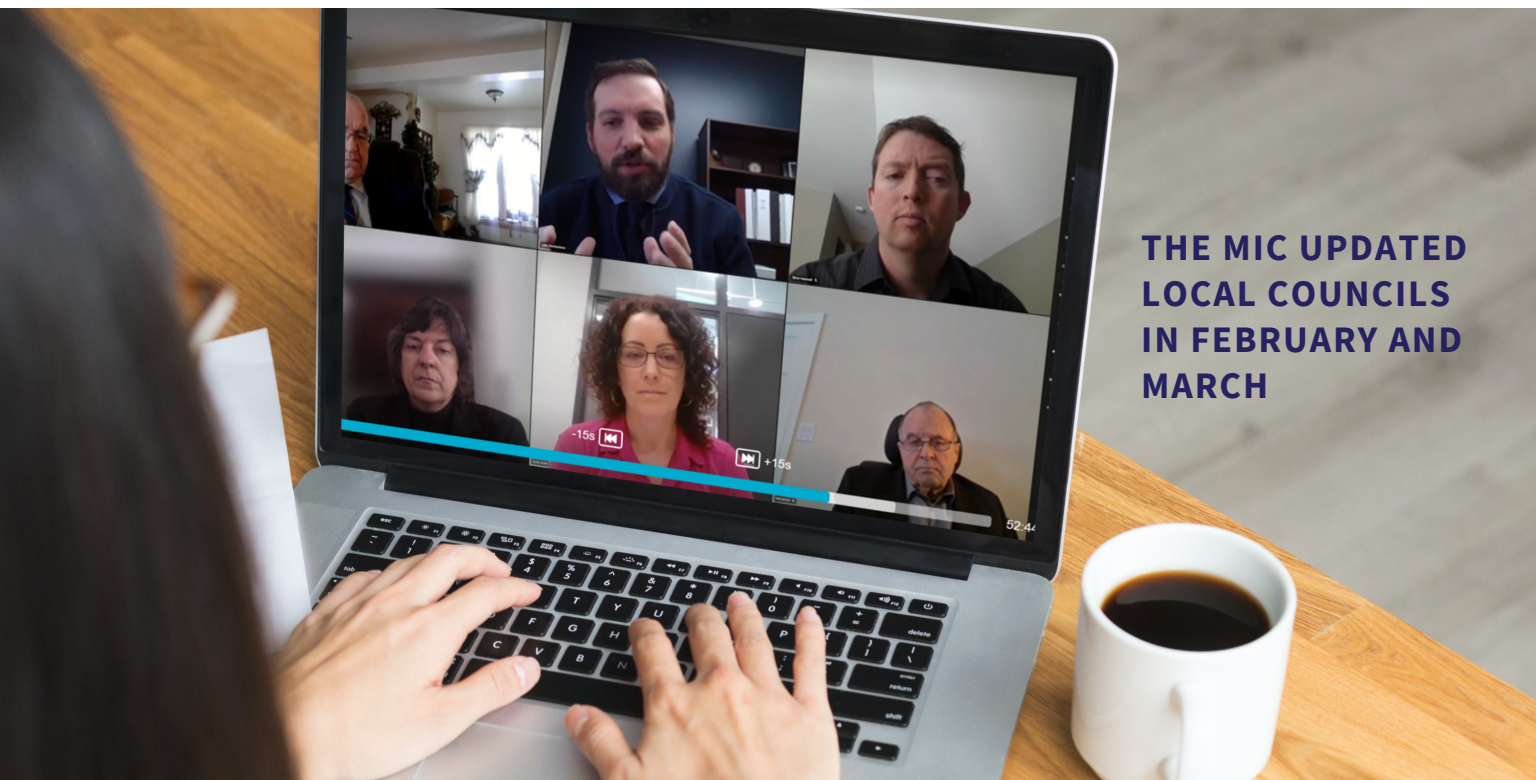
CTV reporter Scott Miller stopped by NII in March to talk about growth in the region and the connection to clean energy. You can watch the clip online.

