

Kelly Lush

From: Federation of Ontario Cottagers' Associations <communications@foca.on.ca>
Sent: April-17-22 2:02 PM
To: Kelly Lush
Subject: Reminder: Spring safety tips; floating containers updates; taxation news and more

FOCA Elert ~ April 2022



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FOCA Champions Safe & Affordable Rural Living

Spring Freshet Safety

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Living at the water's edge means having a front row seat for fluctuating water levels, especially during the Spring melt. **Be prepared.** Get links to preparedness tips as well as emergency messages, watches and warnings from FOCA's webpage:

<https://foca.on.ca/high-water-flood-events-in-cottage-country/>

image: [Twitter retweet](#) of April 10th @ONresources: "April showers bring May flowers, but they can also cause seasonal flooding."

Those who live in an area with a **Conservation Authority** (CA) may want to sign up for local alerts. In related news, the [Ausable Bayfield](#) and [Maitland Valley](#) conservation authorities reported last week that saturated conditions are making some bluff areas along **Lake Huron** prone to collapse. Residents are discouraged from walking shoreline areas below bluffs, and are encouraged to check shoreline property when possible and safe, to look for signs of erosion and to alert the local conservation authority of bent or leaning trees, or significant cracks running parallel to the shoreline.

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You should also consider your personal fire preparedness. The [Ontario Fire Marshal](#) reminds everyone: if you didn't **change the batteries** in smoke (and carbon monoxide) detectors when we changed to Daylight Savings Time two weeks ago, **IT IS TIME NOW!** Make this an essential part of your annual [cottage opening](#) routine.



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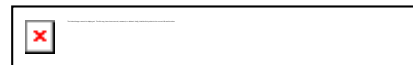
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FOCA Promotes Healthy Lands, Lakes & Rivers

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Priority Threat Management

Earlier this month, FOCA attended the **WWF-Canada** and **University of British Columbia's** kickoff meeting to discuss **Priority Threat Management for Species Recovery and Climate Benefits in Ontario**. Priority Threat Management (PTM) is a conservation decision-support framework that incorporates the costs, benefits, and feasibilities of conservation actions to determine priority strategies that will help the greatest number of species within a given region. The PTM approach helps to facilitate an ecosystem approach to conservation, as it prioritizes conservation actions rather than individual species, to maximize recovery. You can download an overview from WWF-Canada about PTM [by clicking here](#). (PDF, 32 MB)



FOCA's Silver level sponsors

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Partner Updates & Regional Notices

event recap: Spring Cottage Life Show

April 7-10, 2022 - FOCA's Terry Rees attended the [Spring Show](#) in Mississauga where he connected with old friends and new. Special thanks to our partners at Cottage Life for spreading the word to [Be #WakeAware](#) by sharing the important one-minute video on the Main Stage between speakers! Click the image at the side to enlarge.



last call: Public Comment - Plan 2014

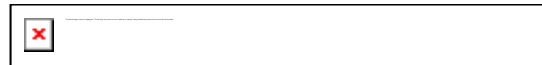
Public comment on the Report on Phase 1 of the expedited review of **Plan 2014 (regulating Lake Ontario outflows)** is invited until **April 18, 2022**. The feedback received in this public comment period will be considered by the **International Joint Commission**, and will inform its own findings and recommendations that will be submitted to the governments of Canada and the United States. Learn more, including how to share your input, on FOCA's webpage: <https://foca.on.ca/great-lakes-strategy-and-action/>



webinar: So you want to improve your property?

Tuesday April 19, 2022 (5:00 to 6:30pm)

This webinar is being offered by the **Muskoka Lakes Association**, and while the permit and by-law information will be specific to properties in the **Township of Muskoka Lakes**, other property owners can benefit from the general information about rights and environmental responsibilities when planning property improvements. [Register here.](#)



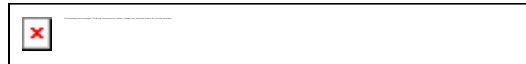
event: Boathouses - Public Meeting

Thursday April 21, 2022 (9:30am) - the **Township of Havelock-Belmont-Methuen** is holding a virtual and in-person public meeting to consider a proposed Official Plan Amendment and Zoning By-law Amendment to **prohibit the development of boathouses on Jack('s) Lake**. Pre-registration to attend is required. [Get details here.](#)



event: Long Point Basin - Explore the Outdoors 2022

Wednesday April 30, 2022 (7:00 to 9:30pm)



The **Long Point Basin Land Trust** (Lake Erie) has a handful of spots remaining for this in-person event describing 11 different species of frogs and two species of toads found in Ontario, including a short nature reserve walk. [Register here.](#)

Kenora Highway widening

The provincial government has awarded a contract to widen the first section of the Trans-Canada Highway — Highway 17 — from two to four lanes **between Kenora and the Manitoba-Ontario border**. Read the news in a late March posting by [Northern Ontario Business.com](#)

image: Northern Development Minister Greg Rickford and Transportation Minister Caroline Mulroney on Highway 17, via Northern Ontario [Business.com](#)

Planning for the future of the Trent-Severn Waterway

Parks Canada has launched their online consultation platform for public comment on their **draft Management Plan for the TSW**. Read the draft plan and **comment by June 30, 2022**. There are also public information sessions planned in late May and early June. Get a link to all the details from FOCA's webpage: <https://foca.on.ca/tsw-and-rideau-canal-water-management-updates/>

LRCA Watershed Explorer Programs

April to October 2022 - registration is now open for the **Lakehead Region Conservation Authority (LRCA) 2022**

Watershed Explorer program series, about everything from birds, butterflies, trees, mushroom,, a photo workshop, fish & aquatics, and more. Join LRCA and species guests on expert-led guided hikes at several locations over the coming months. Get dates, times, topics and a link to register [in this notice](#) (PDF, 340 kB). Sessions are filling up fast!

