



Staff Report

Report Title: Point Clark Lighthouse Museum Update

Prepared By: Amy Irwin, Business and Economic Officer

Department: BED

Date: Sep. 7, 2022

Report Number: BED-2022-09-39

File Number: D06 LIG 21

Attachments: Surplus Equipment Policy

Recommendation:

That the Township of Huron-Kinloss Committee of the Whole hereby approves Report No. BED-2022-09-39 AND authorizes the disposal of surplus items at the Point Clark Lighthouse Museum not relevant to the new design and exhibits AND FURTHER authorizes an exemption to the Surplus Equipment Policy to hold a public auction for the items with all proceeds going towards the Point Clark Lighthouse Museum Revitalization fundraising campaign.

Background:

At the November 1, 2021 Committee of the Whole meeting, the Committee approved the Point Clark Lighthouse Museum Revitalization Plan as presented by Blue Rhino Design and authorized staff to seek out funding opportunities to implement the Point Clark Lighthouse Museum Revitalization Plan. The Fundraising campaign was approved at the February 17, 2022 Committee of the Whole meeting.

Heritage Coordinator Katie Worthen has been working on the research component of the revitalization project since May 2022 and her contract has been extended until December 2022 as per approval at August 3, 2022 Committee of the Whole meeting. A fundraising campaign to raise \$200,000 to support this project launched in early June 2022.

Updates:

Fundraising Campaign

- We have raised \$36,970 in donations and sponsorships since launching the fundraising campaign in June.

- Total raised, including the Ontario Trillium Foundation grant is \$154,070 and leaves us with \$45,930 left to source.
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- Sponsorship packages are still being sent to local businesses, to help meet our fundraising goal and the campaign is being promoted in our business banner.
- Staff is requesting an exemption to the current surplus policy which is attached to allow for a public auction of the items remaining the Point Clark Lighthouse Museum that are not relevant to the new design and exhibits. Staff has been unable to track down original donators of the items and need them removed to further the project along. Items include, but are not limited to: antique bed and mattress, wardrobe, dresser, trunk, desk, organ, model ship. Staff is seeking approval to host a public auction for these items, with the proceeds to go towards the Point Clark Lighthouse Museum Revitalization fundraising campaign.

Exhibit Development

- Heritage Coordinator and Business and Economic officer are working with design firm, Blue Rhino, meeting weekly, to continue to research and redevelop the exhibits.
- Text has been finalized for 3 out of 4 rooms and is with Parks Canada for approval.
- Graphic design is almost complete for 2 out of 4 rooms.
- Heritage Coordinator has accepted a contract extension until December 16, 2022. She will be continuing to assist with exhibit development including online interactive components, brochure, activity booklets and other tasks to complete the project.

Fabrication

- Quotes for fabrication of exhibits are being sourced.

Capital improvements

- Electrical, paint and flooring upgrades are being sourced and tentatively scheduled.

Financial Impacts:

Fundraising budget and grants will cover contract extension, exhibit development, and fabrication and capital improvements.

Strategic Alignment / Link:

The information provided in this report is consistent with and in keeping with the Municipality's Vision and Mission. The recommendations contribute to our goals in achieving a prosperous community, a vibrant community, and a spirited community.

Respectfully Submitted By:

Amy Irwin, Business and Economic Officer

Approved By:

Mary Rose Walden, Chief Administrative Officer