JESSICA LINTHORNE, DIRECTOR

Clean Energy Frontier Program, NII
Jessica.Linthorne@nii.ca



Are you connected to the Clean Energy Frontier program? **Follow us online.** [f](#) [in](#) [t](#)



**THE MIC UPDATED
LOCAL COUNCILS
IN FEBRUARY AND
MARCH**

FROM THE DIRECTOR'S DESK

MARCH 2022

Welcome to the first edition of our quarterly newsletter from the Municipal Innovation Council. Here you'll get updates on the exciting projects and happenings taking place in 2022!

Just a few weeks ago, the Municipal Innovation Council (MIC) wrapped up the last delegation to elected officials across the member municipalities to highlight some of the collaborative work taking place at the MIC.

Joint IT Business Analysis Review

The final report and five-year roadmap from our work with GHD Digital is now complete and will be coming to councils soon.

Below is a snapshot of what could be realized through collaborative purchasing of software and hardware over the next five years as we modernize our IT and digital services.

Summary of Potential Cost Savings

Potential Joint Cost Savings

The Table below summarizes the joint results of the Potential Cost Savings analysis for all of the in-scope items, for all 8 Municipalities.

Table 9 Summary of Potential Joint Cost Savings

Metric	Year 1 (2022)	Year 2 (2023)	Year 3 (2024)	Year 4 (2025)	Year 5 (2026)	5 Year Total
Total Annual Joint Cost Savings – Hardware	\$59,290	\$45,215	\$46,215	\$92,305	\$35,380	\$278,407
Total Annual Joint Cost Savings – Software	\$22,963	\$41,039	\$32,213	\$47,217	\$161,664	\$305,095
Total Annual Joint Cost Savings – Hardware + Software	\$82,253	\$86,254	\$78,428	\$139,522	\$197,045	\$583,502

The same information as the table above is also reflected in the following graph. The first series of bars for each year represents the savings for hardware (light grey), the middle bars for each year (mid-tone grey) represent software savings, and the last series of bars (black) represent the total savings for hardware plus software

Mapping our Future

The MIC has received the first set of mapping data from Ecopia AI that will allow us to complete reporting requirements for the NDMP funding. Over the next few months we'll be integrating the new data into ARC GIS and sharing with local Municipalities, Conservation Authorities and Saugeen Ojibway Nation (via the Environment Office).





DID YOU KNOW...

The Municipal Innovation Council has leveraged almost \$500,000 in external funding to support work on the Joint IT Business Analysis Review, Smart Beach Project and the MIC's mapping project, Mapping our Future.

Work on the **Smart Beach Project** is ramping up and we look forward to the official launch May 25th at Station Beach. The lead researcher, Dr. Chris Houser will be visiting the Municipality of Kincardine April 7th and 8th to engage with key stakeholders, meet with municipal staff and walk Station Beach to get input and local knowledge that will be invaluable to the success of the project.

In early March, we **hosted five virtual workshops for municipal staff** that focused on creating more welcoming communities in our rural region. Over 150 staff from across Grey and Bruce County participated.

Thanks to a partnership with the Grey Bruce Local Immigration Partnership were able to provide these workshops free of charge.

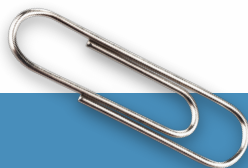


PARTICIPANT FEEDBACK

I learned so much. I am looking forward to adding this to my knowledge base to be an ally and advocate for those who face oppression.

...very well done...Thank you.

Great session...



IMPORTANT DATES

APR 7 & 8	SMART BEACH: Stakeholder session with Dr. Houser, Kincardine
MAY 6	TRAINING OPPORTUNITY: Mental Health in the Workplace #1
MAY 25	SMART BEACH: Launch at Station Beach, Kincardine
JUNE 23	SAVE THE DATE: MIC Breakfast event
JUNE 10	TRAINING OPPORTUNITY: Mental Health in the Workplace #2



Smart Beach
identity in
the works!



IN CASE YOU MISSED IT

1

The MIC recently completed a [Joint IT Business Analysis report.](#)

2

Statistics Canada recently shared 2021 population data that highlighted [our region is growing faster than both provincial and national rates.](#)

3

The Smart Beach Project received considerable [media coverage](#) from the recent news that the project was awarded a significant boost in funding through the Mitacs Accelerate program.

4

The Clean Energy Frontier is unrolling the findings of a regional economic impact study. [Watch the recent delegation](#) to Bruce County Council to learn more about this work.