Otonabee Conservation Floodplain Maps

If you live in the **Otonabee Conservation** area (Kawartha Lakes to Rice Lake, and Pontypool to Norwood), you can view an online interactive [floodplain mapping story map](#), scroll through and zoom in to see if your property is in a floodplain, or is generally at risk of flooding.

Archival images of Cottage Country

Members in eastern Ontario - **Prince Edward County**, the **Rideau Lakes** and the Kingston area - may find historic images of their areas in the Ontario Archives upload of 876 images from the [Marsden Kemp fonds](#). There is a separate set of [150 historic images from Wasaga Beach](#) that have also been uploaded from Government of Ontario records. All the images in the [GLAM Wiki page](#) from the Archives of Ontario are free to download and to use.

image above: Loughborough Lake, Marsden Kemp fonds, Ontario Archives

FOCA Serves Lake & Road Associations

event recap: ONCA: the **NEW** Ontario Not-for-profit Corporations Act



April 6, 2022 ONCA has arrived - what do incorporated associations need to know, and what should they do next? Review the video and slides of the event with FOCA and **Community Legal Education Ontario**. This is a Members-only resource available on our webpage: <https://foca.on.ca/onca-overview/>

Private Roads



April 12, 2022 - FOCA addressed a standing-room-only group of municipal delegates at the 2022 Ontario-wide **Good Roads Conference** in Toronto, on the subject of private roads as the "last mile" of the cottage commute. FOCA continues to "build bridges" with municipal partners on behalf of our 200+ member Associations that are involved in the management of private roads. [Review FOCA's slide presentation here](#) (download PDF, 11MB)

SURVEY REMINDER: We remind our **municipal partners** who have not yet participated in the **Good Roads / FOCA survey** to submit their local information as soon as possible [by clicking here](#).

PORTS offer: last call!



Until April 23rd, 2022 FOCA members can access an exclusive "20% off" offer from **PORTS, the boating companion guides**.

Get one for you, and one for a friend. Whether for cruising or just day trips, the labelled aerial images give great perspective on waterways, and the guides include business information for local restaurants, groceries and more. This special offer includes the **free digital app version** for planning anywhere, plus a **free 1-year subscription to Canadian Yachting**. Members can login to access the offer from FOCA's Benefits webpage: <https://foca.on.ca/member-services/benefits/> (scroll down to "Benefits for Individuals & Families").

Association Members: Do your members know about ALL their FOCA benefits?



All members of our Member Associations are entitled to access a series of discounts, special offers, and other benefits. Get an overview (and login for information about the member access codes), here:

<https://foca.on.ca/member-services/benefits/>

You'll need your FOCA Member login for this and other member materials on the website. Don't have, or can't recall, the login? Email info@foca.on.ca, and we'll reply during business hours.

FOCA Year in Review

Read the 2021 FOCA Year in Review for our reflections on the year that was, FOCA's enduring role in waterfront Ontario, and what's next: [FOCA Year in Review](#) (download PDF, 12 pages). Please share this information with everyone at the waterfront!



FOCA's Bronze level sponsors

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Final Thoughts

The FOCA office will be closed on Friday, April 15, 2022.



We wish you and your families well on this early Spring long weekend! Be safe and enjoy the outdoors.

FOCA is the Federation of Ontario Cottagers' Associations,
the voice of the waterfront for the past 60 years.

Connect with our channels:



Find out more about YOUR ROLE, today.
info@foca.on.ca | 705-749-3622 | <https://foca.on.ca>

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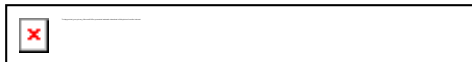
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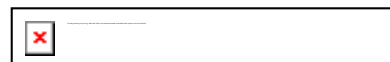


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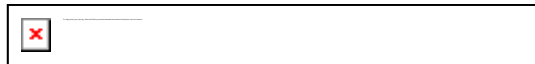


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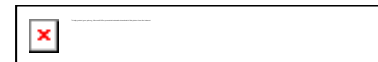
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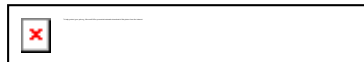
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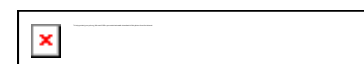
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April 21, 2022 at 12:00pm EDT - A webinar about invasive species prevention and management, with Canadian and U.S. experts speaking about invasive species in Lake Ontario, why they're a problem, and what steps are being taken to prevent their introduction and spread in the Basin. [Get details & register here.](#)



