# Huron-Kinloss

# The Corporation of the Township of Huron-Kinloss

# Staff Report

Report Title: Growth and Servicing Master Plan Consultation Plan

**Prepared By: Mary Rose Walden, CAO** 

**Department: CAO** 

Date: May. 2, 2022

Report Number: CAO-2022-05-13 File Number:

Attachments: Blueprint for our Future: Water and Wastewater Servicing Master

Plan logo.

#### **Recommendation:**

THAT the Township of Huron-Kinloss Committee of the Whole hereby receives for information report number CAO-2022-05-13, prepared by Mary Rose Walden, Chief Administrative Officer.

# **Background:**

The Township has been working on the Growth and Servicing Master Plan since 2020, we are at the stage where community consultation is required.

#### **Discussion:**

Community engagement is an important step in the development of the growth and servicing master plan. We want to provide our residents with an opportunity to learn more about the project and to ask questions about the project.

In order to ensure residents, understand what the project is trying to achieve we've named the consultation: Blueprint for our Future, Water and Wastewater Servicing Master Plan (logo attached). This more clearly outlines what will be included in the master plan as we are looking at where water and wastewater infrastructure is required to support development in Ripley, Lucknow and the Lakeshore areas.

We will be launching a website page on <a href="www.huronkinloss.com">www.huronkinloss.com</a> that provides background information about the project and a direct link to the project page on <a href="www.haveyoursayhk.ca">www.haveyoursayhk.ca</a>. On our community engagement website, residents can view the project background information, maps, a timelapse video showing growth over

the last 25 years using Google Earth images and provide a space where residents can ask question about the project.

A communication plan has been created to ensure the engagement opportunity is adequately advertised to all residents. The communications plan includes print, web and social media advertising for the project.

## **Financial Impacts:**

Included in the budget.

# **Strategic Alignment / Link:**

The information provided in this report is consistent with and in keeping with the Municipality's Vision & Mission. The recommendations contribute to the goals in achieving a prosperous, spirited, vibrant and accessible community.

# **Respectfully Submitted By:**

Mary Rose Walden, Chief Administrative Officer

### **Approved By:**

Mary Rose Walden, Chief Administrative Officer