BECKY SMITH, DIRECTOR

Centre for Municipal Innovation, NII
Becky.Smith@nii.ca

From: KUNTZ Fred -SRNUCLEAR <fred.kuntz@opg.com>
Sent: April-08-22 1:47 PM
To: KUNTZ Fred -SRNUCLEAR
Subject: OPG in Bruce County – Community Update – April 2022

OPG in Bruce County – Community Update – April 2022

You've got mail: Any day now, 39,000 households in the Bruce area will get Canada Post's delivery of the 2022 edition of *Neighbours*, a four-page newsletter for people living near Ontario Power Generation (OPG) facilities at the Bruce nuclear site. It's part of OPG's commitment to keep people informed about our activities, in the communities where we operate. Stories include: OPG's Nuclear Sustainability Services and its mission to embrace the three Rs (reduce, reuse, recycle), ground-breaking for a new sorting and recycling facility in Kincardine, and OPG's ongoing support for local community initiatives. For a sneak preview, you can also download the PDF from OPG's website at www.opg.com/southwestern (scroll halfway down the page to the *Neighbours* item).

See you at CNA: I look forward to reconnecting with others from across the nuclear sector and its host communities, including Kincardine – in Ottawa this April 12-14 at the [Canadian Nuclear Association 2022 annual conference](#), themed "Together for Net Zero." Be sure to visit OPG's booth in the main conference-level corridor at the Westin Hotel – as well as OPG's commercial subsidiary, Laurentis Energy Partners, which has a booth in the Trade Show. If you're there, I'm confident you'll spot me despite my mask, which I plan to wear even as the pandemic enters its third year. Nuclear professionals know how to prioritize safety, balanced with useful collaboration across our industry. CNA has designed an exciting program, focused on new nuclear technologies, action on climate change, and advancing reconciliation through Indigenous partnerships.

Around Ontario and beyond:

- **Hydrogen pilot:** As part of Ontario's first-ever [Low-Carbon Hydrogen Strategy](#), the government is supporting a proposal from Atura Power, an OPG subsidiary, to build, own and operate the province's largest low-carbon hydrogen production facility, in Niagara Falls. This project alone would expand the province's hydrogen production capacity eight-fold. Hydrogen is a versatile fuel for vehicles, industrial processes and heating homes and businesses while emitting little to no greenhouse gases. Atura Power's pilot project is expected to support net emission reductions equivalent to taking more than 4,000 cars off the road.
- **Progress on SMRs:** OPG is positioning to be a world leader in new nuclear development, as the company works toward building Canada's first grid-scale Small Modular Reactor (SMR). [Site preparation has begun](#) at the Darlington New Nuclear Project, which aims to deploy a 300-megawatt SMR by the end of the decade. Once built, it could power about 300,000 homes, create about 2,500 jobs over its 60-year lifespan, increase GDP by \$2.5 billion, and become a vital tool in Ontario's fight against climate change.

- **Birds and bees:** Congratulations to OPG's Niagara Operations, which once again received Gold certification from the Wildlife Habitat Council (WHC). The three-year designation recognizes the outstanding [environmental and biodiversity work](#) at OPG's Niagara sites, including nesting boxes for migratory birds, habitats for pollinating honey bees, and a partnership with Niagara College to improve turtle nesting sites. Similarly, OPG's Western facility at the Bruce nuclear site received its first WHC Gold certification in 2021.

As always, if you have questions or comments, please reach out by email or phone.

Fred Kuntz

Senior Manager, Corporate Relations and Projects | Bruce County

Ontario Power Generation

M. (519) 540 8410 | W. (519) 361-6414 ext. 3456 | fred.kuntz@opg.com

P.O. Box 7000, 177 Tie Road, Kincardine, ON N0G 2T0

THIS MESSAGE IS ONLY INTENDED FOR THE USE OF THE INTENDED RECIPIENT(S) AND MAY CONTAIN INFORMATION THAT IS PRIVILEGED, PROPRIETARY AND/OR CONFIDENTIAL. If you are not the intended recipient, you are hereby notified that any review, retransmission, dissemination, distribution, copying, conversion to hard copy or other use of this communication is strictly prohibited. If you are not the intended recipient and have received this message in error, please notify me by return e-mail and delete this message from your system. Ontario Power Generation Inc.