Priority Threat Management

Earlier this month, FOCA attended the **WWF-Canada** and **University of British Columbia's** kickoff meeting to discuss **Priority Threat Management for Species Recovery and Climate Benefits in Ontario**. Priority Threat Management (PTM) is a conservation decision-support framework that incorporates the costs, benefits, and feasibilities of conservation actions to determine priority strategies that will help the greatest number of species within a given region. The PTM approach helps to facilitate an ecosystem approach to conservation, as it prioritizes conservation actions rather than individual species, to maximize recovery. You can download an overview from WWF-Canada about PTM [by clicking here](#). (PDF, 32 MB)



FOCA's Silver level sponsors

Sponsors support our work, please support them.



Partner Updates & Regional Notices

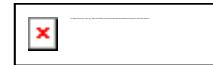
event recap: Spring Cottage Life Show

April 7-10, 2022 - FOCA's Terry Rees attended the [Spring Show](#) in Mississauga where he connected with old friends and new. Special thanks to our partners at Cottage Life for spreading the word to [Be #WakeAware](#) by sharing the important one-minute video on the Main Stage between speakers! Click the image at the side to enlarge.



last call: Public Comment - Plan 2014

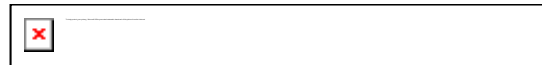
Public comment on the Report on Phase 1 of the expedited review of **Plan 2014 (regulating Lake Ontario outflows)** is invited until **April 18, 2022**. The feedback received in this public comment period will be considered by the **International Joint Commission**, and will inform its own findings and recommendations that will be submitted to the governments of Canada and the United States. Learn more, including how to share your input, on FOCA's webpage: <https://foca.on.ca/great-lakes-strategy-and-action/>



webinar: So you want to improve your property?

Tuesday April 19, 2022 (5:00 to 6:30pm)

This webinar is being offered by the **Muskoka Lakes Association**, and while the permit and by-law information will be specific to properties in the **Township of Muskoka Lakes**, other property owners can benefit from the general information about rights and environmental responsibilities when planning property improvements. [Register here.](#)



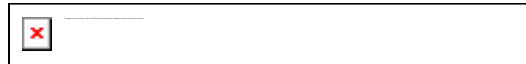
event: Boathouses - Public Meeting

Thursday April 21, 2022 (9:30am) - the **Township of Havelock-Belmont-Methuen** is holding a virtual and in-person public meeting to consider a proposed Official Plan Amendment and Zoning By-law Amendment to **prohibit the development of boathouses on Jack('s) Lake**. Pre-registration to attend is required. [Get details here.](#)



event: Long Point Basin - Explore the Outdoors 2022

Wednesday April 30, 2022 (7:00 to 9:30pm)



The **Long Point Basin Land Trust** (Lake Erie) has a handful of spots remaining for this in-person event describing 11 different species of frogs and two species of toads found in Ontario, including a short nature reserve walk. [Register here.](#)

Kenora Highway widening

The provincial government has awarded a contract to widen the first section of the Trans-Canada Highway — Highway 17 — from two to four lanes **between Kenora and the Manitoba-Ontario border**. Read the news in a late March posting by [Northern Ontario Business.com](#)

image: Northern Development Minister Greg Rickford and Transportation Minister Caroline Mulroney on Highway 17, via Northern Ontario [Business.com](#)

Planning for the future of the Trent-Severn Waterway

Parks Canada has launched their online consultation platform for public comment on their **draft Management Plan for the TSW**. Read the draft plan and **comment by June 30, 2022**. There are also public information sessions planned in late May and early June. Get a link to all the details from FOCA's webpage: <https://foca.on.ca/tsw-and-rideau-canal-water-management-updates/>

LRCA Watershed Explorer Programs

April to October 2022 - registration is now open for the **Lakehead Region Conservation Authority (LRCA) 2022**

Watershed Explorer program series, about everything from birds, butterflies, trees, mushroom,, a photo workshop, fish & aquatics, and more. Join LRCA and species guests on expert-led guided hikes at several locations over the coming months. Get dates, times, topics and a link to register [in this notice](#) (PDF, 340 kB). Sessions are filling up fast!

Otonabee Conservation Floodplain Maps

If you live in the **Otonabee Conservation** area (Kawartha Lakes to Rice Lake, and Pontypool to Norwood), you can view an online interactive [floodplain mapping story map](#), scroll through and zoom in to see if your property is in a floodplain, or is generally at risk of flooding.