Kelly Lush

From: Regional Tourism Organization 7 <info@rto7.ca>
Sent: April-07-22 10:00 AM
To: Kelly Lush
Subject: Is Your Business Interested in Developing the LGBT+ Market?

[View this email in your browser](#)

REGIONAL TOURISM ORGANIZATION 7

APRIL 7, 2022



Developing the LGBT+ Market in Ontario!

LGBT+ travellers represent a major opportunity in recovery for our Canadian tourism industry, post-pandemic.

- They outspend their mainstream counterparts at 7x the average trip expense.
- They rebound faster after industry shocks, being among the first segment to recover or travel post-9/11 and SARS.

This short survey (which should take less than five minutes to complete) is intended to gauge interest in the LGBT+ market and to take interested businesses further into the market development phase.

Kindly complete this survey by April 20th. Please share this email with anyone and everyone that would be interested in being part of this survey.

Complete Survey Now

Have questions? Need more info? Contact Kim Clarke, kclarke@rto7.ca

IN EVERY NEWSLETTER:

RTO7 Programs and Resources

RTO7 has other programs and resources to help your business recover from the effects of COVID-19, create video and image libraries and more! Click on the links below for more info:

- **Programs**
 - **Partnership Programs**

-
- **BruceGreySimcoe Free Training** (click on the image below to learn more about Typsy)
 - **T3 Accelerator**
 - T3 Accelerator Podcast
 - **Tourism Biz Bites from the 7**
 - **Implementation Programs**
 - **Experience Implementation Program** (EIP)
 - Festival Implementation Program (See Operations Implementation Program)
 - **Operations Implementation Program** (OIP)
 - **Sustainability Inclusivity Program** (SIP)
 - Tourism Implementation Program (See Operations Implementation Program)
 - **Resources**
 - **Ontario Staycation Tax Credit**
 - **Careers in Tourism**
 - **RT07 Industry Events Calendar**
 - Are You Listed?
 - **FREE Tourism Operator Listings on BruceGreySimcoe.com**
 - Add Your Festival or Event!
 - **FREE Festivals and Events Listings on BruceGreySimcoe.com**
 - Need Help Pushing Out a Promotion?
 - **FREE Promotions Listings on BruceGreySimcoe.com** (complete and up-to-date operator profile required)



T3 Accelerator Podcast



LEARN MORE

Careers in Tourism

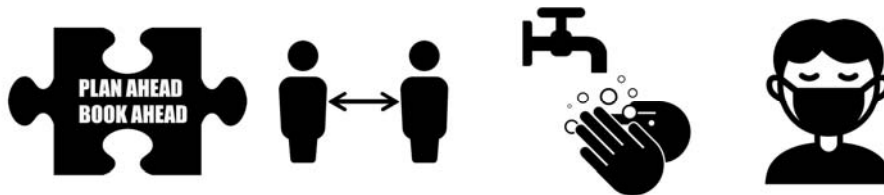
Ontario 

Ontario Staycation Tax Credit & Your Tourism Business

Learn More

Not A Subscriber?

If you aren't yet subscribed to our newsletter, click [HERE](#) to stay up-to-date on what's happening in our region.



Copyright © 2022 Regional Tourism Organization 7, All rights reserved.

You are receiving this email either because you subscribed to our newsletter, you have an operator listing on **BruceGreySimcoe.com** or you are involved in the tourism industry in the counties of Bruce, Grey and Simcoe.

Our mailing address is:

P.O. Box 973
Thornbury, ON N0H 2P0
705-888-8728

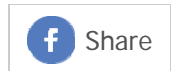
Want to change how you receive these emails?

You can **update your preferences** or **unsubscribe from this list**.



Kelly Lush

From: Community Living Kincardine & District <aswan@clkd.ca>
Sent: April-07-22 10:00 AM
To: Kelly Lush
Subject: CLKD's April 2022 newsletter is here!



April 2022 Newsletter

[View this email in your browser](#)



An Inclusive Caring Community, where all people belong and have equal opportunity to participate.

Stuart's First Lots of Socks Experience



Stuart McGrath, pictured above as he tours the community to take in all the sock displays in his first World Down Syndrome day in the Kincardine area.