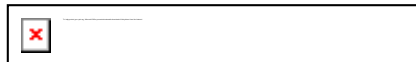
Archival images of Cottage Country

Members in eastern Ontario - **Prince Edward County**, the **Rideau Lakes** and the Kingston area - may find historic images of their areas in the Ontario Archives upload of 876 images from the [Marsden Kemp fonds](#). There is a separate set of [150 historic images from Wasaga Beach](#) that have also been uploaded from Government of Ontario records. All the images in the [GLAM Wiki page](#) from the Archives of Ontario are free to download and to use.

image above: Loughborough Lake, Marsden Kemp fonds, Ontario Archives

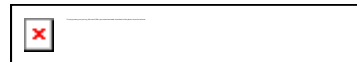
FOCA Serves Lake & Road Associations

event recap: ONCA: the **NEW** Ontario Not-for-profit Corporations Act



April 6, 2022 ONCA has arrived - what do incorporated associations need to know, and what should they do next? Review the video and slides of the event with FOCA and **Community Legal Education Ontario**. This is a Members-only resource available on our webpage: <https://foca.on.ca/onca-overview/>

Private Roads



April 12, 2022 - FOCA addressed a standing-room-only group of municipal delegates at the 2022 Ontario-wide **Good Roads Conference** in Toronto, on the subject of private roads as the "last mile" of the cottage commute. FOCA continues to "build bridges" with municipal partners on behalf of our 200+ member Associations that are involved in the management of private roads. [Review FOCA's slide presentation here](#) (download PDF, 11MB)

SURVEY REMINDER: We remind our **municipal partners** who have not yet participated in the **Good Roads / FOCA survey** to submit their local information as soon as possible [by clicking here](#).

PORTS offer: last call!



Until April 23rd, 2022 FOCA members can access an exclusive "20% off" offer from **PORTS, the boating companion guides**.

Get one for you, and one for a friend. Whether for cruising or just day trips, the labelled aerial images give great perspective on waterways, and the guides include business information for local restaurants, groceries and more. This special offer includes the **free digital app version** for planning anywhere, plus a **free 1-year subscription to Canadian Yachting**. Members can login to access the offer from FOCA's Benefits webpage: <https://foca.on.ca/member-services/benefits/> (scroll down to "Benefits for Individuals & Families").

Association Members: Do your members know about ALL their FOCA benefits?



All members of our Member Associations are entitled to access a series of discounts, special offers, and other benefits. Get an overview (and login for information about the member access codes), here:

<https://foca.on.ca/member-services/benefits/>

You'll need your FOCA Member login for this and other member materials on the website. Don't have, or can't recall, the login? Email info@foca.on.ca, and we'll reply during business hours.

FOCA Year in Review

Read the 2021 FOCA Year in Review for our reflections on the year that was, FOCA's enduring role in waterfront Ontario, and what's next: [FOCA Year in Review](#) (download PDF, 12 pages). Please share this information with everyone at the waterfront!



FOCA's Bronze level sponsors

Sponsors support our work, please support them.



Final Thoughts

The FOCA office will be closed on Friday, April 15, 2022.



We wish you and your families well on this early Spring long weekend! Be safe and enjoy the outdoors.

FOCA is the Federation of Ontario Cottagers' Associations,
the voice of the waterfront for the past 60 years.

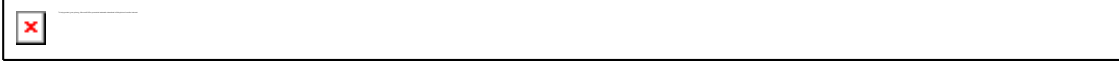
Connect with our channels:



Find out more about YOUR ROLE, today.
info@foca.on.ca | 705-749-3622 | <https://foca.on.ca>

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FOCA believes everyone has the right to hear about issues that affect waterfront Ontario.
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of Express or Implied Consent in Canadian Anti Spam legislation.
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Federation of Ontario Cottagers' Associations | #201-159 King St., Peterborough, ON K9J 2R8
Canada

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Kelly Lush

From: Regional Tourism Organization 7 <info@rto7.ca>
Sent: April-18-22 12:00 PM
To: Kelly Lush
Subject: Government of Canada Provides Financial Assistance for the Tourism Industry

[View this email in your browser](#)



APRIL 18, 2022

TOURISM RELIEF FUND-RTO7

Government of Canada Provides Financial Assistance for the Tourism Industry

On April 6, Regional Tourism Organization 7 (RTO7) received a non-repayable contribution of \$7 million from the Government of Canada through the [Federal Economic Development Agency for Southern Ontario \(FedDev Ontario\)](#), to deliver the Tourism Relief Fund to tourism businesses in BruceGreySimcoe.

Support is available for small businesses in the tourism sector to recover from the impacts of the pandemic and seize new market opportunities through enhanced or new products and services.

RTO 7 will be administering non-repayable financial support ranging from \$10,000 to \$100,000 to SMEs Incorporated Private Sector Tourism Businesses,

Indigenous, First Nation, Metis and Inuit owned Tourism Businesses, and Incorporated Not-For-Profits that service tourists on a regular basis, Indigenous Band Councils and Municipalities in Bruce, Grey and Simcoe Counties and the Cities of Barrie and Orillia. [Click here for more information.](#)

FAQ

Response to this program has been very positive with a few questions being asked, so we have put together a FAQ document, [click this Link for COVID Tourism Response Fund FAQs.](#)

All SME tourism stakeholders are encouraged to apply. To apply please visit [RTO7.ca](#).