After moving to the area during lockdown, Stuart McGrath was proud to take part in his first ever 'Lots of Socks' day celebration in support of World Down Syndrome Day.

Stuart and his mother Susan recently relocated to the quiet village of Tiverton after living in Milton for many years. Neither of them had heard about the worldwide 'Lots of Socks' movement and weren't quite sure what to make of it all when Stuart was first asked to participate.

Stuart, who loves the spotlight, has been photographed for newspapers many times before, but this was the first time he has ever taken part in a professional photo shoot.

"I was a star!" said Stuart. His mom Susan agreed that he was a natural in front of the camera and is thrilled with the shot of him throwing a rock down the ice at the Kincardine Curling Club.

Stuart chose the curling rink for his photoshoot location as it is his favourite sport to play and 'I am very good at playing it!'. This fall, he joined the Kincardine Special Olympics curling team and has really enjoyed the practices and getting to know his teammates.

On the Sunday before World Down Syndrome Day, Stuart and his mom visited several stores and businesses to see the completed 'Lots of Socks' displays. Stuart was decked out in socks from head to toe and got many compliments from those passing by on the street. He particularly enjoyed seeing the displays at the UBC Carpenter's Union, which included his portrait, and the decorations at the OPP station.

Susan was impressed that so many businesses took part and that there is such a focus on education and inclusion. "It's important for everyone to recognize that people with Down Syndrome are a part of our community. I really like that the children get to be a part of it as well so they can learn more about it," said Susan.

Stuart and his mom are both looking forward to next year's Lots of Socks campaign already. Stuart is on the hunt for some unique Harry Potter or wrestling socks and Susan's niece plans to create a display at her workplace in Southampton.

The community support for the Lots of Socks day campaign is just one of the reasons Susan and Stuart are happy they moved to Tiverton. They like being closer to family and describe the community as 'so happy, friendly and welcoming'. Susan notes that people have been particularly kind to Stuart and that neighbours check in if they haven't seen him out for his daily walk in a few days. "He's so outgoing and loves to talk to the cashiers at No Frills about his favourite movies" she said.

Stuart says that if you recognize him from his Lots of Socks portrait, or see him out and about in the community, he would love it if you stop to say hello! With COVID-19 restrictions easing,

he is really looking forward to getting more involved in his new community, meeting new people and making new friends.

And The 2022 Golden Sock Award Winner is...



Cassandra Ritchie (left) and Angela Taylor (far right) present the coveted Golden Sock Award to the Kincardine Dentistry team for their 2022 Lots of Socks Display.

Our annual “Lots of Socks” campaign broke the record for most posters distributed in one year! This year, CLKD distributed approximately 120 posters and portraits throughout the Municipality of Kincardine and the Township of Huron-Kinloss in support of World Down Syndrome Day.

Businesses decorated their windows with messages of inclusion, posters about World Down syndrome Day and its goals, portraits of our local models and, of course, SOCKS! Once the socks were hung and the windows were ready, businesses submitted photos of their displays for voting. The community had the weekend to vote for their favourite display and at noon on

Monday, March 21st, World Down Syndrome Day (aka “Lots of Socks Day”) the voting closed and Kincardine Dentistry took the win for 2022. Huron Heights placed a very close second and Ideal Supply came in third with a snowman made from socks that stood about six feet tall!

We would like to thank each and every business who participated, the staff and volunteers who helped decorate business windows, the community who followed along, voted and helped to raise awareness, and to our amazing partners - **Photographer Jamie Edwards of JME Photography Studio** who volunteered his amazing skills and to **Bruce Power** who printed and donated this year’s posters and portraits.

Thanks for another great year!

Volunteer Appreciation Week



National Volunteer Week in Canada is April 24-30th.

Join us in recognizing and celebrating our amazing volunteers! We are always so appreciative of the support and connections received through our volunteers.

Volunteer contributions play an integral role in bringing to life our shared vision of inclusion and ensuring that everyone has the chance to fully participate in community life.

We are especially grateful for our supportive volunteers these past 2 years as we all had so much change to adapt to.

Our volunteers have been committed to continuing their relationships with all those we support; encouraging growth, supporting advocacy and so much more.