Quick Facts

- [Indigenous Tourism Ontario](#) (ITO) is also delivering the Tourism Relief Fund in support of Indigenous tourism in the province of Ontario. If your business or organization is 51% or more Indigenous-owned and controlled, please visit [ITO's Tourism Relief Fund webpage](#)* to apply** and access additional program support. As the recognized voice for Indigenous tourism in Ontario, ITO's program is customized to the needs of Indigenous communities, organizations, and businesses. ITO and RTO7 will work together to support the growth of Indigenous tourism in the BruceGreySimcoe region.
- Applicants should not submit through both organizations; the ITO application and program differs from the RTO7 application and program. Only use the application that is supplied by the organization that you are applying to.
- **Funding available per applicant (RTO7 Program)**
 - SME Incorporated Private Sector - 50% of Eligible Costs up to \$100,000 reimbursement

- Indigenous, First Nation, Metis and Inuit owned, Tourism Businesses - 50% of Eligible Costs up to \$100,000 reimbursement
- Incorporated NFP - 100% of Eligible Costs up to \$100,000 reimbursement
- Indigenous Band Councils - 100% of Eligible Costs up to \$100,000 reimbursement
- Municipalities - 100% of Eligible Costs up to \$100,000 reimbursement
- SME* - Have fewer than 500 employees
- Please consult the guidelines before completing the application
- **Timelines (RTO7 Program)**
 - Application Deadlines – Opens April 12, 2022, and closes May 15, 2022, at 12:00 p.m.
 - Applications submitted after the deadline will not be accepted.
- RTO7 Applications can be accessed [at this link](#). All applications are to be submitted using the application digital platform provided.

Funded by:
Federal Economic Development
Agency for Southern Ontario

Financé par :
Agence fédérale de développement
économique pour le Sud de l'Ontario

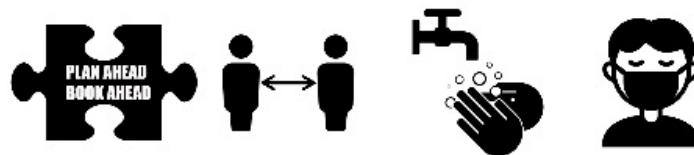
Canada 

Learn More & Apply for Funding

CONTACT

partners@rto7.ca

P.S. Ginny and Allison are posting on social media and tagging our tourism partners, so please share those too.



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You are receiving this email either because you subscribed to our newsletter, you have an operator listing on BruceGreySimcoe.com, you are a participant in the [T3 Accelerator program](#) or you are involved in the tourism industry in the counties of Bruce, Grey and Simcoe.

Our mailing address is:

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Thornbury, ON N0H 2P0
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Kelly Lush

From: OTICTravelServices (MHSTCI) <OTICTravelServices@ontario.ca>
Sent: April-13-22 1:11 PM
Subject: Update from Ontario Travel Information Services And Ministry of Transportation

Greetings VIC colleagues,

As spring as sprung and we ramp up for what everyone hopes will be a busy season, Destination Ontario wanted to reach out to this group with several updates about the Ontario Travel Information Services (OTIS) and from our Ministry of Transportation.

Official Road Map of Ontario

The Official Road Map of Ontario is a signature publication made available to the travelling public that showcases the province. It has long been a sought-after resource to provide to travelers and those interested in the province of Ontario.

With the 2020-2021 Official Road Map of Ontario, the Ministry of Transportation (MTO) made the decision to discontinue providing complimentary copies of the map and provided it for sale through Publications Ontario. A 62% discount was provided to visitor information centres.

Due to feedback received over the past year, the road map **is now available at no charge**. Visitor information centres can order the road map through Publications Ontario at no charge.

You may notice on the Publications Ontario website that there is a 400 map/per order cap, however, **please order as many as you need**. Your order will be flagged and approved. This measure is to discourage hoarding and waste by consumers.

The 2020-2021 Official Road Map of Ontario is the current edition available for distribution. MTO anticipates printing the 2022-2023 edition late fall and having it available to the public in January 2023. This edition will celebrate the 100th anniversary of the Official Road Map of Ontario.

If you have any questions related to the Official Road Map of Ontario, please contact Lori Martin at the Ministry of Transportation via email (lori.martin@ontario.ca).

MTO appreciates your support over the past year and looks forward to providing a valuable travel resource for your centres!

Ontario Travel Information Services

After a pause of in-person services to maintain health and safety, the Ontario Travel Information Centres re-opened their doors to the public just prior to the February Family Day weekend with the plan to expand days of operation for the summer season in several centres, where feasible. Please check our website [here](#) for individual centre listings and days of operation.

1-800-ONTARIO toll free tourism line

Our 1-800-ONTARIO (668-2746) phone service offers travel information and service in both EN and FR 7 days a week 9 am to 5 pm. Please encourage consumers to call if they seek travel advice beyond your local and regional area.

Email travel information service – travelinfo@ontario.ca

Our knowledgeable Travel Counsellors are available via email to respond to enquiries and assist with trip planning within Ontario by email at travelinfo@ontario.ca. Feel free to share this information with consumers, as well as to forward any email enquiries you receive for information beyond your region, to this email address.

Virtual Travel Counselling

Our virtual (videoconference) travel counselling pilot was launched in the fall and we recently announced our online booking tool for free 30 minute Zoom sessions for consumers. With sessions available during the week, evenings and on weekends consumers complete an intake form with their interests, travel time and other important details that allows our travel counsellor to prepare for the videoconference. Visit our website to see how consumers can book a session [here](#). If you have any questions on the Ontario Travel Information Services updates, please reply to this email and we would be happy to respond back to you.

Best of luck and hoping for a busy upcoming season with travellers to every part of Ontario!

Regards,

Sue Harrison
Director, Ontario Travel Information Services

Ready to plan your next trip in Ontario?

Book a Video Travel Counselling session now by calling **1-800 ONTARIO **North America ONLY**

DestinationOntario.com | DestinationOntario.com/Corporate | DestinationOntario.com/Image

Follow us: @OntarioTravel | **#DiscoverON**

Kelly Lush

From: Regional Tourism Organization 7 <info@rto7.ca>
Sent: April-13-22 3:00 PM
To: Kelly Lush
Subject: TIAO Pre-Election Survey for Tourism Businesses

[View this email in your browser](#)

REGIONAL TOURISM ORGANIZATION 7

APRIL 13, 2022

A promotional banner for TIAO's Pre-Election Survey. The background shows a person's hands working on a laptop. The text is overlaid on the image. On the right, there is a logo for 'ONTARIO VOTES tiao' with a rainbow-colored arc and the hashtag #OntarioNeedsTourism.

TIAO's Pre-Election Survey
Ontario Needs Tourism

We are asking business owners, operators, and members of Ontario's tourism industry to complete an anonymous and confidential survey.

Please click the following link in to fill out our 3-minute survey.

A Message from TIAO

If you have trouble completing the survey or have questions about it, please contact TIAO directly at 416-483-1691 or info@tiaontario.ca.

TIAO is conducting a survey to understand the challenges facing tourism businesses, how concerned respondents are for the future of the tourism industry, what supports are necessary for your business, and how the government can support tourism in Ontario.

We will use these findings in our advocacy to ensure that your views are heard and that tourism recovery is on the platform of every candidate vying for elected office.

We seek your assistance as a voter in Ontario and as a member of Ontario's tourism industry to complete this anonymous and confidential survey.

Complete the survey [here](#).

Thank you,
The **TIAO Team**

COMPLETE THE SURVEY

IN EVERY NEWSLETTER:

RTO7 Programs and Resources

RTO7 has other programs and resources to help your business recover from the effects of COVID-19, create video and image libraries and more! Click on the links below for more info:

- **Programs**
 - **Partnership Programs**

-
- **BruceGreySimcoe Free Training** (click on the image below to learn more about Typsy)
 - **T3 Accelerator**
 - T3 Accelerator Podcast
 - **Tourism Biz Bites from the 7**
 - **Implementation Programs**
 - **Experience Implementation Program** (EIP)
 - Festival Implementation Program (See Operations Implementation Program)
 - **Operations Implementation Program** (OIP)
 - **Sustainability Inclusivity Program** (SIP)
 - Tourism Implementation Program (See Operations Implementation Program)
 - **Resources**
 - **Ontario Staycation Tax Credit**
 - **Careers in Tourism**
 - **RT07 Industry Events Calendar**
 - Are You Listed?
 - **FREE Tourism Operator Listings on BruceGreySimcoe.com**
 - Add Your Festival or Event!
 - **FREE Festivals and Events Listings on BruceGreySimcoe.com**
 - Need Help Pushing Out a Promotion?
 - **FREE Promotions Listings on BruceGreySimcoe.com** (complete and up-to-date operator profile required)



T3 Accelerator Podcast



LEARN MORE

Careers in Tourism

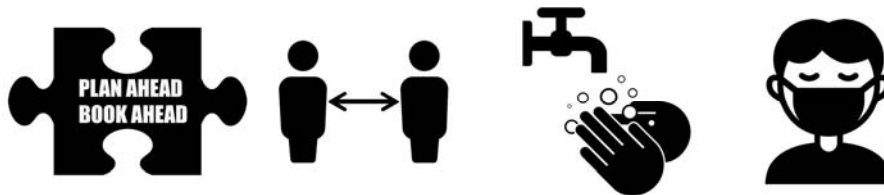
Ontario 

Ontario Staycation Tax Credit & Your Tourism Business

Learn More

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Kelly Lush

From: Regional Tourism Organization 7 <info@rto7.ca>
Sent: April-21-22 10:00 AM
To: Kelly Lush
Subject: Tourism Relief Fund Supports Under-Represented Tourism Groups

[View this email in your browser](#)



REGIONAL TOURISM
ORGANIZATION 7

Canada 

APRIL 21, 2022

TOURISM RELIEF FUND-RTO7

Financial Assistance for the Tourism Industry

On April 6, Regional Tourism Organization 7 (RTO7) received a non-repayable contribution of \$7 million from the Government of Canada through the [Federal Economic Development Agency for Southern Ontario \(FedDev Ontario\)](#), to deliver the Tourism Relief Fund to tourism businesses in BruceGreySimcoe.