Unity of passion and compassion is a rare gift, but it shines through our volunteers. Thank you, CLKD Volunteers, for being a vital part of our team.

Gardening Has Begun!



Allan, Bethany and Alyssa were excited to get started on their garden so they set to work planting cauliflower, beets, lettuce, dill, cherry tomatoes, peas and 2 pots of flowers during the first week of spring. They'll start their seeds indoors before replanting them outside in the warmer weather.

As they planted seeds, they talked about what other items they wanted to add to the garden like strawberries and more tomatoes. Alyssa said: "you can never have enough tomatoes!" As she recalled picking bowl fulls last summer. This year, Alyssa plans on planting as many tomato plants as possible.

Allan was nostalgic, reminiscing about his grandparents garden and "picking tamatas and sometimes patatas" he laughed. Allan needed no direction; he knew exactly what to do to get the seeds growing.

Bethany insisted on planting lots of lettuce and does not agree that it's only rabbit food. She cannot wait until she can harvest and eat fresh garden lettuce. Growing up on a farm, Bethany is a well established gardener. She is also looking forward to the beautiful flowers she planted.

Back in the Kitchen!



I am happy to be back home and to be making supper for my housemates again.

I made chicken fingers, Caesar salad, peas, porgies and garlic bread; It's my favourite! I made chocolate cake for dessert too. Bethany and Jen licked the spoons.

Next week, I want to cook shrimp and onion rings. Some of my favourite things to make are cheeseburgers, French fries and homemade coleslaw. The best part is getting to eat all the food after I cook. It's so good!

- Jeffrey Van DeKlippe

Meet My New Roommate!



I have always loved animals. When I lived at home with my parents we had a dog, cats and fish and I've always wanted a horse.

In February, I was excited when my mom delivered my Beta fish to my apartment. He is red and blue. I think he is beautiful and I love sitting and watching him swim around. I find it very relaxing. Most of the time I call my fish Jo or Fish but he goes by other names too. I enjoy feeding my fish and changing his water but I'm thankful to have support to clean his tank. Having a pet to take care of makes me feel happy and proud.

- Bethany Collins

Resident's Welcome Garden Shed to Their Backyard



Our Kingsway location was very fortunate to have the opportunity to receive a brand new, built on site, shed for their backyard from the Women in Carpentry Program. The Women in Carpentry Program is run in partnership with the Township of Huron-Kinloss, the UBC Local 2222 Carpenter's Union, VPI, Fanshawe College, Employment Ontario, the Government of Ontario, and the Government of Canada. Their goal is to diversify the employee base of the carpentry trade by providing women with hands-on skills and certifications needed.

The Women in Carpentry program worked very diligently on the shed through all types of weather, making it possible for this project to happen. We would like to thank them for their generosity, and for considering our non-profit organization for their thoughtful donation. Our Kingsway residents have big plans to store their gardening supplies in the shed during the winter months to keep them in tip top shape for each gardening season.

SPONSOR SPOTLIGHT!



April's sponsor spotlight is on Bruce Power who donated the printing of our posters and portraits for the Lots of Socks campaign. The team turned the printing around in record timing ensuring the posters and portraits were ready for our businesses by March 1st.

Thank you Bruce Power!

Upcoming Events & Activities



Decorate Your Flag Contest April 15th Deadline

To celebrate World Autism Day on April 2nd, Autism Ontario invited you to participate in their Design Your Flag contest. Contest closes April 15th. Submit your design on the [Autism Ontario Website](#).



Community Living Month

Month of May

Community Living Month is an opportunity to celebrate our commitment to an inclusive and caring community where citizens of all abilities are welcome and valued.

To learn more about CLKD's services and events, visit our website!



[Like CLKD on Facebook](#)



[Follow CLKD on Twitter](#)



[Watch CLKD on YouTube](#)



[Send us an email](#)

If this email has been forwarded to you, please consider subscribing to the Community Living Kincardine and District monthly e-newsletter by [signing up here](#).

Our mailing address is:

Community Living Kincardine &
District
286 Lambton St.
Kincardine, On N2Z 2Z3
Canada

[Add us to your address book](#)

*Copyright © 2022 Community Living Kincardine & District,
All rights reserved.*

[unsubscribe from this list](#) [update subscription preferences](#)