Support is available for small businesses in the tourism sector to recover from the impacts of the pandemic and seize new market opportunities through enhanced or new products and services.

Is your tourism business owned, managed or led by, or does it service under-represented groups; Indigenous, Women, Francophone, Youth, Persons with Disabilities, Newcomers to Canada, Visible Minorities, and LGBTQ2+ communities? As the diversity of tourism offerings and leadership in Bruce, Grey and Simcoe Counties and the cities of Barrie and Orillia grow, this financial support will assist you and your organization as you recover from the

pandemic and enhance your product offerings and workforce strategies.

RTO7 will be administering non-repayable financial support ranging from \$10,000 to \$100,000 to SMEs* Incorporated Private Sector Tourism Businesses, Indigenous, First Nation, Metis and Inuit owned Tourism Businesses, and Incorporated Not-For-Profits that service tourists on a regular basis, Indigenous Band Councils and Municipalities in Bruce, Grey and Simcoe Counties and the Cities of Barrie and Orillia.

The intention of this fund is to enhance tourism offerings within Region 7 (BruceGreySimcoe) and to create a more sustainable and inclusive destination. Enhancing the sustainability of the region may include enhancements to the extensive trail systems, diversity and inclusivity training and product development.

“Tourism is a billion-dollar-plus, year-round industry in BruceGreySimcoe and provides employment for tens of thousands of residents seasonally and year-round. The tourism industry is starting to recover but needs assistance to meet the changing travelling patterns of today’s tourist. Sustainable and inclusive tourism options that meet the needs of the tourist will also meet the needs of the residents within the region. Projects could include increasing the number of EV chargers and trail amenities, such as garbage containers and portable washrooms, to assist in the management of trail usage in popular areas while minimizing the pressures on the environment and the residents. It becomes a win/win for everyone. Maintaining a healthy tourism industry is part of a healthy community.”

- *Bill Sullivan, CEO, Regional Tourism Organization 7*

Tourism businesses in the region are changing. We encourage all incorporated businesses that are owned, managed, led, or serviced by under-represented groups; Indigenous, Women, Francophone, Youth, Persons with Disabilities, Newcomers to Canada, Visible Minorities, and LGBTQ2+ communities to apply.

We also encourage Not-For-Profit organizations that support tourists to complete the application. Band Councils and Municipal governments are encouraged to apply.

To apply, please visit [RTO7.ca](https://rto7.ca).

Quick Facts

- [Indigenous Tourism Ontario](#) (ITO) is also delivering the Tourism Relief Fund in support of Indigenous tourism in the province of Ontario. If your business or organization is 51% or more Indigenous-owned and controlled, please visit [ITO's Tourism Relief Fund webpage](#)* to apply** and access additional program support. As the recognized voice for Indigenous tourism in Ontario, ITO's program is customized to the needs of Indigenous communities, organizations, and businesses. ITO and RTO7 will work together to support the growth of Indigenous tourism in the BruceGreySimcoe region.
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Learn More & Apply for Funding

Funded by:
Federal Economic Development
Agency for Southern Ontario

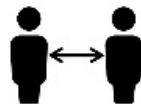
Financé par :
Agence fédérale de développement
économique pour le Sud de l'Ontario

Canada 

CONTACT

partners@rto7.ca

P.S. Ginny and Allison are posting on social media and tagging our tourism partners, so please share those too.





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705-888-8728

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Kelly Lush

From: Regional Tourism Organization 7 <info@rto7.ca>
Sent: April-25-22 12:00 PM
To: Kelly Lush
Subject: Tourism Relief Fund Open and Accepting Applications!

[View this email in your browser](#)



REGIONAL TOURISM
ORGANIZATION 7

Canada 

APRIL 25, 2022

Français à suivre

TOURISM RELIEF FUND-RTO7

Government of Canada Provides Financial Assistance for the Tourism Industry

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FAQ

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- SME* - Have fewer than 500 employees
- Please consult the guidelines before completing the application
- **Timelines (RTO7 Program)**
 - Application Deadlines – Opened April 12, 2022, and closes May 15, 2022, at 12:00 p.m.
 - Applications submitted after the deadline will not be accepted.
- RTO7 Applications can be accessed [at this link](#). All applications are to be submitted using the application digital platform provided.

Learn More & Apply for Funding

Funded by:
Federal Economic Development
Agency for Southern Ontario

Financé par :
Agence fédérale de développement
économique pour le Sud de l'Ontario

Canada 

CONTACT

partners@rto7.ca

P.S. Ginny and Allison are posting on social media and tagging our tourism partners, so please share those too.

FONDS D'AIDE AU TOURISME – RTO7

Le gouvernement du Canada offre une aide financière à l'industrie du tourisme

Le 6 avril, l'Organisme touristique régional 7 (RTO7) a reçu une contribution non remboursable de 7 millions de dollars du gouvernement du Canada par l'intermédiaire de l'[Agence fédérale de développement économique pour le Sud de l'Ontario \(FedDev Ontario\)](#), afin d'offrir le Fonds d'aide au tourisme aux entreprises touristiques de BruceGreySimcoe.

Un soutien est disponible pour les petites entreprises du secteur du tourisme afin qu'elles puissent se remettre des impacts de la pandémie et saisir de nouvelles opportunités de marché grâce à des produits et services améliorés ou nouveaux.

Le RTO7 administrera un soutien financier non remboursable allant de 10 000 à 100 000 dollars à l'intention des PME constituées en sociétés du secteur privé du tourisme, aux entreprises touristiques appartenant à des Autochtones, à des Premières nations, à des Métis et à des Inuits, ainsi qu'à des organismes sans but lucratif constitués en société qui offrent régulièrement des services aux touristes, aux conseils de bande autochtones et aux municipalités dans les comtés de Bruce, Grey et Simcoe, et les villes de Barrie et Orillia. [Cliquez ici pour plus d'information.](#)

FAQ

La réponse à ce programme a été très positive, mais quelques questions ont été posées. Nous avons donc élaboré une FAQ, [cliquez sur ce lien pour la FAQ du Fonds d'aide au tourisme pour la COVID.](#)

Toutes les parties prenantes des PME du tourisme sont invitées à faire une demande. Pour faire une demande, veuillez visiter RTO7.ca.

Faits en bref

- [Indigenous Tourism Ontario](#) (ITO) met également en place le Fonds d'aide au tourisme pour soutenir le tourisme autochtone dans la province de l'Ontario. Si votre entreprise ou organisation est détenue à 51 % ou plus par des autochtones et contrôlée par des autochtones, veuillez visiter [la page Web du Fonds d'aide au tourisme d'ITO*](#) pour faire une demande** et accéder à un soutien supplémentaire du programme. En tant que porte-parole reconnu du tourisme autochtone en Ontario, l'ITO a adapté son programme aux besoins des communautés, organismes et entreprises autochtones. L'ITO et le RTO7 travailleront ensemble pour soutenir la croissance du tourisme autochtone dans la région de BruceGreySimcoe.
- Les candidats ne doivent pas faire de demandes auprès des deux organismes; le processus de demande et le programme d'ITO diffèrent de ceux de RTO7. Utilisez uniquement le formulaire fourni par l'organisme auquel vous faites une demande.
- **Financement disponible pour chaque demandeur (programme RTO7)**
 - PME constituées en société du secteur privé – 50 % des coûts admissibles jusqu'à un remboursement de 100 000 \$
 - Entreprises touristiques autochtones, des Premières Nations, métisses et inuites – remboursement de 50 % des coûts admissibles jusqu'à concurrence de 100 000 \$
 - OSBL constitué en société – 100 % des coûts admissibles jusqu'à un remboursement de 100 000 \$

- Conseils de bande indigènes – remboursement de 100 % des coûts admissibles jusqu'à 100 000 \$
 - Municipalités – 100 % des coûts admissibles jusqu'à un remboursement de 100 000 \$
- PME* – Effectifs de moins de 500 employés
- Veuillez consulter les directives avant de remplir la demande.

- **Calendrier (Programme RTO7)**
 - Dates de dépôt des demandes - ouverture le 12 avril et fermeture le 15 mai 2022 à 12 h.
 - Les demandes soumises après la date limite ne seront pas acceptées.

- Les demandes auprès de RTO7 sont accessibles [à partir de ce lien](#).

Toutes les candidatures doivent être soumises à l'aide de la plate-forme numérique prévue à cet effet.

Funded by:
Federal Economic Development
Agency for Southern Ontario

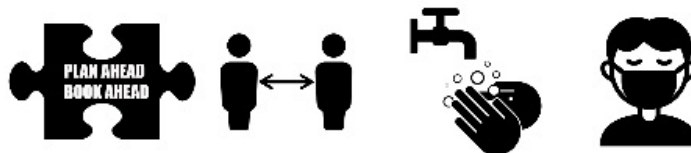
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Canada 

CONTACT

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P.S. Ginny et Allison publient des messages sur les médias sociaux et marquent nos partenaires touristiques, alors partagez-les aussi.



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You are receiving this email either because you subscribed to our newsletter, you have an operator listing on BruceGreySimcoe.com, you are a participant in the [T3 Accelerator program](#) or you are involved in the tourism industry in the counties of Bruce, Grey and Simcoe.

Our mailing address is:

P.O. Box 973
Thornbury, ON N0H 2P0
705-888-8728

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You can [update your preferences](#) or [unsubscribe from this list](#).

Thank you for your donation to Huron Shores Hospice in Chris' honour. Your thoughtfulness and generosity are much appreciated by our family. With the overwhelming love and support shown by family and friends, our broken hearts are slowly starting to mend. Chris was loved by all who knew him and will be remembered always.



Township of Huron - Kinloss

It's easy to say thank you, but it's harder to convey the heartfelt gratitude felt today.

Your thoughtfulness means more than words can ever say.

*Cathy, Carthyn, Rob
Carly & Mark*

RECEIVED

APR 25 2022

TOWNSHIP OF HURON

To the Township of
Huron Kincardine

Thank you so much for
the donation made to the
Kincardine & Community
Health Care Foundation made
in Margaret Reid's name.

Shirley Colwell & Family
Brian & Diane Reid & Family
Diane & Lawrence Reid & Family